

INTERNATIONAL ANNUAL REPORT 2014



SOS CHILDREN'S
VILLAGES
INTERNATIONAL

Listen



Editorial Office:
SOS Children's Villages International
Brigittenauer Lände 50
1200 Vienna / Austria

E-Mail: external.communications@sos-kd.org
Website: www.sos-childrensvillages.org




Publisher: SOS Children's Villages International
Responsible for content: Richard Pichler
Editorial team: Jennifer Buley, Blanca Ayuso,
Joel Feyerherm, Claudia Arisi, Karin Demuth,
Philip Doyle, Rina Hillinga, Anthony Mills,
Sarah Morriss, Christian Stampfer
Layout: Manuela Ruiz, Simone Rechfelden,
Johanna Romillo

© 2015 SOS Children's Villages International
All rights reserved

Students from an SOS Hermann Gmeiner School in the Central African Republic. © Conor Ashleigh

YOU MAKE IT HAPPEN

Thanks to people like you who listen, care and take action, in 2014...

-  **83,500** families (with 240,600 children) that were once at risk of falling apart grew stable and strong together.
-  **78,700** children and young people who once had no one to care for them, had loving families and opportunities for a bright future.
-  **134,700** children, young people and adults who once had little or no access to education were in school.

4 Foreword	28 Emergency Response
6 What We Do	32 Institutional Partnerships
8 How We Work	34 Corporate Partnerships
10 The Year in Review	38 Management & Accountability
14 Programme Report	40 Financial Results
26 Advocacy Report	44 Global Reach

THANK YOU FOR CARING ABOUT THE WORLD'S CHILDREN



President Siddhartha Kaul with children at an SOS Child Friendly Space, Philippines. © SOS Archives



CEO Richard Pichler with students at an SOS Hermann Gmeiner School, Sri Lanka. © Sebastian Posingis

SOS Children's Villages has a clear focus: to provide sustained support to children who have lost parental care and those who are at risk of losing it. We pursue this focus, encouraged by your care and support.

Through this annual report we share with you where and how our focus takes us into many different areas of support for children and their families, such as education, health care, counselling, and building vocational skills. Nevertheless the core of our work will always be to make sure that every child has a loving home.

A loving home is a child's right, as reflected in the UN Convention on the Rights of the Child (UNCRC). 2014 marked the 25th anniversary of the UNCRC, which has been adopted by nearly every government, and the 5th anniversary of the *Guidelines for the Alternative Care of Children*, which SOS Children's Villages helped to formulate and which provides the tools to help child care professionals and governments fulfil the rights of children in alternative care. Everything we do in SOS Children's Villages is in one way or another aimed at making sure that governments and others live up to the promises they made in the convention to ensure these rights for all children

and young people. The promises made to children in the convention are vast and serious. One that is highlighted in this report is #12, the right of children and young people to give their opinion, and for adults to listen to them and take them seriously.

As SOS Children's Villages listens *actively* to children and young people, it has the conviction to take strong positions on their behalf. As an organisation that listens and *responds*, it helps to build relationships and trust with its stakeholders. As an organisation that listens to children, young people and to its supporters, it is able to *improve* on its actions and have positive, long-term impact for the young people and families who need support.

SOS Children's Villages hopes that through this annual report we can communicate the stories and insights of our supporters, co-workers, and most importantly of the children and young people. We ask you to listen to children and young people and join us at SOS Children's Villages to act for them and on their behalf.

Siddhartha Kaul
President

Richard Pichler
Chief Executive Officer

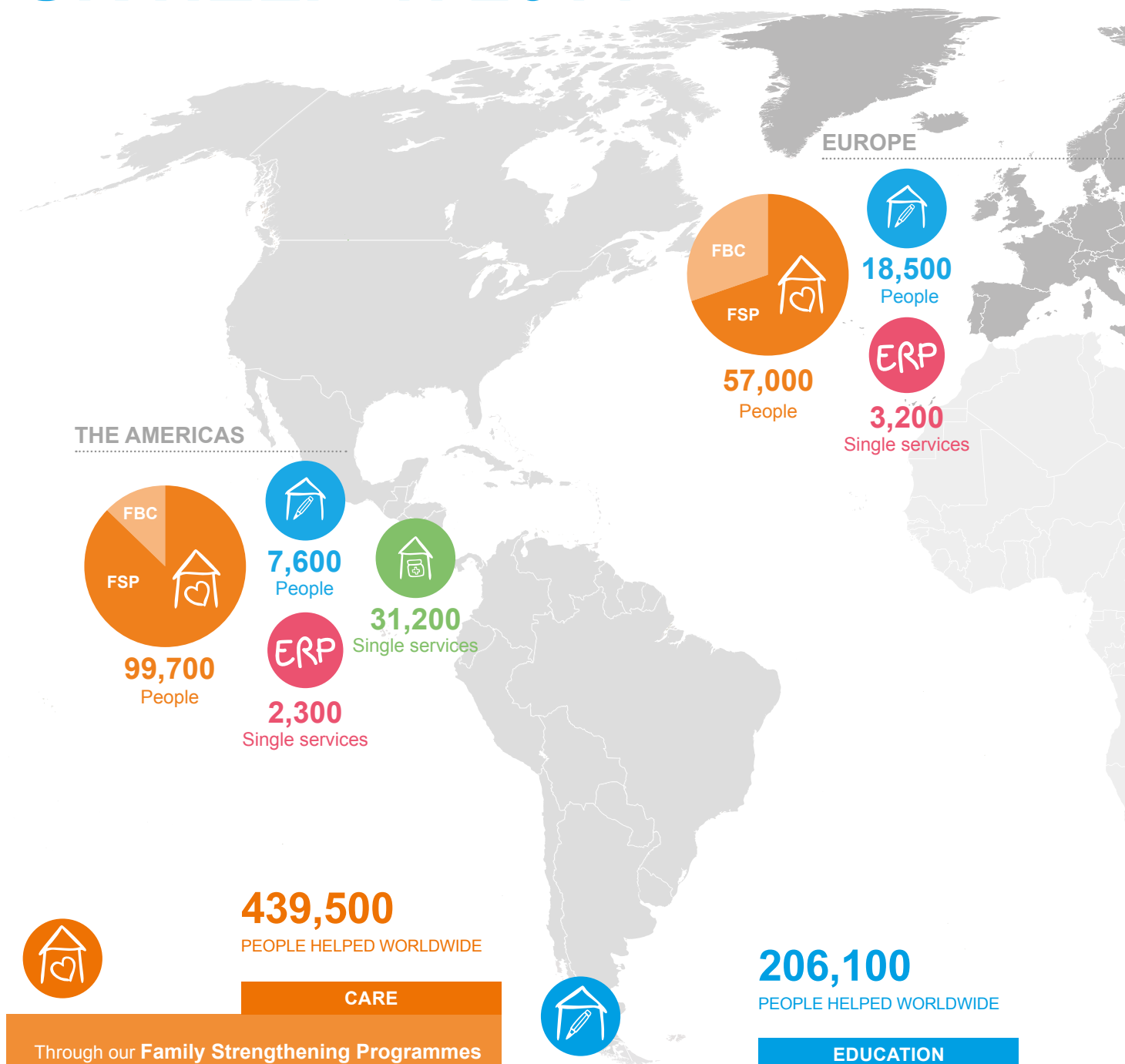


The child's right to be heard is our obligation to listen – then act.

- ↪ In our work to prevent family separation, we listen to family members and try to give them the precise support they need.
- ↪ In the direct care we provide to children, we listen and work to engage them in actively creating the right individualised development plan for them.
- ↪ We listen to people in emergency zones and build our response around their needs.
- ↪ We listen to the concerns of young people and give them a global platform for being heard, such as debates on the Post-2015 Sustainable Development Goals.
- ↪ We listen to our donors and partners to understand how to address the needs of children and young people – now and tomorrow.

SOS Family Strengthening Programme participant, Cambodia. © Jens Honoré

OUR HELP IN 2014



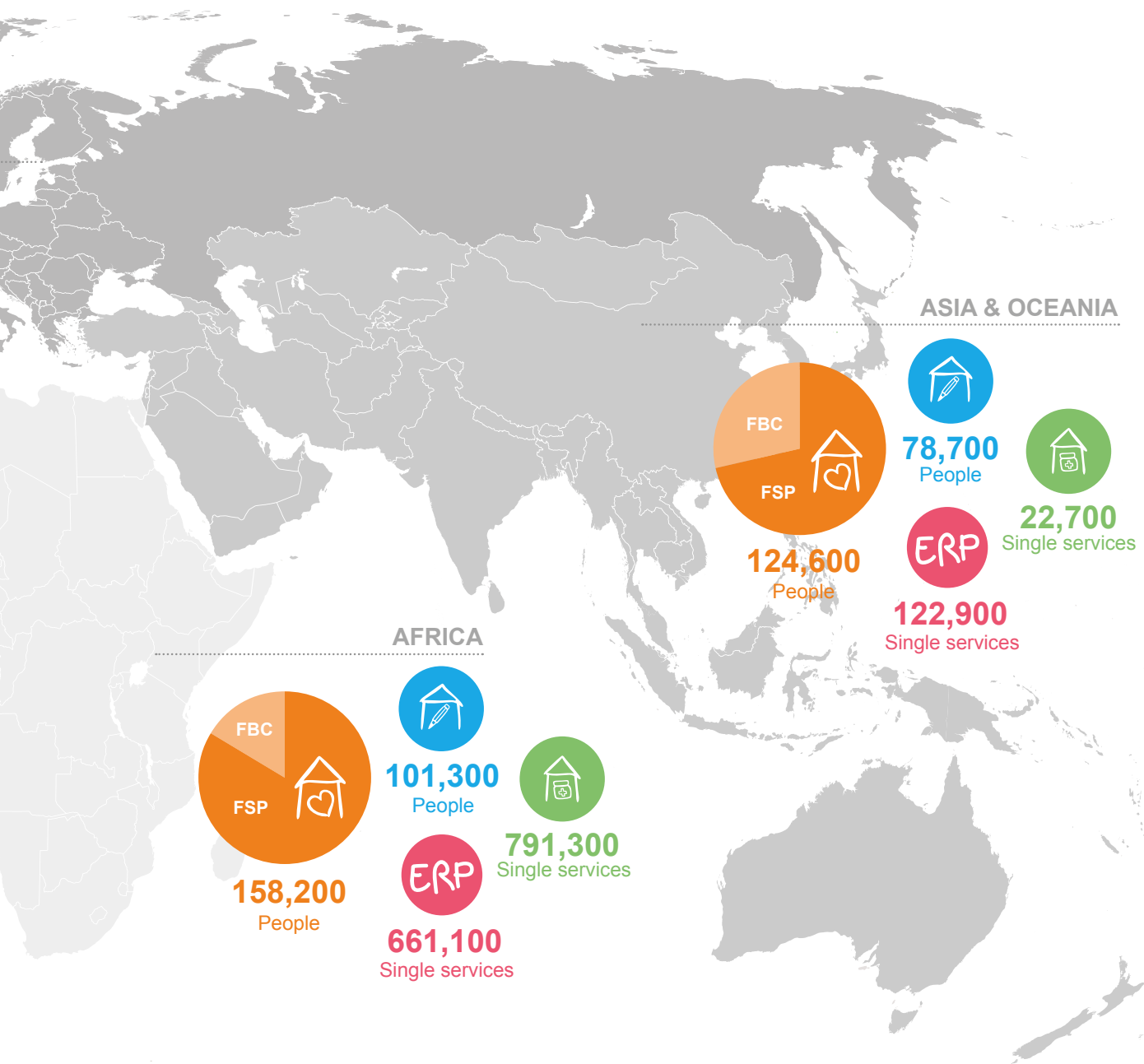
CARE

Through our **Family Strengthening Programmes (FSP)** we help parents and communities build capacities to care for their children and prevent family breakdown. Sometimes, however, a child or young person has no family, or their safety and well-being depend upon being in a more supportive family environment. Then we provide quality **Family Based Care (FBC)**. In each case, we look at the whole person; we listen to their needs and work to provide the best care to support the individual child or young person in their development.



EDUCATION

Through education and lifelong learning the cycle of exclusion, poverty, domestic violence and family breakdown can be stopped. In communities that lack educational infrastructure, we run kindergartens, schools and social centres, and we strengthen public education by working in partnership with authorities and other service providers. Through advocacy actions we work to influence education policies and practices.



845,200

HEALTH SERVICES WORLDWIDE

HEALTH

We support communities in improving health infrastructure and medical services so that all children have sufficient access to health care. In underdeveloped areas we run medical centres that specialise in the care of women and children to tackle preventable childhood diseases and illnesses that can compromise family stability.



789,500

EMERGENCY SERVICES WORLDWIDE

EMERGENCY RESPONSE

In situations of war and disaster, children need specific protection and care. With our established infrastructure, local partners, and experience, we launch effective **Emergency Response Programmes (ERP)** for children and families who need urgent assistance.

See *Programme Statistics* on pages 44-45 for more details about our programmes and the people we helped in 2014.

NECESSITY & APPROPRIATENESS

If you are a kind person, you might give your coat to a boy freezing at a bus stop. This is the spirit that underpins SOS Children's Villages: We see a need and we respond to it.

But you wouldn't give your coat to the boy if he had one already. This is the principle of necessity. And you wouldn't give him a coat if you were in the tropics. Whatever the boy's needs are, they probably don't include a winter coat. This is the principle of appropriateness.

Just as common sense says you only give your coat to a boy if it is both necessary and appropriate, SOS Children's Villages only provides alternative care for a child at risk as a last resort, because it is both necessary and appropriate for that child. These aren't easy decisions. They're a lot tougher than deciding whether to give a boy a coat.

Children and young people around the world face threats of hunger, illness, abuse, violence and other types of harm. Governments are responsible for meeting their needs. We campaign to hold governments to account. And where governments need help, we listen and partner with them to respond with practical and long-lasting support for children and families who need it.

Different threats, different government support systems, different local capacities, different cultures. And the care of children has to be tailored to each situation and child.

The internationally recognised *Guidelines for the Alternative Care of Children* shows the way: The priority is to enable families to take care of their children; but if a child needs alternative care, it must be appropriate. It must be right for them as an individual, and it always must allow for a loving and reliable bond to be developed with a caregiver.



Providing appropriate care and support for a child or young person is a complex job. It takes nothing less than our constant commitment to listen actively to their needs, to learn from mistakes, to improve, and to strive to engage them continually in their own development path.

Would you give your jacket to Johannes? >

In February 2014, SOS Children's Villages Norway released a video featuring 'Johannes', an unaccompanied boy freezing at a bus stop. The video was viewed more than 14 million times in under two months, raising awareness and funds for warm winter coats for thousands of internally displaced children in Syria.





♡ "Child participants must always be at the forefront of any decision-making process."

Co-worker, SOS Children's Villages South Africa

MILESTONES IN 2014



Children's rights in focus

The United Nations Convention on the Rights of the Child (UNCRC) turned 25 on 20 November 2014, while the **Guidelines for the Alternative Care of Children** (developed with the help of SOS Children's Villages International and other child-focused INGOs) turned five years old. SOS Children's Villages and partners presented a joint letter to world leaders, challenging them to stand by their promises to children; we also raised awareness about children's rights with a social media campaign and the new SOS Children's Villages and UNICEF youth-friendly UNCRC poster, **"I've Got Rights!"**



And a 'Nobel' for the cause

When the Nobel Committee awarded its 2014 Peace Prize to children's rights activists Kailash Satyarthi of India and Malala Yousafzai of Pakistan in December, world attention again focused on the continuing – and sometimes life-threatening – fight for children's rights. At just 17, Malala was the youngest Nobel Peace Prize winner ever and an inspiration to social activists of all ages.

Photo credit: © Utenriksdepartementet UD

"Often young people have to leave their countries to seek employment. We need investment in job opportunities... so youth are not forced to migrate for jobs."

Ravi Bajracharya, 17, Nepal, one of the young activists from SOS Children's Villages who presented their ideas for Post-2015 to decision makers at the United Nations in June.

See **Advocacy Report** on pages 26-27 for more examples of how young people are driving global change.

40TH ANNIVERSARIES



SOS CHILDREN'S
VILLAGES
ETHIOPIA



SOS CHILDREN'S
VILLAGES
NEPAL



UNESCO-Hamdan Prize for Outstanding Teacher Training

SOS Children's Villages Madagascar was one of three organisations honoured with a 2014 UNESCO-Hamdan Prize for Outstanding Practice and Performance in Enhancing the Effectiveness of Teachers.

"Bridges between the Arab world and the SOS family are so much needed. Through the Gulf Area Office we have one more very relevant bridge to that region."

Dr. Wilfried Vyslozil, Deputy Chairman, SOS Children's Villages Germany, on the opening of the SOS Children's Villages Gulf Area Office in Dubai in June.



Innovation in community-integrated alternative care

SOS Children's Villages associations from 11 countries met in Berlin in September to share best practice in building successful, community-integrated programmes in urban settings.

"Right from a very tender age, the children will be able to see the reality of the community where they will live when they attain their independence."
– SOS co-worker, Zambia

See **Programme Report** on pages 14-25 to learn more about community-integrated programmes.



Community Role Models

Over 90,000 voters from around the world chose Indian teacher Maya Dhal and Nepali architect Deepak KC, as the winners of the 2014 Hermann Gmeiner Award, which is given bi-annually to two adults who participated in SOS programmes as children and who have made important contributions to their communities and society.

50TH ANNIVERSARIES



**SOS CHILDREN'S
VILLAGES
NORWAY**



**SOS CHILDREN'S
VILLAGES
INDIA**

A CAPTAIN FOR CHILDREN



Children in the Democratic Republic of Congo playing football with International Ambassador Vincent Kompany. © Axel Nedee



"Organisations sometimes claim to 'think global and act local'. SOS Children's Villages just does it."

Vincent Kompany, professional footballer and SOS Children's Villages International Ambassador

Just weeks before the start of the World Cup in Brazil, football star Vincent Kompany, captain of the Manchester City football club, captain of the Belgian national football team, and long-time supporter of SOS Children's Villages' work, agreed to become our International Ambassador. We are grateful that this captain for children is on

our team. Vincent Kompany: "I've seen the work of SOS Children's Villages in different parts of the world. Strangely enough, in all its complexity, the SOS way is very simple.

"SOS Children's Villages spots children who are in danger of ending up all alone, falling out of society, and helps them back on their feet. They put them back in society, whether that be with their relatives, or in an SOS family, and they make sure they get into a good position to become strong children. Children with opportunities. Just like your kids, or mine. Organisations sometimes claim to 'think global and act local'. SOS just does it.

"If my support can help improve the opportunities for children in South America, Africa, Europe, the Middle East and Asia, I pledge to do all I can every day."

2014 PUBLICATIONS

1



2



3



4



5



6



7



8



9



10



1. Strong Communities for Strong Families: How strong social networks support children and their families in sub-Saharan Africa; 2. SOS Children's Villages Gender Equality Policy; 3. "I've Got Rights!": United Nations Convention on the Rights of the Child in Youth-Friendly Language; 4. From a Whisper to a Shout: A call to end violence against children in alternative care; 5. SOS Children's Villages Proposal of Targets for a Post-2015 Framework that Leaves No One Behind; 6. Drumming Together for Change: A child's right to quality care in sub-Saharan Africa; 7. A Solid Investment: Integrating children without parental care into the Post-2015 development framework; 8. Assessment reports of the alternative care systems for children in Benin, The Gambia, Kenya, Malawi, Tanzania, Togo, Zambia and Zimbabwe; 9. Youth-Friendly Version of the Guidelines for the Alternative Care of Children; 10. Securing Children's Rights: A guide for professionals working in alternative care



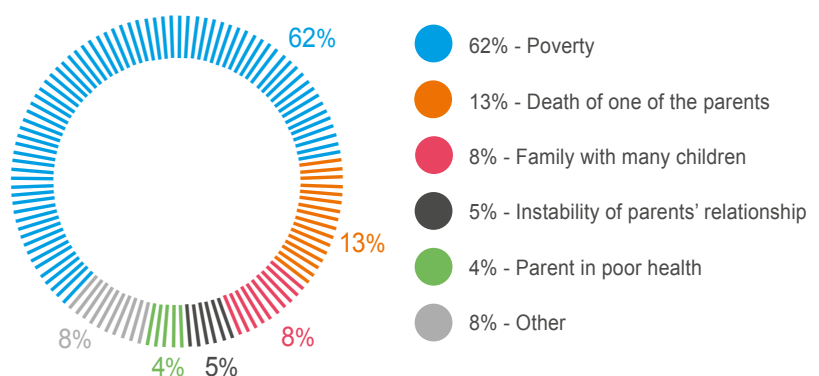
RISK FACTORS FOR FAMILY BREAKDOWN

570 million children (18 years old or younger) are living in extreme poverty.

UNICEF, 2014

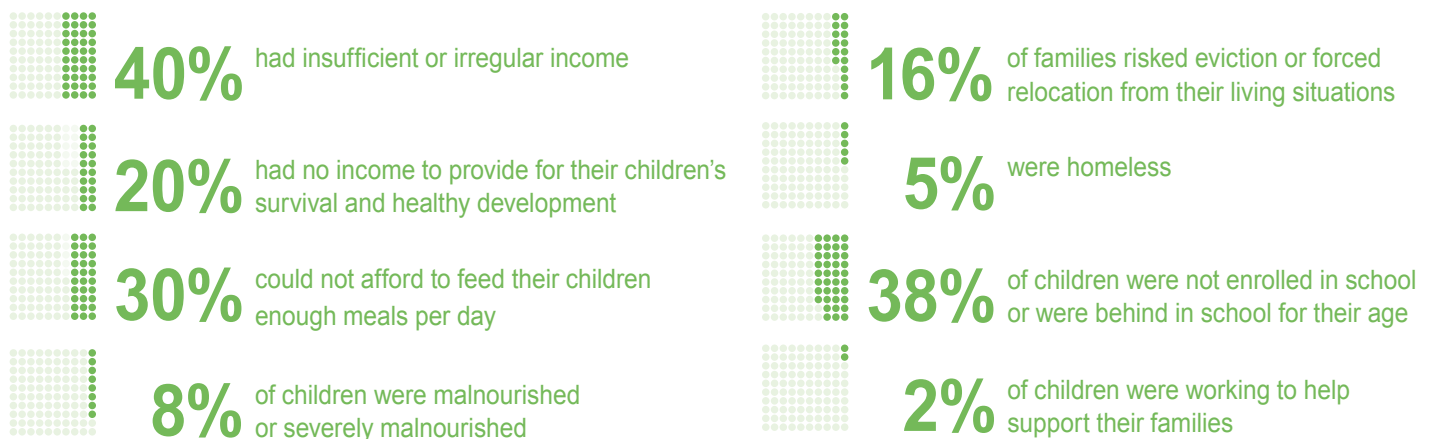
The #1 risk factor for family crises that lead to family breakdown and child abandonment in Africa, Asia and Latin America is POVERTY.

Statistics from SOS programme participants in 2014

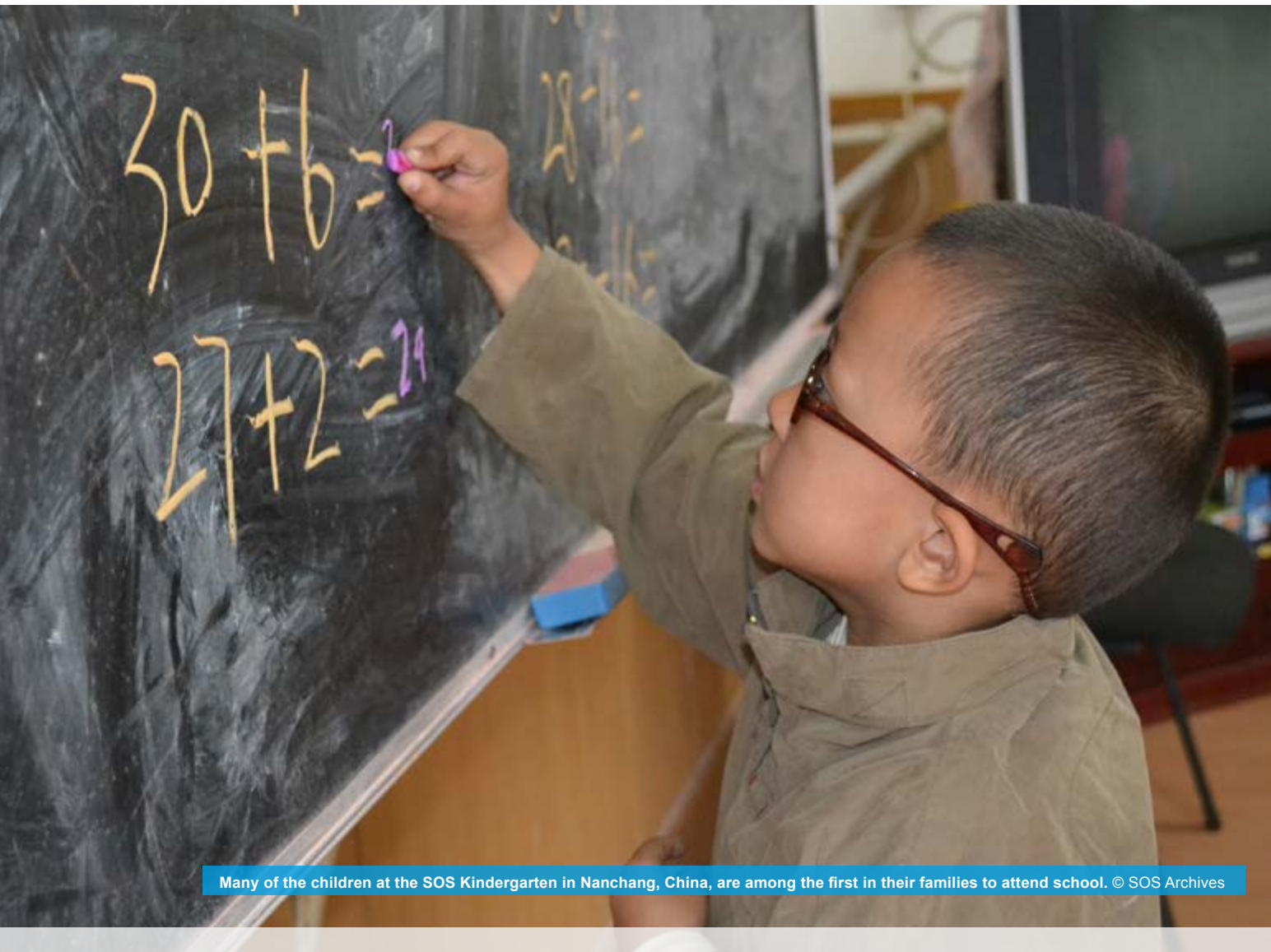


Reasons why children and young people were referred to SOS Children's Villages for care. SOS Children's Villages Programme Monitoring Database, 2015.

40,000 children and their caregivers were newly enrolled in SOS Children's Villages Family Strengthening Programmes in 2014. At time of enrolment, 62% faced serious economic problems that limited the children's access to education, nutrition, health care, housing and, ultimately, equal participation in society in the future.



SOS Children's Villages Programme Monitoring Database, 2015



Many of the children at the SOS Kindergarten in Nanchang, China, are among the first in their families to attend school. © SOS Archives

WE ASK STATES TO:

- 1 End child poverty! Economic crisis is not an excuse to fail children.
- 2 Invest adequately in family strengthening, quality alternative care and support for young people leaving care.
- 3 Ensure that social protection policies and programmes take into account the viewpoints and rights of children, young people and their caregivers.
- 4 Make the most vulnerable children and young people a priority for Post-2015 and other development cooperation actions.

See *Advocacy Report* on pages 26-27 to learn about our advocacy activities in 2014.

We listen to data

The SOS Children's Villages Programme Monitoring Database contains information about children and young people around the world who have lost parental care or who risk losing it, including key indicators on care, education, health, and psychological and social well-being. The database is a critical part of our results-based approach to programme planning and monitoring and evaluation. It allows us to follow how the individuals who participate in our programmes develop over time, it aggregates vital statistics which can be used for learning, research and policy recommendations, and it shows the results of our work on all levels of the SOS Children's Villages Federation.

FAMILY STRENGTHENING WORKS

Our experience for over 65 years around the world shows that family breakdown and child abandonment are preventable if we provide struggling families and communities with targeted support to help them build their capacities. This is what we call 'family strengthening'. Our results show that family strengthening works, and is best for children.

As a rule, the families who enrol in our Family Strengthening Programmes are experiencing extreme hardship, including unhealthy or unstable housing, lack of food, and lack of access to school and health care. See *Risk Factors for Family Breakdown* on page 14 for statistics. Among these fragile families who participated in an SOS Children's Villages Family Strengthening Programme in 2014:



57%

became self-reliant in 2014



24%

improved their living conditions significantly within one year



98%

of children and young people were attending school and 78% passed their grade



23%

of children and young people who received our health care support improved their health status significantly within one year

SOS Children's Villages Programme Monitoring Database, 2015

CASE STUDY

Livelihoods and hope in Mozambique

When SOS Children's Villages Mozambique began a Family Strengthening Programme in an impoverished neighbourhood of Maputo, the Mozambican capital, seven years ago, SOS co-workers found **Cassandra**, a single mother of three, bedridden with severely swollen feet. The first step was literally to get Cassandra back on her feet. Her three children were given financial assistance to attend school. Later, when Cassandra's health had improved, she was given five chickens to see if she could breed and sell them. "Today I have between 1,600 and 1,900 chicks. I am still growing," she says proudly. "My children and two grand-children are now well taken care of."

Octavia is another participant in the Family Strengthening Programme. Less than six years ago, SOS co-workers found her family living in a tent. Today, Octavia and her children own their own home, and Octavia, who is HIV positive, has become a community health activist: "I think it is important for me to speak out about the disease. I was helped and I thought it was important to help my community so that they too could get better and their children can be taken care of."



A father and his children, participants in an SOS Family Strengthening Programme, in front of their home in the Central African Republic. © Conor Ashleigh

💡 "We need to put ourselves in their shoes and ask ourselves: What would you do for your own child?"

Co-worker, Family Strengthening Programme, SOS Children's Villages Kenya

RESPONDING IN A CHANGING WORLD

Mobile-connected in Kenema, Sierra Leone. © Daniel Van Moll

“In the past I thought computers are for rich people, but I was wrong. Everyone can use them.”

Student at the Hermann Gmeiner School in Arusha, Tanzania

EQUAL ACCESS TO INFORMATION

The UN Millennium Development Goals underscore the importance of sharing the benefits of information and communications technologies (ICT) with the whole world – so that people in developing countries and disadvantaged communities can participate, influence decisions, and access knowledge, quality education and decent jobs on equal footing with others. This initiative is called ICT4D – ‘information and communications technologies for development’.

In 2014, with the help of our partners and donors, and in cooperation with communities and schools, SOS Children’s Villages implemented ICT4D projects for children, young people and their caregivers in over 20 countries in Africa, Asia and Latin America. Computing centres with ICT training for teachers and students, digital libraries, internet connectivity, modern digital health management systems for medical clinics, and parenting courses using mobile phone technology are just a few examples.



URBANISATION

“It takes a village to raise a child,” according to one African proverb. But what if your village is one of the new mega-cities of the global south? For more and more families, this is reality.

In response, many SOS Children’s Villages today are thriving ‘urban-integrated villages’. SOS associations from Europe, Asia, Africa and Latin America met in Berlin in September to share best practice in providing successful care and family strengthening services for vulnerable children and families living in fast-growing urban settings.

See page 22, **Case Study: Morocco’s new urban village**, to learn about one such SOS village.



66% of the world’s people will be living in cities by 2050



90% of the new urbanisation will be in Asia and Africa

United Nations, Department of Economic and Social Affairs, Population Division, 2014

GENDER EQUALITY

Whenever women or men are denied equal opportunities, children suffer too. We see it as our responsibility to fight against all forms of gender-related discrimination – both in children’s daily lives and at all levels within our organisation. Our Gender Equality Policy (approved by SOS Children’s Villages’ International Senate in October) makes gender equality a focus area for the organisation in all 134 countries and territories where we work. It emphasises: Targeted support to ensure that girls and boys have equal access to education; critical examination of culturally- and socially-constructed gender roles that limit life opportunities for girls, boys, women and men; and sexual education to protect children from sexual violence, early pregnancy and early marriage.

“It is essential that boys and girls have the same opportunities already from a young age. In early childhood you establish your thoughts of what is right and wrong, and expectations for life.”

Elisabeth Grieg, founder of The Grieg Gender Challenge



30% of the families in SOS Family Strengthening Programmes in Africa are led by single mothers

SOS Children’s Villages Programme Monitoring Database, 2015





Young participant in an SOS Family Strengthening Programme in Macedonia © Katerina Ilievska

THE NEED FOR A FAMILY

We believe every child has the right to be cared for by a family. Yet more than two million children worldwide are living in institutions. Actual numbers may be much higher due to underreporting (United Nations Children's Fund, 2008). This is a shameful violation of their rights and needs as children.

Numbers of states are taking steps to reform their child care systems and fulfil every child's right to be cared for by a family. We applaud these reforms and are committed to helping states achieve them.

We do this by working in communities to strengthen families and prevent family breakdown and child abandonment, and – as a last resort, if it is in the child's own best interest – by either providing or supporting quality family-based alternative care.

In 2014, 24 of our SOS Children's Villages national associations ran foster care networks for states or provided support services for foster care networks run by others. SOS parents from some of these national SOS Children's Villages associations are also legally recognised and registered foster parents in their countries.

"Although there are usually a lot of challenges when moving from a traditional method to new ways of doing things, the advantages of moving forward are paramount."

Co-worker, SOS Children's Villages Nigeria

CASE STUDY

SOS Children's Villages Estonia

The Estonian Government had committed to reforming its child care system, but the local government in Narva needed guidance on how to provide quality family-based alternative care for children who needed it. They approached SOS Children's Villages Estonia, a recognised expert in Family Based Care, for help. Through the resulting partnership agreement, the Estonian Government handed over six community-integrated homes for six SOS families for a total of 37 children and young people who had been living in institutions. The families' homes and over 70% of the running costs for this community-integrated SOS village are paid for by the government.

CASE STUDY

SOS Children's Villages Kosovo

SOS Children's Villages Kosovo enabled children from SOS families to integrate better in their communities and also made room for new SOS families for children who would otherwise have been placed in institutional care. In 2014, six well-established SOS families, with a total of 36 children, moved into their own homes in the greater community. All the families have adapted well. Meanwhile, their former homes became available for new SOS families who can benefit most from the closeness and security of the traditional SOS village environment.

EVERY FAMILY IS UNIQUE

As a global organisation with roots going back to 1949, we know that our diversity and our ability to change with people and times are our strengths.

SOS families and villages today are as unique as the individuals who belong to them. We learn and grow in experience, adapting to changes both local and global. Yet there are core principles and goals that all SOS families and villages strive to embody:

- ↪ The individual child or young person's needs always come first
- ↪ Each child develops a reliable and loving relationship with a primary caregiver
- ↪ Children experience natural family environments
- ↪ Children are supported in integrating into their local communities
- ↪ Each child has a say in their own and their family's development plans
- ↪ SOS families make use of community infrastructure and services – just like other families do
- ↪ Community-ownership of programmes and long-term financial stability are fostered

CASE STUDY

Morocco's new urban village

SOS Children's Village El Jadida, Morocco's first urban-integrated SOS village, is part of the fabric of the city. To outer appearance, it is a pleasant urban apartment complex, brimming with life, children playing and friendly neighbours. The 103 children, from 13 families, attend local city schools, get their health check-ups at local medical centres, and use public transportation to get where they need to go. There is also a high level of community integration: the village hall is rented out for events and activities (such as martial arts classes, in which some of the SOS families also participate). This way, the village earns income and the whole community benefits. A Family Strengthening Programme funded by a local corporate partner further contributes to the healthy development of children and families in the whole neighbourhood.



Two brothers from an SOS family in Cambodia. © Jens Honoré

💡 "The key for the future is to see all these children to be part of a community."

SOS co-worker, Programme Development, Latin America

SAFEGUARDING CHILDREN

Child abuse is a problem of global proportions. It is widespread and persistent, exacerbated by poverty and, in some cases, legitimised through harmful cultural practices such as corporal punishment. To this day it remains a taboo subject in many cultures and goes unreported.

As an organisation that works all over the world with children who have lost their parents, or whose parents cannot care for them, we see far too many cases of child abuse and neglect.

SOS Children's Villages does not tolerate any form of child abuse, exploitation, neglect or violation of a child's privacy. We are committed to creating and maintaining a caring and protective environment for every child we reach through our programmes.

Our **Child Protection Policy** focuses on four key action areas: **awareness, prevention, reporting and responding**. We place particular emphasis on awareness and prevention to safeguard children and improve the quality of care they receive. This means that we build the capacities of co-workers, children, young people and families to recognise and prevent abuse; we teach the use of tools such as positive discipline, and we work to eliminate harmful cultural practices.



25%

of all adults report that they were physically abused as children

World Health Organisation Fact sheet nr. 150



15%

of the children and young people in our Family Based Care were referred to SOS Children's Villages because they experienced some form of child abuse (physical, sexual, emotional or neglect) in their biological families

SOS Children's Villages Programme Monitoring Database, 2015



SOS Children's Villages is a member of Keeping Children Safe, a network of child-focused organisations working together to increase safeguards for children and spread knowledge about safeguarding children in every sphere of life.



Mother and daughter, participants in an SOS Social Centre in Peru. "Life was worse before," said the mother, who has been instrumental in helping the community become stronger. "Serious alcohol and domestic abuse issues were commonplace... but not anymore." © SOS Archives

DEVELOPMENTS IN 2014

- ↪ SOS Children's Villages International and other members of the Keeping Children Safe network contributed to the development of the new Keeping Children Safe standards launched in September 2014.
- ↪ SOS Children's Villages Belarus, SOS Children's Villages Germany, the INGO Ponimanie and the Government of Belarus collaborated on 'Safe and caring families, without neglect or violence' (2012-2014), a project which reduced child abuse and neglect in Belarus through direct interventions, social services, capacity-building, and the development of closer co-operation between local child care actors.
- ↪ We strengthened our child safeguarding network at different levels of the organisation. For example, SOS Children's Villages associations in Latin America and the NGO PAICABI developed a guide for preventing child-to-child sexual abuse and for properly handling cases that occur.
- ↪ We published ***From a Whisper to a Shout: A Call to End Violence against Children in Alternative Care*** in collaboration with the UK's University of Bedfordshire. Critically, the report concludes that violence against children in care can be prevented with faithful implementation of the ***Guidelines for the Alternative Care of Children***.

CHILDREN DRIVE GLOBAL CHANGE

Students at an SOS Hermann Gmeiner School in Haiti. © Conor Ashleigh

“I tried to share the issues that matter for children and youth without parental care – the discrimination they face in society as a marginalised group, the lack of access to services and opportunities.”

Eristjana, 22, SOS Children's Villages Albania, about participating in the 2014 World Conference on Youth

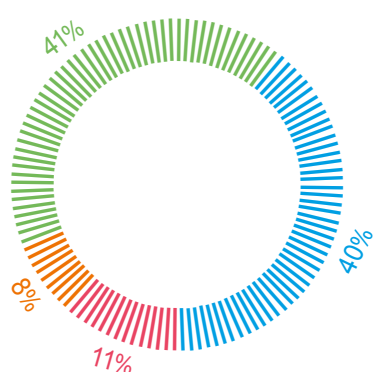
Our Liaison & Advocacy Offices to the United Nations and the European Union are located in New York, Brussels, Geneva and Vienna. E-mail lao@sos-kd.org to get in touch.

Children and young people have the right to participate in the decision-making processes that affect their lives. This is not just a nice thing to say. It is supported by the United Nations Convention on the Rights of the Child. At SOS Children's Villages we take our responsibility to listen to children and apply their viewpoints in our decisions very seriously. We work to create opportunities for children and young people to share their ideas and participate in decision-making processes.

Throughout 2014, SOS Children's Villages International worked intensively with other child-focused INGOs and agencies to influence the Post-2015 development agenda. Together we lobbied successfully to include disadvantaged children and their families in the new Sustainable Development Goals.

Children and young people from SOS Children's Villages' programmes participated in both national-level consultations and United Nations

93% of all young people (age 13+) in our care programmes in 2014 participated actively in decision-making for SOS Children's Villages programmes or child rights advocacy.



- 41% of those were involved in planning or monitoring and evaluation of SOS Children's Villages' programmes
- 40% participated in a child rights advocacy campaign, Youth Day activities, or as members of youth forums
- 11% were on organisational youth or programme committees
- 8% were members of child protection committees

SOS Children's Villages Programme Monitoring Database, 2015

events, sharing their experiences and presenting their priorities directly to decision-makers.

At European Union level, we built on successes from 2013 and launched *Securing Children's Rights – A Guide for Professionals working in Alternative Care* in partnership with the European Council. Over 70 young people from SOS programmes contributed to this publication. As a result, SOS Children's Villages International was awarded a grant from the European Commission to train child care professionals in eight European countries on how to apply a child rights-based approach to their work with children.

Contributing to development cooperation, we steered the work of the EU Alliance for Investing in Children, which brought together over 20 European networks that share a commitment to ending child poverty and promoting child well-being. We also became a member of CONCORD, the European NGO Confederation for Relief and Development.

CASE STUDY

Youth-driven success in Albania


Until recently in Albania, when a young person in alternative care turned 15 or 16 years old their state support ended and they were forced to leave care. Many struggled to survive. SOS Children's Villages Albania worked intensively to raise national awareness about the hardships faced by young people leaving care and the need to extend the age of support. Young people from different care programmes learned to advocate effectively and conducted research on the harsh conditions their peers were facing. In 2014 they succeeded in convincing the Albanian Ministry of Social Welfare and Youth to extend the age of leaving care to 18, and to provide after-care services as well.

DELIVERING URGENT RELIEF

In 2014, brutal civil wars, the worst Ebola outbreak in history, and catastrophic floods exposed millions of children to life-threatening situations, also robbing them of their rights to safety, security, nutrition, health care, education, and the simple right to play and be children.

We partnered with other organisations and governments to provide effective aid on the ground to help children and families survive and rebuild their lives.

TYPES OF EMERGENCY RESPONSE

CFS	Child Friendly Space
Education	Support to get children back to school, including school supplies
	Official SOS Children's Villages Emergency Response Programme
Family Reunification	Location of parents or family members of unaccompanied and separated children (UASC)
Livelihoods	Support to help caregivers re-establish employment/livelihoods
NFI	Non-food Items, including for example, clothing and household essentials
Outreach	Public service information
PPE	Personal Protective Equipment
UASC	Care of unaccompanied and separated children, including for example, food, shelter, medical care, counselling, education and family reunification
WASH	Water and sanitation

* Numbers are rounded and therefore approximate.

** Partners are not limited to those listed.



SYRIA and LEBANON

2014 marked the fourth year of civil war in Syria. Over 7.6 million people were internally displaced and over 12 million were in need, making Syria the world's biggest humanitarian crisis. Host communities in Lebanon strained to accommodate over one million Syrian refugees.

People reached*: 27,400

How: UASC, CFS, Nutrition, Potable water, Livelihoods, Education

Cost*: Syria €3.1M; Lebanon €480K

Partners:** The Syria Trust for Development, International Organisation for Migration, Islamic Relief, The World Food Programme, UNICEF, International Committee for the Red Cross, UN Refugee Agency



PALESTINE

In July, Israel launched Operation Protective Edge against Hamas. UN agencies said more than 2,100 people died, including over 500 children (all but one of those children in Gaza). More than 500,000 people were displaced.

People reached*: 1,000 (2014-2015), plus 404 families with 1,833 children in our Family Strengthening Programme

How: UASC, Nutrition, NFI, Health care, WASH

Cost*: €3.5M

Partners:** UN Relief and Works Agency, UN Office for the Coordination of Humanitarian Affairs, Coastal Municipalities Water Utility, UN Development Programme, Child Protection Working Group Gaza



Girl from an SOS family in Palestine shows her book about what to do in case of shelling. © Virginie Nguyen

💗 "My children are four and seven years old. They ask me: 'Why do we put dead people in the fridge? Why are so many people being killed? Why have so many houses been destroyed?' ... I do not have words to explain the pain."

Mother, Rafah, Palestine



Six-year-old from Sierra Leone who lost his mother and father to Ebola. He and his 11-year-old brother survived. © Daniel van Moll

“I don't want my situation to stop me from what I will do when I grow up.”

Boy, 10, Liberia, who lost both parents and his whole family to the Ebola Virus



EBOLA OUTBREAK

The Ebola outbreak that began in early 2014 quickly spread to Liberia, Sierra Leone and Guinea. Over 10,000 children lost one or both parents. Many of these children were shunned by their communities because of fear and stigma.

People reached*: 9,000

How: UASC, Livelihoods, Food, NFI, PPE, WASH, Health care, Outreach

Cost*: €1.9M

Partners:** Doctors Without Borders, Save the Children, UNICEF, governments

CENTRAL AFRICAN REPUBLIC



Political crises sparked violent conflicts throughout 2014 placing more than half the population in dire need of help. Special care for victims of violence was especially needed.

People reached*: 65,000

How: Food and food security, Protection, WASH, Waste Management, Education, Family Reunification

Cost*: €270K

Partners:** International Committee of the Red Cross, World Food Programme, Action Against Hunger, Doctors Without Borders, UNICEF

PHILIPPINES



2014 was a year of challenges for families in the Philippines who had to rebuild their lives after the devastation of Typhoon Haiyan, which killed six thousand and displaced four million in November 2013.

People reached*: 5,000

How: CFS, Kinship Programme for orphaned children, Livelihoods, Housing, NFI, Reconstruction, Education

Cost*: €9M

Partners:** NGO Convention Group

OTHER EMERGENCY RESPONSE PROGRAMMES IN 2014

• Balkans - Bosnia & Herzegovina, Serbia and Croatia (floods) • Bolivia (floods) • Haiti (2010 earthquake) • Kyrgyzstan (conflict) • Mali (famine) • Somalia (famine)

2014 emergencies where we provided help through our normal, local SOS programmes:

- South Sudan (conflict) • Ukraine (conflict)

On 25 April 2015, while this report was being prepared, a 7.8 magnitude earthquake struck Nepal, killing thousands and causing catastrophic damage. SOS Children's Villages was among the first responders. Our help will be described in our 2015 Annual Report.



CHILD FRIENDLY SPACES

What is a Child Friendly Space?

An SOS Children's Villages Child Friendly Space (CFS) is a place we establish to create a secure, protected and supportive atmosphere for children living through an emergency or its aftermath. There, children can feel safe; they can get a nutritious meal, play, learn and – even if just for a few hours – forget that their world has been turned upside down. In a Child Friendly Space, children start to recover from an emergency, and parents know they can find support while they go about re-establishing their homes, livelihoods and communities.

MAKING AN IMPACT TOGETHER

A young girl collects drinking water for her family, Central African Republic. © Sylvain Cherkaoui

SOS Children's Villages International and its member associations work with international organisations and multilateral donors, national governments, and national and local public authorities and embassies to improve the situations of vulnerable children, their families and communities. These partnerships go beyond mere financial arrangements and build relationships that help shape the thinking, policies and priorities of state and non-state actors. Together with our partners, we are building on the momentum generated by the Millennium Development Goals and carrying on with an ambitious Post-2015 development agenda.

A results-based approach to planning, monitoring and evaluation contributes to accountability and transparency, while ensuring that official development assistance is spent effectively and delivers the best possible results.

In 2014 we received €25 million in official development funds to run over 300 programmes

in family strengthening, education, health care, ICT4D and advocacy for child rights worldwide. Our partners' support maximises the impact of our work for children all over the world, and provides opportunities to explore and adapt new standards and pilot innovative approaches. Working together as partners, we improve our understanding of the needs of children and families all over the world in order to help build local capacity and increase local ownership – keys to creating long-lasting change for the future.

TOGETHER4CHANGE

SOS Children's Villages International is part of the Together4Change Alliance, a five-year framework contract supported by the Dutch Ministry of Foreign Affairs and based on the understanding that "People-centred social change requires that individuals and collectives of citizens take control and address the problems in their communities." With Together4Change we run projects to help create environments that fully support children's rights and healthy development in 13 African

GOVERNMENTAL PARTNERS

GOVERNMENT OF AUSTRIA

Ministry of Education, Culture and Sports
Austrian Development Agency (ADA)

GOVERNMENT OF AZERBAIJAN

Ministry of Labour and Social Protection
Ministry of Youth and Sport

GOVERNMENT OF BELGIUM

Ministry of Foreign Affairs, Foreign Trade and Development
Cooperation (DGD)

GOVERNMENT OF DENMARK

Danish International Development Agency (DANIDA)

GOVERNMENT OF FINLAND

Ministry of Foreign Affairs

GOVERNMENT OF GERMANY

German Federal Foreign Office (AA)

Federal Ministry for Economic Cooperation and Development
(BMZ)

GOVERNMENT OF ICELAND

Ministry of Foreign Affairs

GOVERNMENT OF ITALY

GOVERNMENT OF KYRGYZSTAN

Ministry of Social Development

GOVERNMENT OF LESOTHO

GOVERNMENT OF LATVIA

Ministry of Regional Development

GOVERNMENT OF LITHUANIA

Ministry of Labour and Social Security

GOVERNMENT OF LUXEMBOURG

Ministry of Foreign Affairs

GOVERNMENT OF THE NETHERLANDS

Ministry of Foreign Affairs

GOVERNMENT OF NORWAY

Ministry of Health and Care Services
Norwegian Agency for Development Cooperation (NORAD)

GOVERNMENT OF ROMANIA

Ministry of Employment, Family and Social Protection

GOVERNMENT OF SPAIN

GOVERNMENT OF SWITZERLAND

Swiss Agency for Development and Cooperation (SDC)

GOVERNMENT OF THE ISLE OF MAN

GOVERNMENT OF THE RUSSIAN FEDERATION

Ministry of Finance

GOVERNMENT OF THE PROVINCE OF TYROL – Austria

GOVERNMENT OF THE UNITED KINGDOM

Department for International Development (DFID)

GOVERNMENT OF THE UNITED STATES OF AMERICA

Agency for International Development (USAID)

FOUNDATIONS

Bernard van Leer Foundation
Bulgarian Women's Fund
Churches Hospital Association of Zambia
Conrad N. Hilton Foundation
The Dutch Post Code Lottery
Edith & Godtfred Kirk Christiansen's Foundation
Fondation Philanthropia – Switzerland
Forum Syd – Sweden
Future First HSBC
German Society for International Cooperation (GIZ)
Global Environment Fund
The Hellenic Initiative
The Leona M. and Harry B. Helmsley Charitable Trust
Hempel Foundation
International Education and Exchange (IBB)
The Jaharis Family Foundation, Inc.
John & Birthe Meyer Foundation
Kulczyk Foundation
LEGO Foundation
National Foundation of Civil Society – Estonia
NetHope
OAK Foundation
Obel Foundation
Trust of Harry and Carol Goodman
United Palestinian Appeal - United States of America
VELUX Foundation
Walton Family Foundation
Western Union

INTERNATIONAL PARTNERS

European Economic Area (EEA) and Norway Grants

European Commission - Development and Cooperation –
EUROPEAID - Education and Culture - Employment, Social Affairs
& Inclusion - Humanitarian Aid and Civil Protection - Youth for Action

Migros-Hilfsfonds
Nordic Council of Ministers
Symphasis Foundation (SYMF)
United Nations High Commissioner for Refugees (UNHCR)
United Nations Children's Fund (UNICEF)
The Council of Europe
United Nations World Food Programme (WFP)

countries. Working with community stakeholders to end chronic poverty and create long-term sustainability is an essential part of that picture. For example, in Ghana we strengthened livelihoods by supporting existing social businesses and helping new ones get off the ground; in Kenya we helped smallholder farmers improve food security and equity; in Nigeria we helped community-based

organisations lay foundations to take ownership of the programmes after the funding period. In total our Together4Change projects reached 15,000 people in 2014.

For more information about Institutional Partnerships at SOS Children's Villages, visit us online or get in touch with David Katzlinger, Head of Institutional Partnerships: IPD@sos-kd.org.

PARTNERING FOR CHILDREN

Through myriad projects our corporate partners invest in children and young people and guide them in establishing life skills, self-confidence and independence. These are investments that pay back – in empowered young people, strong communities, and the genuine enthusiasm of employees, customers and business partners who know they are making a real difference in young lives. Here is testimony from just a few of our corporate partners:

VORWERK GROUP

“As the family-owned company Vorwerk is engaged in helping families in need, our partnership just makes sense... SOS Children’s Villages stands for family. They give abandoned children a home, where they can grow up safely. Therefore, SOS Children’s Villages is an ideal partner to help us achieve our corporate social responsibility aims. We work together to achieve shared goals.”

– *Dr. Jörg Mittelsten Scheid, Honorary Chairman of the Advisory Board, Vorwerk Group*

SPINNEYS GROUP

“Working with SOS is an inspiration, as seen by our annual campaigns to raise funds to support their programs, which end up collecting tens of thousands of dollars given by thousands of Spinneys customers. SOS Children’s Villages is an NGO that is highly trusted, and we are proud to be closely associated with them.”

– *Ralph Kahi, Chief Marketing Officer Spinneys Group*

MARRIOTT EUROPE

“We are committed to providing career opportunities for disadvantaged young people and our long-standing partnership with SOS Children’s Villages helps us to achieve this goal and address youth unemployment, which is a critical issue. The hospitality industry provides tremendous career opportunities for young people, and at Marriott International, we are proud to offer dedicated training programmes for young people, to guide and support them so they can achieve their goals.”

– *Reiner Sachau, Chief Operations Officer, Marriott Europe*

JOHNSON & JOHNSON

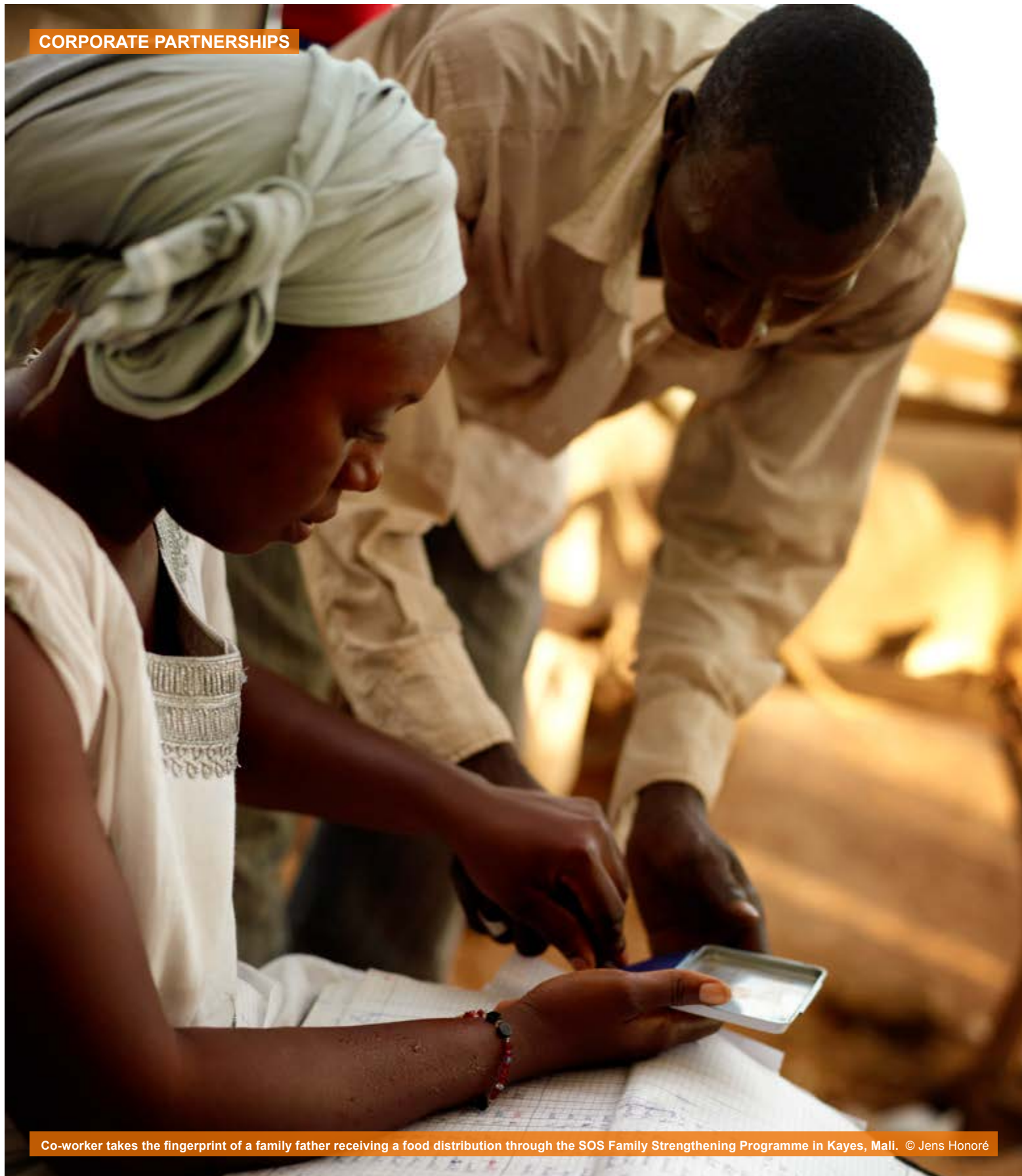
“At Johnson & Johnson, we believe every child deserves the chance to grow up healthy and live a productive adult life. In SOS Children’s Villages, we have a partner with a holistic vision working to achieve that goal in every corner of the world. Over the past decade, our partnership has evolved from comprehensive care of vulnerable children to family strengthening, and now with our nursing programs in Africa, to a new focus on helping disadvantaged youth achieve productive careers in health care.”

– *Conrad Person, Executive Director of Corporate Contributions, Johnson & Johnson*

Get in touch with Katharina Steinkellner, Head of Global Leadership Giving, to talk about corporate partnership opportunities. E-mail: Corporate@sos-kd.org



One year later, young survivors of Typhoon Haiyan can enjoy childhood again. Tacloban, Philippines. © Sebastian Posingis



Co-worker takes the fingerprint of a family father receiving a food distribution through the SOS Family Strengthening Programme in Kayes, Mali. © Jens Honoré



"All the children of the world are our children."

Hermann Gmeiner, founder of SOS Children's Villages

LEADING LONG-TERM PARTNERS

Aegean Airlines
 Akelius Foundation
 AstraZeneca AB
 Bertelsmann SE & Co.KGaA
 Carrefour
 Clarins
 Danone
 Deutsche Lufthansa AG
 Deutsche Post DHL Group
 Dr. August Oetker Nahrungsmittel KG
 Dufry Travel Retail AG
 Ecoembes
 Familien Erling-Persson Stiftelse
 GodEI / GoodCause
 Grieg Foundation
 Hasbro, Inc.
 Hilti AG Schaan (Liechtenstein)
 HSBC
 Johnson & Johnson
 JSC Samruk-Kazyna
 Louis Vuitton Malletier
 MAN SE
 Marriott International
 MAX Hamburgerrestauranger
 Oriflame
 Orkla
 Procter & Gamble
 REWE Markt GmbH
 Saltkråkan AB
 SAS employees
 SKAGEN Fondene
 Svenska PostkodLotteriet
 Swedbank Robur
 Swiss International Air Lines Ltd
 Swisscom AG
 TD Veen AS
 TOP TOY A/S
 Transat A.T. Inc.
 Vodafone
 Vorwerk & Co. KG

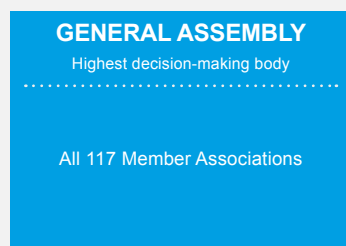
KEY NATIONAL PARTNERS IN 2014

BELGIUM	Orkla
Electrabel (GDF-SUEZ)	Stiftelsen Balder
CANADA	T.D. Veen AS
Atrium Innovations	Ulstein Group
Transat A.T. Inc	Vallenus AS
CZECH REPUBLIC	Wilh. Wilhelmsen
Kaufland	Wrigley
DENMARK	PHILIPPINES
Hempel Foundation	HSBC
TOP TOY A/S	PORTUGAL
FRANCE	Bechgaard Foundation
Crédit Coopératif	ROMANIA
Fondation Auchan pour la jeunesse	Kaufland
La SALM (Cuisinella & Schmidt)	RUSSIA
La vache qui rit®	Gazprombank
Lotus® une marque du groupe SCA	SPAIN
Maisons du Monde	Ecoembes
Procter & Gamble	F. Rafa Nadal
GERMANY	IFA
AIDA Cruises	MAPFRE
Bertelsmann SE & Co. KGaA	Procter & Gamble
CEWE Stiftung & Co. KGaA	SWEDEN
Deutsche Lufthansa AG	Akelius Foundation
Deutsche Post DHL AG	Apoteket AB
Dr. August Oetker Nahrungsmittel KG	Familjen Erling-Persson Stiftelse
Interquell GmbH	Gekås Ullared AB
Johnson & Johnson GmbH	GodEI / GoodCause
Louis Vuitton Deutschland GmbH	Hemköpskedjan AB
MAN SE	MAX Hamburgerrestauranger
Marquard & Bahls AG	Preem AB (publ)
Siegwerk Druckfarben AG & Co. KGaA	Saltkråkan AB
Vorwerk & Co. KG	Semcon Aktiebolag
GREECE	Svenska Petroleum Exploration AB
Aegean Airlines	Svenska PostkodLotteriet
INDIA	Swedbank Robur
Caterpillar	Tetra Laval Group
EIH Ltd. (Oberoi Group of Hotels)	WRIGLEY Scandinavia AB
KAZAKHSTAN	SWITZERLAND
JSC Samruk-Kazyna	Swiss International Air Lines Ltd
LEBANON	Swisscom AG
Spinneys Group	UNITED KINGDOM
NORWAY	HSBC
Grieg Foundation	Sthree
Höegh Autoliners	USA
MøllerGruppen	Hasbro, Inc.
NSB	Johnson & Johnson
OBOS	Procter & Gamble

KEY PARTNERS GIVING THROUGH MULTIPLE COUNTRIES IN 2014

Allen & Overy	Fondation Auchan pour la jeunesse	Oriflame
British Telecom	HSBC Global Education Programme	Procter & Gamble
Deutsche Post DHL Group	Louis Vuitton Malletier	State Street Foundation
Dr. August Oetker Nahrungsmittel KG	Marriott International	
Hasbro, Inc.	Microsoft	

ORGANISATION & LEADERSHIP



INTERNATIONAL SENATE MEMBERS

Mr Siddhartha Kaul President, SOS Children's Villages International
Dr Gitta Trauernicht Vice-President, SOS Children's Villages International; Germany
Mr Daniel Barroy France
Mrs Michaela Braun Germany
Mr Paulo Gaio de Castro Jr Brazil
Ms Yousra Chaibi Tunisia
Mr Norawat Charoen-Rajapark Thailand
Mrs Rita Fischer Hofstetter Switzerland
Mr Michael Karlsson Sweden
Mrs Mariza Katavić Croatia
Mr Seppo Kemppinen Finland
Mr Franciscus Lucas Kusse The Netherlands
Mr Bishwa Keshar Maskay Nepal
Mrs Mary Maynard UK
Mr Lars Henrik Munch Denmark
Prof Dr Johannes Munder Germany
Dr Martin Oduor-Otieno Kenya
Mr Isreal Titi Ofei Ghana
Mr Carlos de Jesús Ramirez Molina Paraguay
Dr Helga Staindl Austria
Mr Halvor Stenstadvoid Norway
Mr László Szászok Hungary

MANAGEMENT COUNCIL MEMBERS

Mrs Hilde Boeykens Belgium
Mrs Dudu Dlamini Swaziland
Mr Svein Grønnern Norway
Mrs Karla Geraldine Guerrero El Salvador
Mr Ananda Karunaratne Sri Lanka
Mrs Nezahat Ramadanani Salihu Kosovo
Ms Ulla Sensburg Germany
Dr Kay Vorwerk Germany

+ the Management Team

MANAGEMENT TEAM

Mr Richard Pichler CEO, SOS Children's Villages International; Chairman, Management Council
Mrs Hanne Rasmussen COO, SOS Children's Villages International (resigned February 2015)
Mr Tom Malvet Interim COO, SOS Children's Villages International (from February 2015)
Mr Norbert Meder CFO, SOS Children's Villages International



Richard Pichler Hanne Rasmussen Tom Malvet Norbert Meder

Learn more about
our federation



PRINCIPLES & STANDARDS

Universal Guiding Standards

+

SOS Children's Villages Policies

CHILDREN'S RIGHTS & CHILD CARE

- UN Convention on the Rights of the Child
- *Guidelines for the Alternative Care of Children*
- Quality4Children
- Millennium Development Goals
- Keeping Children Safe standards
- International Red Cross and Red Crescent standards

- Programme Policy
- Child Protection Policy
- HIV/AIDS Policy
- Formal Education Policy
- Emergency Response Policy
- Gender Equality Policy

FINANCE & MANAGEMENT

- International Financial Reporting Standards (ASB)
- INGO Accountability Charter

- International Antifraud and Anticorruption Guidelines
- Good Management and Accountability Quality Standards
- Integrity and Compliance Unit (2015)



The ultimate guiding light for our work, the UNCRC had its 25th anniversary in 2014.

Global standards for management and stakeholder accountability



Read *Who We Are*, our Statutes, and Code of Conduct

Our umbrella framework, defining the various ways we put the child's interests first



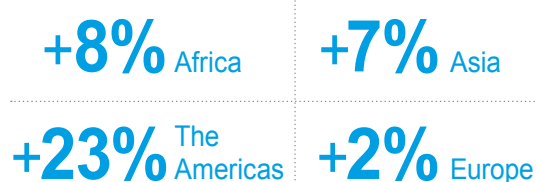
OVERARCHING PRINCIPLES OF OUR FEDERATION

- *Who We Are*
- Statutes of SOS Children's Villages International
- Code of Conduct for all co-workers

STEADY INCOME GROWTH

Despite a continued difficult fundraising environment, total revenues in 2014 grew by 4% from approximately €1,006 to €1,047 million.

Revenues rose in all continents, with increases of:



The substantial increase in revenue from the Americas means that 7% of our income now comes from North, Central or South America.

Please note that with this year we return to reporting geographical breakdowns according to commonly used categories of continents, rather than the groupings of countries that correspond to our management structure, which we have used in recent years' reports.

These financial results reflect success in our efforts to increase income from regular giving, with fundraising from sponsorships and other committed giving increasing 34%, from €173 to €231 million. This was counteracted slightly by a 9% decrease in income from sporadic donors.

We are pleased as well that income from corporate donations increased 33% from approximately €35 to more than €47 million.

Governmental subsidies for domestic programmes – for example, for providing child care services on behalf of the local or national government – continue to be a large portion of our revenue, reflecting our commitment to being a strong partner with states in every country in which we work. In 2014, governmental subsidies represented 28% of our income, up slightly (€1.8 million) over 2013.

EXPENDITURES

In 2014, total expenditures across all continents increased modestly (2%) from approximately €985 to €1,008 million. Spending for international coordination and programme support (our General Secretariat) remained stable at 4% of total spending, which is at the low end of the spectrum for comparable peer organisations.

Spending on the information and fundraising work done in our Promoting and Supporting Associations (PSAs) in Western Europe and North America represents 17% of our total expenditures.

SPOTLIGHT ON FUNDRAISING

In 2014, we saw continued positive results from our investments in fundraising capacity in emerging markets. In the past five years, fundraising from emerging markets has nearly doubled, from €28 million in 2009 to €55 million in 2014.

Notably, in the past year, funds raised in Latin America grew 31%, resulting largely from increases in committed giving and corporate donations, with particular fundraising success in Argentina. As a relatively new fundraising market, we are pleased that committed giving represents 37% of funds raised there, significantly higher than the 22% global figure.

"I have investigated a number of charity organisations. SOS Children's Villages was simply the best regarding efficiency."

Roger Akelius. Akelius Foundation



SOS co-worker and a girl who was treated for an eye injury at an SOS health clinic in the Central African Republic. © Sylvain Cherkaoui

In Asia, our income has grown 20% in the past year, through increases in committed giving in mid-sized markets (such as Thailand, Indonesia and Sri Lanka), particularly benefiting from face-to-face fundraising campaigns.

In Eastern Europe, many of our national associations continued their progress towards financial self-sufficiency, with particular growth in digital fundraising as an integrated channel, with a clear focus on committed giving.



SOS Children's Villages International is a full member of the INGO Accountability Charter.

FINANCIAL AUDIT CONTROL

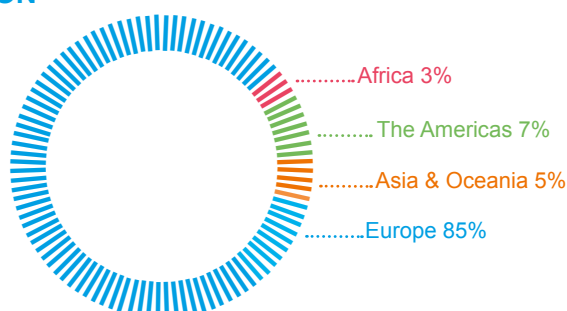
This International Annual Report is an amalgam of the reports provided to us by our National Associations and the SOS Children's Villages Promoting and Supporting Associations (PSAs), the fundraising-oriented bodies located in Western Europe and North America, and by the offices of the General Secretariat. Our audit control is benchmarked against peer international non-governmental organisations, and it is required that each member association of SOS Children's Villages is audited annually by independent and esteemed national auditors according to internationally accepted standards. Such rigour is applied also at SOS Children's Villages International in Innsbruck, Austria.

INCOME 2014

TOTAL GROSS INCOME €1,047 MILLION

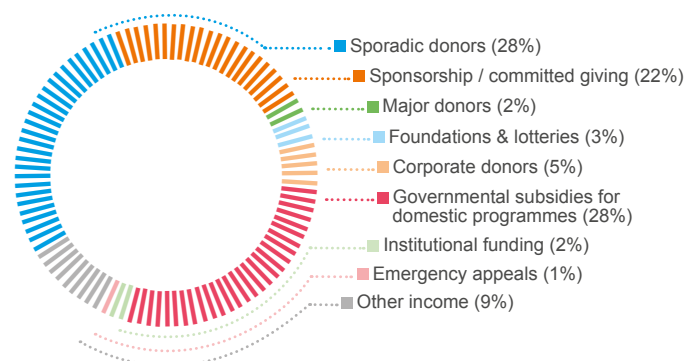
Income by continent

Revenues grew in every continent in 2014, reflecting progress towards self-sufficiency for many national associations traditionally reliant on subsidies from Western Europe and North America.



Income by type of donor

The trend towards sponsorship / committed giving continues, with that category of income up, and sporadic donations slightly down. Income from corporate donors and governmental subsidies also rose in 2014.

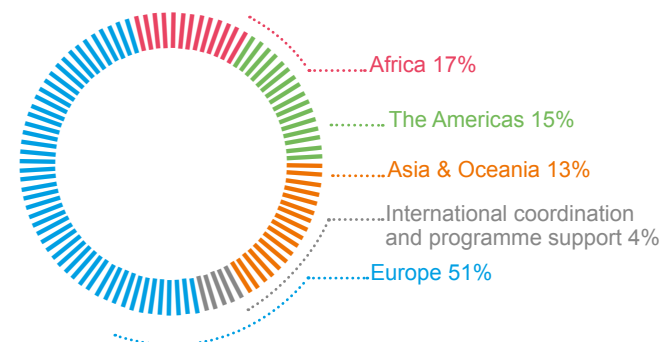


EXPENDITURES 2014

OPERATING EXPENDITURES €814 MILLION

Expenditures by continent

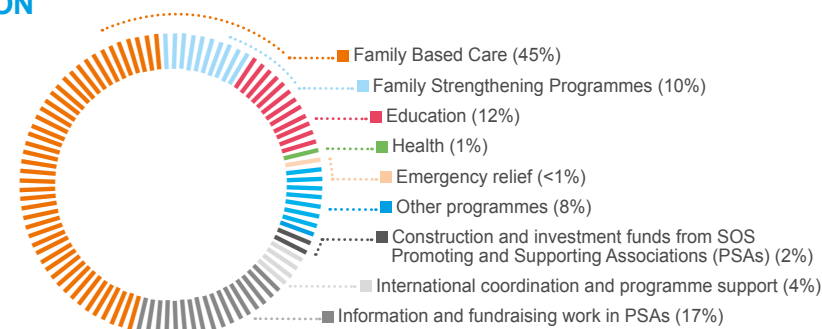
SOS Children's Villages is contracted by European governments to run domestic family strengthening and alternative care programmes. Because of these government contracts, and because costs in Europe are generally higher than elsewhere, our programme expenditures in Europe are higher than in other continents.



TOTAL EXPENDITURES €1,008 MILLION

Expenditures by type

Our continued focus on care for the child at risk and prevention of family separation is reflected in more than half of our expenditures (a total of 55%) going towards Family Based Care or Family Strengthening Programmes.



FINANCIAL ACTIVITIES

All amounts in €1,000

Actuals 2013
audited

Actuals 2014
preliminary¹

Revenues by continent		
Africa	31,187	33,610
The Americas	62,044	76,494
Asia & Oceania	48,243	51,497
Europe	864,907	885,327
Total revenues	1,006,381	1,046,928

Source of revenues by donor		
Sporadic donors	324,215	293,674
Sponsorship / committed giving	172,832	231,038
Major donors	26,932	25,541
Foundations & lotteries	35,414	35,195
Corporate donors	35,480	47,090
Governmental subsidies for domestic programmes	294,213	295,962
Institutional funding	28,132	15,697
Emergency appeals ²	7,676	3,947
Other income ³	81,487	98,784
Total revenues	1,006,381	1,046,928

Operating expenditures by continent		
Africa	129,416	136,252
The Americas	112,659	123,530
Asia & Oceania	97,466	103,678
Europe	402,194	412,393
International coordination and programme support	37,765	37,665
Total expenditures of SOS programmes and international support	779,500	813,518

Expenditures by programme type		
Family Strengthening Programmes	98,338	103,257
Family Based Care	442,127	455,795
Education	120,689	124,955
Health	7,370	7,612
Emergency relief	4,645	6,536
Other programmes	68,566	77,699
Construction and investments	36,015	22,691
International coordination and programme support	37,765	37,665
Information & fundraising work, costs not directly related to programmes in Promoting and Supporting Associations (PSAs)	169,898	172,181
Total expenditures	985,413	1,008,391

Dedication to reserves ⁴	20,968	38,537
-------------------------------------	--------	--------

¹ Independent external audits have not yet been completed in all countries for 2014 (as of 10 June 2015).

² Only major appeals are accounted for in this line; others are included under 'other income'.

³ Other income refers to financial income such as interest, operational income from facilities, and local income from events or merchandising.

⁴ Reserves are held as means of proactively managing asset risks, including destruction or loss of property, exchange rate fluctuations, and legal liabilities.

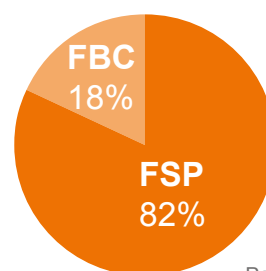
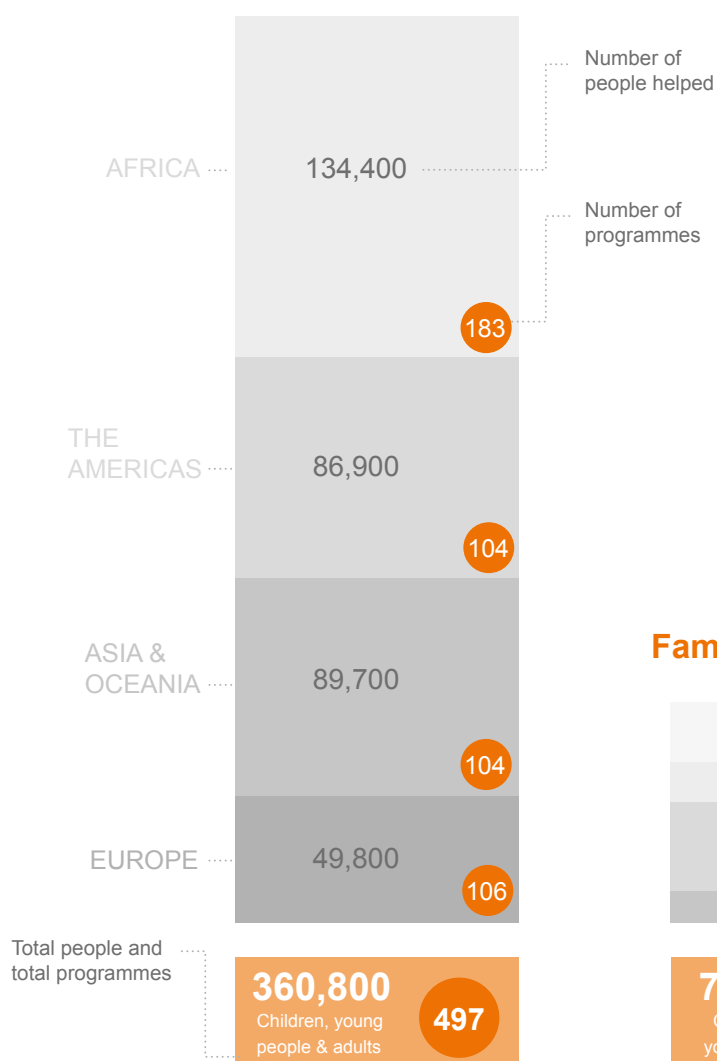
PROGRAMME STATISTICS

CARE



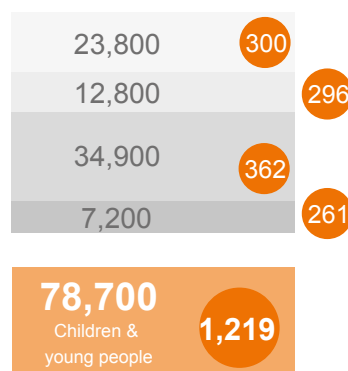
439,500 WORLDWIDE
PEOPLE CARED FOR

Family Strengthening Programmes (FSP)



Participants in Family Strengthening Programmes compared to participants in Family Based Care

Family Based Care (FBC)



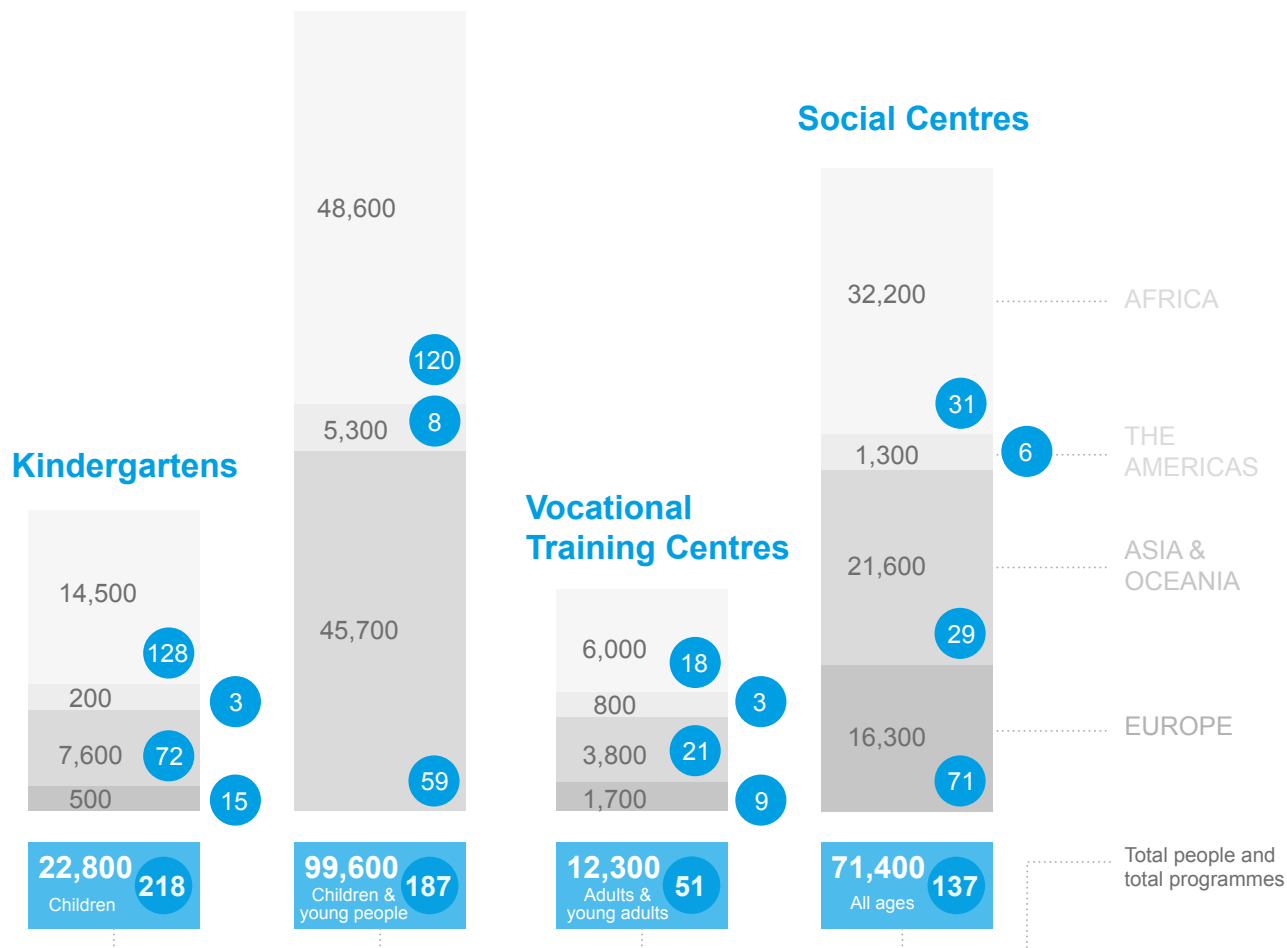
Statistics from 31 December 2014, based on reporting by SOS Children's Villages associations as of 10 June 2015.

EDUCATION



206,100 WORLDWIDE
PEOPLE BUILDING CAPACITIES

Hermann Gmeiner Schools



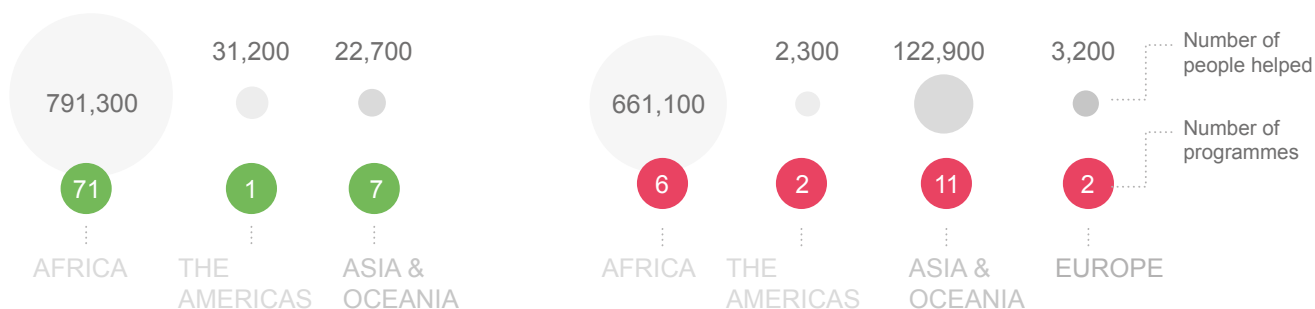
845,200 WORLDWIDE
SINGLE HEALTH SERVICES

HEALTH



789,500 WORLDWIDE
SINGLE EMERGENCY SERVICES

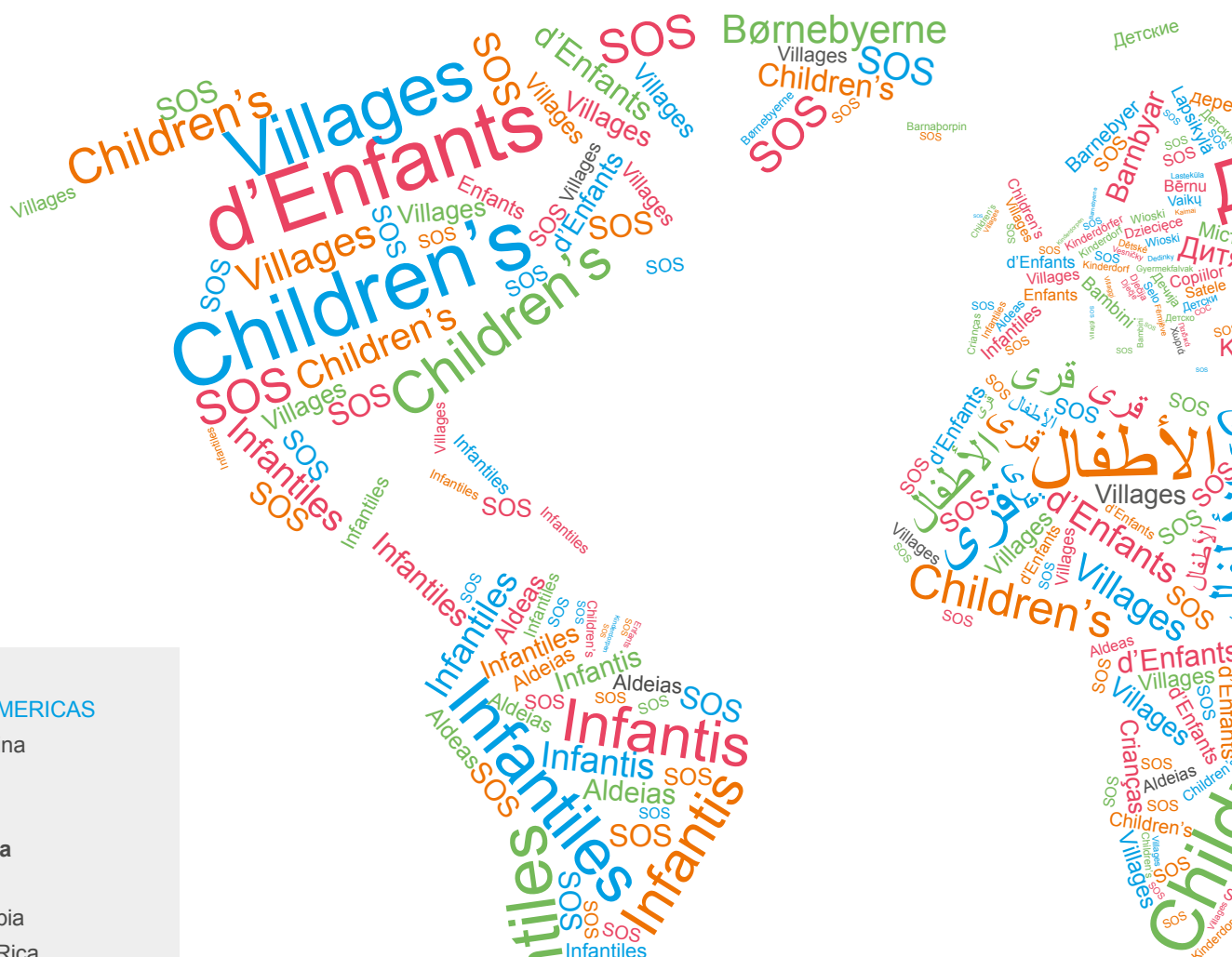
EMERGENCY RESPONSE



'Single services' refers to short-term support – for example, a single treatment at a medical centre.

WHERE WE WORK

Countries with SOS Children's Villages Promoting and Supporting Associations (PSAs), which raise funds for programmes in other countries worldwide, are shown in **bold**.



THE AMERICAS

Argentina
Bolivia
Brazil
Canada
Chile
Colombia
Costa Rica
Dominican Republic
Ecuador
El Salvador
Guatemala
Haiti
Honduras
Jamaica
Mexico
Nicaragua
Panama
Paraguay
Peru
USA
Uruguay
Venezuela

EUROPE

Albania	Greece	Portugal
Austria	Hungary	Romania
Belarus	Iceland	Russia
Belgium	Italy	Serbia
Bosnia and Herzegovina	Kosovo	Spain
Bulgaria	Latvia	Sweden
Croatia	Lithuania	Switzerland
Czech Republic	Luxembourg	Ukraine
Denmark	FYR of Macedonia	United Kingdom
Estonia	Netherlands	
Finland	Northern Cyprus	
France	Norway	
Germany	Poland	

SOS Children's Villages is spoken all over the world. Listen.



AFRICA

Algeria	Egypt	Mauritius	Sudan
Angola	Ethiopia	Morocco	Swaziland
Benin	Equatorial Guinea	Mozambique	Tanzania
Botswana	The Gambia	Namibia	Togo
Burkina Faso	Ghana	Niger	Tunisia
Burundi	Guinea	Nigeria	Uganda
Cameroon	Guinea-Bissau	Rwanda	Zambia
Cape Verde	Kenya	Senegal	Zimbabwe
Central African Republic	Lesotho	Sierra Leone	
Chad	Liberia	Somalia	
DR of the Congo	Madagascar	Somaliland	
Côte d'Ivoire	Malawi	South Africa	
Djibouti	Mali	South Sudan	

ASIA & OCEANIA

Armenia
Australia
Azerbaijan
Bangladesh
Cambodia
China
French Polynesia
Georgia
India
Indonesia
Israel
Japan
Jordan
Kazakhstan
Kyrgyzstan
Laos
Lebanon
Mongolia
Nepal
Pakistan
Palestine
Philippines
South Korea
Sri Lanka
Syria
Taiwan, China
Thailand
United Arab Emirates
Uzbekistan
Vietnam

Act

Sponsor. Share. Donate. Partner. Join us.

www.sos-childrensvillages.org



**SOS CHILDREN'S
VILLAGES**
INTERNATIONAL