

# SOS CHILDREN'S VILLAGES FACTS AND FIGURES 2012



SOS CHILDREN'S  
VILLAGES  
INTERNATIONAL



# Never has helping the child at risk been so important



In Guatemala, this girl is one of approximately 3,000 children and young people who benefit from our work in that country. Globally, we enable hundreds of thousands of children to grow up in a caring family.  
© Joris Lugtigheid

## We see it first-hand everywhere SOS Children's Villages works

**Abandonment.** In many countries, a high number of children born out of wedlock are abandoned – in Egypt, 9 out of 10 children; in Sri Lanka 7 out of 20.

**Neglect.** In 44% of cases in Chile the main reason for children being placed in the care of SOS families is neglect.

**Death of parents.** In Laos 72%, in India 30% and in Zimbabwe 66% of children in SOS families are from families where both parents have died.

**Substance abuse.** 60% of children living in the care of SOS families in Finland are from families where the parents are struggling with alcohol or drug addiction.

**Disease.** 70% of children living in SOS families in Kenya and Malawi have been orphaned, in most cases because of HIV/AIDS.

**Poverty.** Half of the population of developing countries lives on less than two dollars a day. As a result, one in five children under the age of five in those countries is underweight. World Bank 2010; UN 2012

**Death.** In 2011, every day 19,000 children under the age of five died. UNICEF

**Economic crisis.** The UN and the World Bank estimate that the current economic crisis has driven an additional 47 to 84 million people into extreme poverty. World Bank 2010; UN 2010

**Shrinking budgets.** Research in 28 low income countries shows that government spending on social protection declined from 1.9% to 1.6% of GDP. Kyrili and Martin 2010

**Lack of healthcare.** Each day about 800 women die worldwide because of complications related to pregnancy and childbirth; developing countries account for 99 per cent of those deaths. UNICEF 2010

**War.** Over one billion children live in countries affected by armed conflict. UNICEF 2009

**Loss of parents.** 153 million children worldwide have lost one or both parents. UNICEF 2011

**Unemployment.** The global unemployment rate for youth (ages 15-24) remains at crisis peak levels and is not expected to come down until at least 2016. International Labour Organisation 2012

**Lack of education.** 67 million children of primary school age do not go to school. UNESCO 2011

**Domestic violence.** Children suffer from domestic violence everywhere. On every continent, domestic violence occurs in 20-60% of households. UN DESA; UNICEF 2010/2011

# A year in pictures



**1 Helmut Künin hands over SOS Presidency to Siddhartha Kaul**  
© SOS Archives

**2 Disability campaigner Rama Karki**  
© SOS Archives

**3 Young people in SOS 'I Matter' campaign lobby European Parliament**  
© Tommy Standún

**4 14-year-old Pakistani Malala Yousafzai was attacked simply because she asked for an education**  
© Carole Alfara

**5 SOS Emergency Programmes helped mothers and children in West and Central Africa**  
© Jens Honoré

**6 Our Emergency Programme helped children in Mali**  
© Kate Thomas

**7 We joined international efforts to tackle violence against children**  
© Joris Lugtigheid

**8 Our partnership with Habitat for Humanity**  
© SOS Archives







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11



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**9 In Haiti, we finished the renovation of schools following the 2010 earthquake**

© Conor Ashleigh

**10 SOS Social Centres in Spain support families in poverty**

© Andrea Zanchi

**11 In Syria, we continued to support displaced people**

© Virginie Nguyen

**12 Olivier Dricot of SOS Children's Villages France was one of several SOS people to carry the Olympic torch**

© SOS Archives

# Who we are

**SOS Children's Villages works in 133 countries to support families and help children at risk grow up in a loving home. In a world filled with poverty, violence, and injustice, the greatest victims are often children.** For more than 60 years, we have worked with partners in each community to either help families care for their children or to provide an alternative, for instance an SOS family, in which the love of a carer is essential. Everything we do is based on the best interests of the child, and each has an individual development plan. We focus on the care, health, education and general development of each individual.

Uniquely, we provide practical support over the long term, so that each child or young person can develop resilient relationships and face life's challenges in the future. In turn, this strengthens communities and the whole of society. We also speak up on behalf of children to governments and international organisations, striving to end violations of children's rights and improve living conditions worldwide. To do everything we do, we need the support of partners and donors to give thousands of vulnerable children a loving home and a second chance just to be a child.

**236,300 children were helped within their biological families.**



This mother and her son living in Calcutta are among the thousands of families in India benefiting from our social centres, children's villages and youth programmes.

© Katrin Harms

**We work** with disadvantaged families in order to prevent crises that can lead to family breakdown. We offer various forms of support to strengthen and stabilise them as much as possible so that ideally children can grow up in their own families. The objective is to build on the skills and capacity of biological parents, SOS families, social workers and other carers within the community and to ensure that children enjoy positive and caring relationships. When children can no longer live with their own families, we provide quality alternative care, for instance an SOS family, in which the love of a carer is essential. We also support foster families who provide stable and consistent care to children who cannot remain in their biological family and for whom this form of family-based care is considered the best option.

Through advocacy, we aim to highlight the need for governments and other providers to improve the quality of care for all children.

SOS families and youth programmes	82,300	children & young people
SOS family strengthening programmes	352,500	children & adults

**145,100 children and young adults benefited from education provided by SOS Children's Villages.**



**We believe** that through quality education, the cycle of exclusion, poverty, domestic violence and family breakdown can be broken.

All children have a right to quality education. For those who are denied this right, we address the problem from three different angles:

- We provide access to education where no other education programme is available by teaching children and young people in our own programmes, including day care centres, SOS Kindergartens, SOS Hermann Gmeiner Schools and SOS Vocational Training Centres.
- In addition, we enable children to attend public education through scholarships that fund school fees, learning materials, school uniforms and the like.
- We also hire tutors, speech therapists and other specialists, and provide help with homework.

Thousands of children such as this boy benefited from SOS investment in renovating free schools and teacher training in Port-au-Prince, Haiti  
© Conor Ashleigh

SOS Kindergartens	22,400	children
SOS Hermann Gmeiner Schools	108,100	children
SOS Vocational Training Centres	14,700	adults

**More than 723,000 times, people in some of the world's most deprived communities came to us for medical treatments.**



Thousands of children in Niger such as this small girl have received medical or nutritional aid.

© Paul Hahn

**SOS Children's Villages** provides individualised care and supports communities in the development of improved health services infrastructure, as well as the promotion of education and child development. We also run medical centres in under-developed areas where we specialise in the care of women and children.

Our success in addressing issues of child mortality, maternal care, HIV/AIDS and disease prevention can be attributed to an approach that is unique to SOS Children's Villages. It stems from a belief that to care for a child, the family must be strong. The most vulnerable communities in over 100 countries and territories are served by a network of 624 SOS Social Centres that help families cope with adversity, and this often entails helping them access health care. Our focus is not simply to address short-term survival, but to achieve life-long health for all.

SOS Medical Centres	723,300	single services <sup>1</sup>
	91,400	service days <sup>2</sup>

1) 'Single services' refers to very short-term support provided to an individual – for example, a single visit to a medical centre.



**Since 1988 SOS Children's Villages has managed 125 Emergency Programmes in 60 countries.**



**In situations** of crisis, war, and disaster, children in particular require specific protection and care. SOS Children's Villages is in a strong position to promptly respond with an established infrastructure whenever children and families most need urgent assistance. In 2012, SOS Children's Villages responded to humanitarian emergencies by

- Delivering food and other vital support in Niger, Mali and Chad, saving 26,000 people from the effects of famine
- Distributing supplies of food, hygiene kits and other essentials to 5,400 people in and around Damascus and Aleppo
- Establishing three emergency medical centres in South Sudan
- Continuing our emergency work in Haiti, where the earthquake in 2010 killed 300,000 people, by renovating public schools

**SOS Children's Villages has provided direct support to families who had to flee from their homes in the north of Syria, near Aleppo. Mzereeb camp, Syria**  
© Adel Samara

SOS Emergency Relief Programmes	179,500	single services <sup>1</sup>
	17,300	service days <sup>2</sup>

2) 'Service days' refers to longer-term support – for example, where a person receives temporary shelter.

# In partnership



Children in SOS Children's Villages Chiang Rai, Thailand, get creative. Their designs, through a unique project supported by LOUIS VUITTON, were used to decorate a tree house designed by artist Arne Quinze in the SOS Children's Village in Chantevent, Belgium.  
© SOS Archives

**Making an impact** on the lives of children and their families who need us cannot be achieved without the support of committed companies, governments, charities and other organisations who share our vision. We work hard to be reliable, trustworthy partners, contributing our expertise and identifying new ways of working together to achieve common goals.

## Individuals

Millions of individuals across the globe support us through single donations, monthly giving, sponsoring a child, or other ways. If you would like to learn more how you can help, please contact the SOS Children's Villages association in your country. Find more information at [www.sos-childrensvillages.org](http://www.sos-childrensvillages.org) or send an email to [info@sos-childrensvillages.org](mailto:info@sos-childrensvillages.org).

## Corporate Partners

We build exciting, long-term, sustainable relationships with our corporate partners that allow us to have a meaningful and sustainable impact on the lives of many children. Our organisation offers socially engaged companies a mutually beneficial relationship. Corporate funding allows us to continue our vital work on behalf of children, while generating a high visibility and recognition of a company's commitment to our values from employees, customers and business partners.

To explore possibilities in corporate partnerships: [corporate@sos-kd.org](mailto:corporate@sos-kd.org)

## Institutional donors

We continued to develop our partnerships with institutional donors throughout 2012. These institutions financially support SOS Children's Villages associations in our community work, family strengthening activities, and humanitarian programmes. Institutional partnerships go beyond mere financial arrangements – through them we shape thinking and policies relevant to our work.

## Other Organisations

SOS Children's Villages is partnering with like-minded Non-Governmental Organisations (NGOs) and UN agencies on international, regional and national levels. Our national associations, working in tandem with SOS Children's Villages International as the umbrella organisation, share knowledge and experience and run joint campaigns with partner organisations.

Our member associations, together with SOS Children's Villages International, engage with local governments, social welfare authorities and international institutions (such as the EU and the UN) to provide high-quality alternative child care and family support, to improve existing childcare systems and to put children's issues on the political agenda.

## CORPORATE PARTNERS:

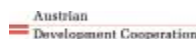
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## INSTITUTIONAL PARTNERS:



## NGO PARTNERS:



# Financial highlights

## RESILIENCE IN CHALLENGING TIMES

### Highlights

- Worldwide income for 2012 was EUR 944 million, an increase of nearly 5% over last year's audited total. The continued growth over five years reflects positively on the reliability of our fundraising base and prospects for years to come.
- Expenditures increased steadily across all types of programmes, with running costs relating to our Children's Villages, youth programmes and family strengthening activities representing 70% of our operating costs of EUR 752 million.

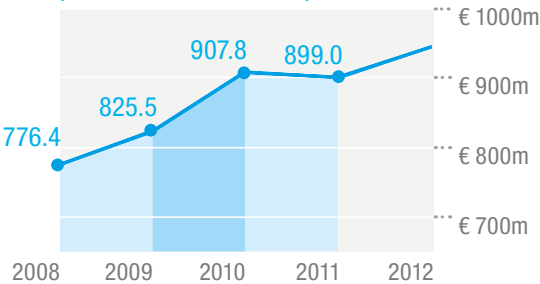
### Gradual shift to fundraising in emerging markets

Against a backdrop of persistent economic stagnation, we generated slight (2.6%) growth in income from markets in Western Europe and North America, which traditionally are the source for the vast majority of our funds. Given our ambitious goals to help ever more children, this modest growth had a restrictive effect across the organisation.

At the same time, however, we achieved significant growth in income from the emerging markets of Asia, Latin America, and

Central and Eastern Europe/ CIS countries. On average, these markets generated 23% more income than in 2011, for a total of EUR 97 million.

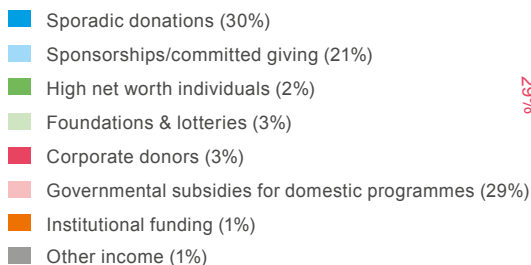
**Total gross income 2008 - 2012**  
(all numbers in million €)



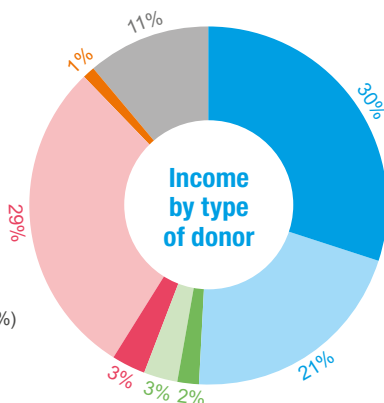
**Read the full financial report in our International Annual Report 2012.**



## Total gross income EUR 943.5 million

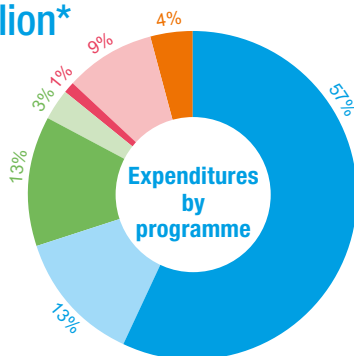
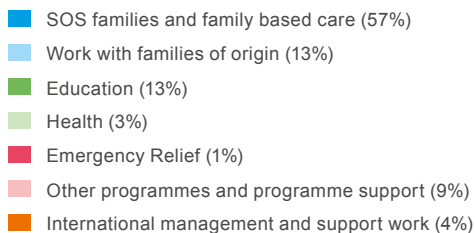


*(Emergency appeals less than 1% and therefore not shown in this graph)*



SOS Children's Villages has always relied heavily on individual donors, and in 2012 they represented EUR 472 million, a total of 51% of global income. Working in partnership with governments to deliver domestic social care services, about 29% of our income came from domestic governmental subsidies for SOS programmes.

## Total expenditures EUR 751.7 million\*



These figures reflect the significant investments required in delivering on our core competencies (family-based care and work with families of origin) with 70% of our expenditures spent on these types of programmes. The totals for 2012 reflect consistent growth over 2011 numbers across all activities.

\* Expenditure total does not include construction and investments funded by Promoting and Supporting Associations (PSAs) or costs of information and fundraising work and administration in PSAs.

# Global reach

## Number of programmes we run

### Care Programmes

SOS families and youth programmes

Western Europe & North America	Africa & Middle East	Latin America	Central & Eastern Europe, CIS, Baltics	Asia	TOTAL WORLDWIDE
143	312	289	144	259	1,147

### Education and other programmes

SOS Kindergartens

7	140	3	11	61	222
0	117	8	2	55	182
9	18	3	0	24	54
94	200	138	96	96	624

SOS Hermann Gmeiner Schools

SOS Vocational Training Centres

SOS Social Centres

### SOS Medical Centres

SOS Emergency Relief Programmes

1	65	1	0	7	74
0	8	6	0	2	16

TOTAL  
programmes worldwide **2,319**

#### IMPRINT

##### Editorial Office:

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Hermann-Gmeiner-Str. 51,  
6020 Innsbruck, Austria

##### Publisher:

SOS Children's Villages International

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SOS Family Strengthening Programme Calcutta, India  
© Katrin Harms

##### Layout:

Cornelia Bolter, Johanna Romillo, Simone Rechfelden

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## Number of people we reach

### Care Programmes

SOS families and youth programmes

SOS family strengthening programmes<sup>A</sup>



6,200	24,200	15,100	4,600	32,200	children & young people
16,200	96,000	139,300	16,700	84,300	children & adults

### Education and other programmes

SOS Kindergartens

SOS Hermann Gmeiner Schools

SOS Vocational Training Centres

SOS Social Centres<sup>B</sup>

100	14,400	200	700	7,000	children
0	57,100	5,000	700	45,300	children
3,200	4,000	1,100	0	6,400	adults
7,500	20,500	0	57,400	4,100	children & adults

### SOS Medical Centres

### SOS Emergency Relief Programmes

0	699,300	0	0	24,000	single services <sup>C</sup>
0	62,600	22,700	0	6,100	service days <sup>D</sup>
0	159,900	19,400	0	200	single services <sup>C</sup>
0	11,400	6,000	0	0	service days <sup>D</sup>

<sup>A</sup> People we help through our family strengthening programmes benefit from a personal and family development plan. They receive such support as child day care, counselling, health advice, and training workshops.

<sup>B</sup> Users of the Social Centres may receive many of the same services as those in family strengthening programmes (indeed, they are usually supported through the same facility), but we do not yet have development plans in place.

<sup>C</sup> 'Single services' refers to very short-term support provided to an individual – for example, a single visit to a medical centre.

<sup>D</sup> 'Service days' refers to longer-term support – for example, where a person receives temporary shelter in an emergency programme, the number of days the person is in SOS shelter is considered the number of service days.



**SOS CHILDREN'S  
VILLAGES**  
INTERNATIONAL

# A LOVING HOME FOR EVERY CHILD

**SOS Children's Villages helps children and their families  
in 133 countries and territories around the world:**



Albania	Djibouti	Kyrgyzstan	Romania
Algeria	Dominican Republic	Laos	Russia
Angola	Ecuador	Latvia	Rwanda
Argentina	Egypt	Lebanon	Senegal
Armenia	El Salvador	Lesotho	Serbia
Australia	Equatorial Guinea	Liberia	Sierra Leone
Austria	Estonia	Lithuania	Somalia
Azerbaijan	Ethiopia	Luxembourg	Somaliland
Bangladesh	Finland	FYR of Macedonia	South Africa
Belarus	France	Madagascar	South Korea
Belgium	French Polynesia	Malawi	South Sudan
Benin	Gambia	Mali	Spain
Bolivia	Georgia	Mauritius	Sri Lanka
Bosnia and Herzegovina	Germany	Mexico	Sudan
Botswana	Ghana	Mongolia	Swaziland
Brazil	Greece	Morocco	Sweden
Bulgaria	Guatemala	Mozambique	Switzerland
Burkina Faso	Guinea	Namibia	Syria
Burundi	Guinea-Bissau	Nepal	Taiwan, China
Cambodia	Haiti	Netherlands	Tanzania
Cameroon	Honduras	Nicaragua	Thailand
Canada	Hungary	Niger	Togo
Cape Verde	Iceland	Nigeria	Tunisia
Central African Republic	India	Northern Cyprus	Uganda
Chad	Indonesia	Norway	Ukraine
Chile	Israel	Pakistan	United Kingdom
China	Italy	Palestinian territories	USA
Colombia	Jamaica	Panama	Uruguay
DR of the Congo	Japan	Paraguay	Uzbekistan
Costa Rica	Jordan	Peru	Venezuela
Côte d'Ivoire	Kazakhstan	Philippines	Vietnam
Croatia	Kenya	Poland	Zambia
Czech Republic	Kosovo	Portugal	Zimbabwe
Denmark			