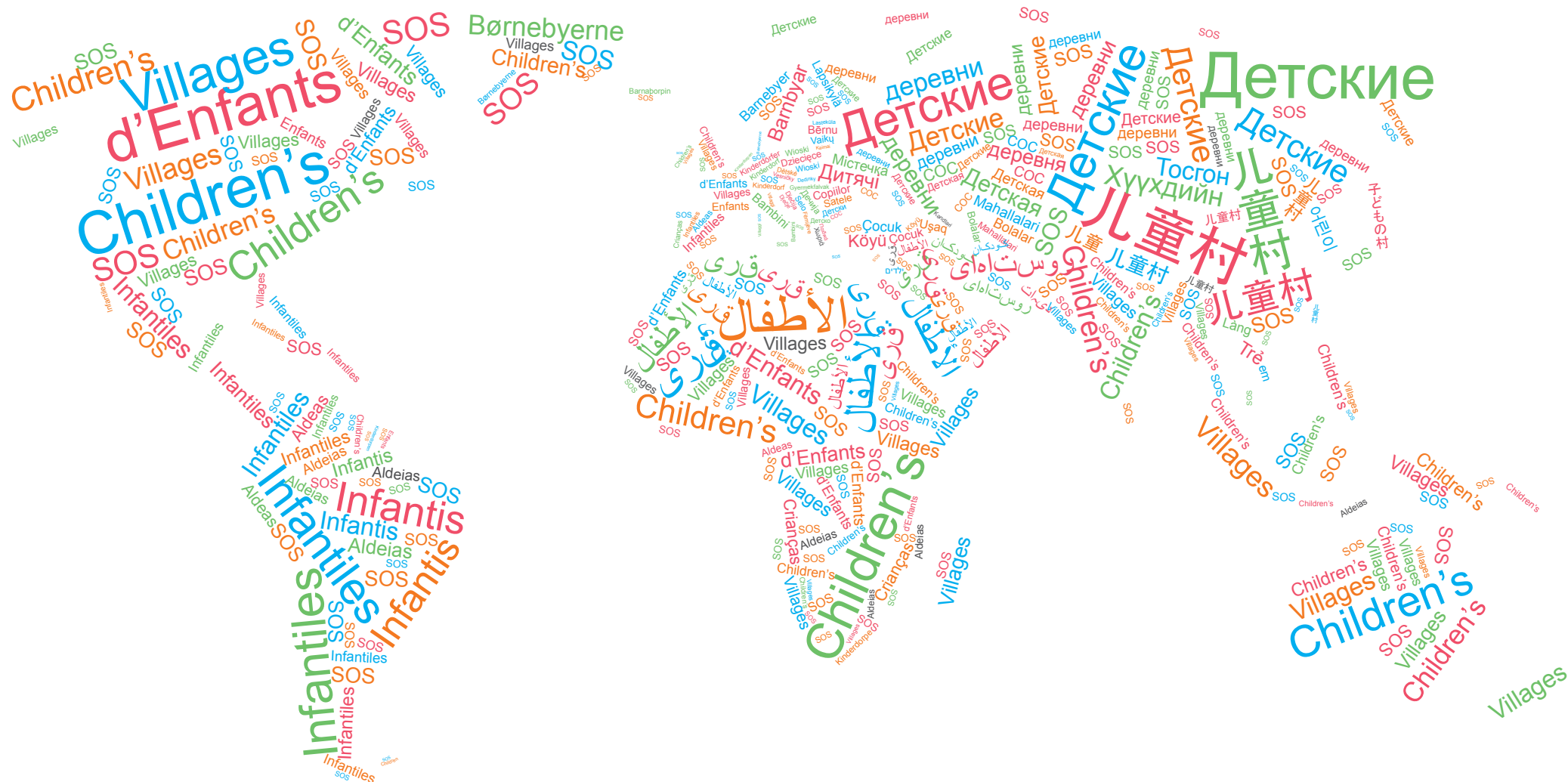


# FACTS AND FIGURES

## 2014





# YOU MAKE IT HAPPEN

Thanks to people like you who listen, care and take action, in 2014...

♥ **83,500** families (with 240,600 children) that were once at risk of falling apart grew stable and strong together.

♥ **78,700** children and young people who once had no one to care for them, had loving families and opportunities for a bright future.

♥ **134,700** children, young people and adults who once had little or no access to education were in school.

---

**3** What We Do

**4** Programme Statistics

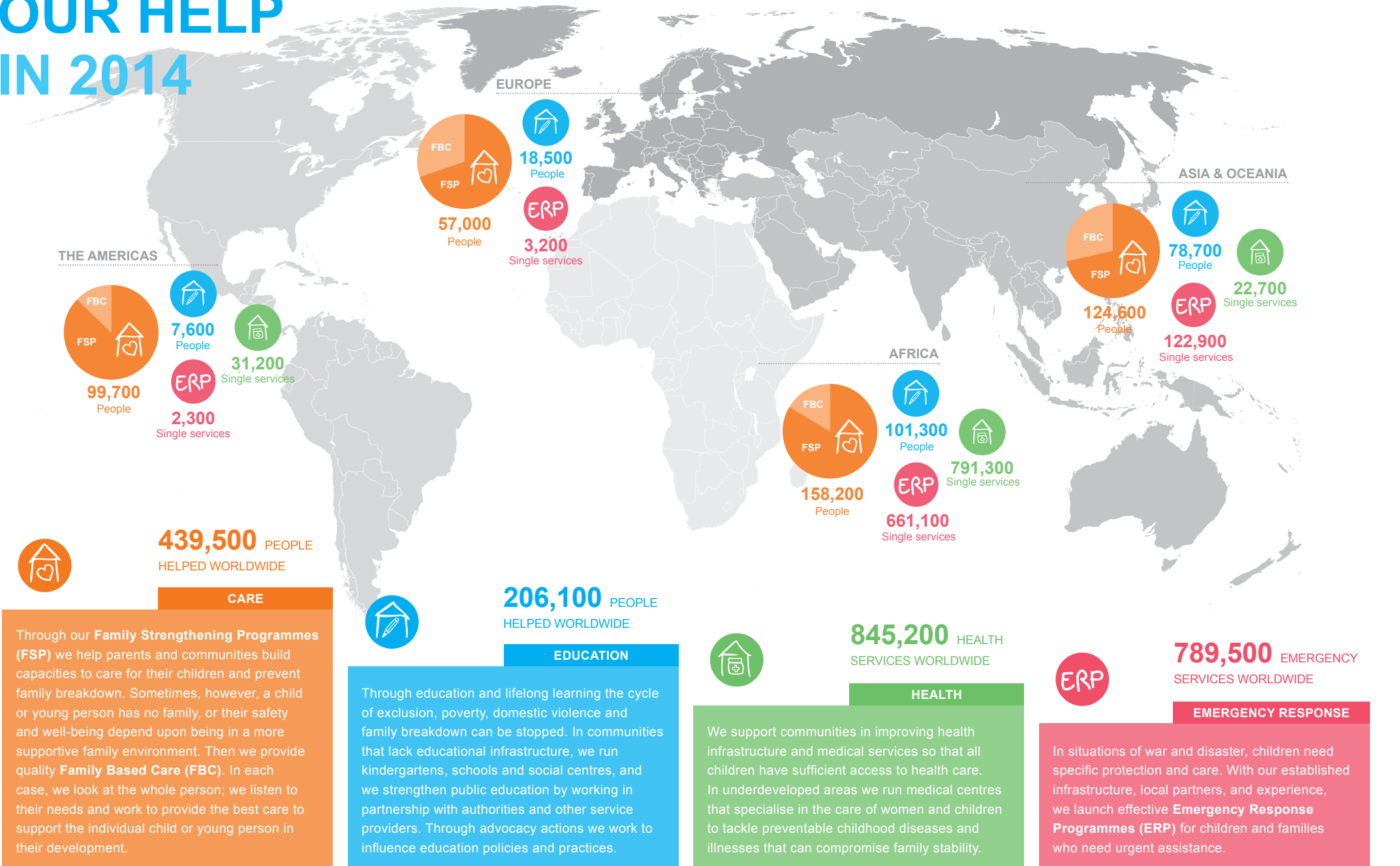
**5** Programme Report: Risk Factors, Poverty and Children, Family Strengthening, Youth Participation, SOS Families

**10** Financial Results

**12** Our Federation

Students from an SOS Hermann Gmeiner School in the Central African Republic. © Conor Ashleigh

# OUR HELP IN 2014



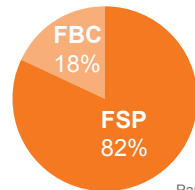
# GLOBAL REACH

## CARE

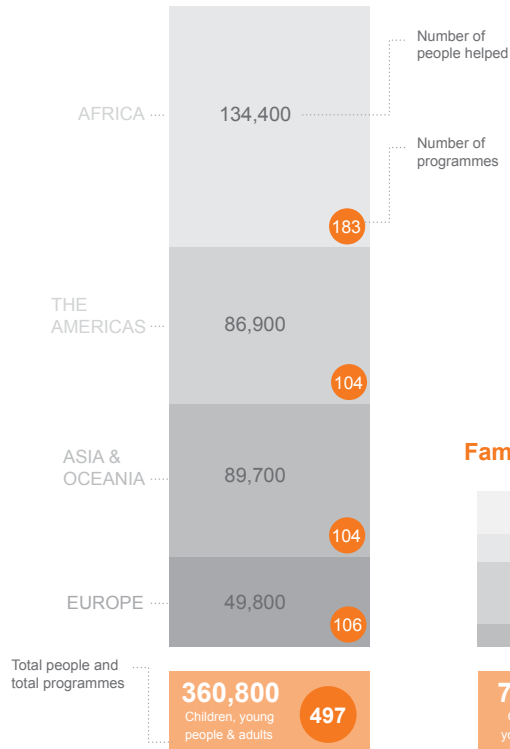


**439,500** WORLDWIDE  
PEOPLE CARED FOR

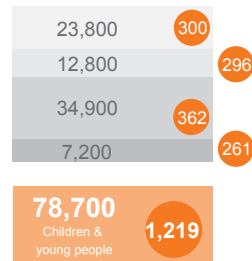
### Family Strengthening Programmes (FSP)



Participants in Family Strengthening Programmes compared to participants in Family Based Care



### Family Based Care (FBC)

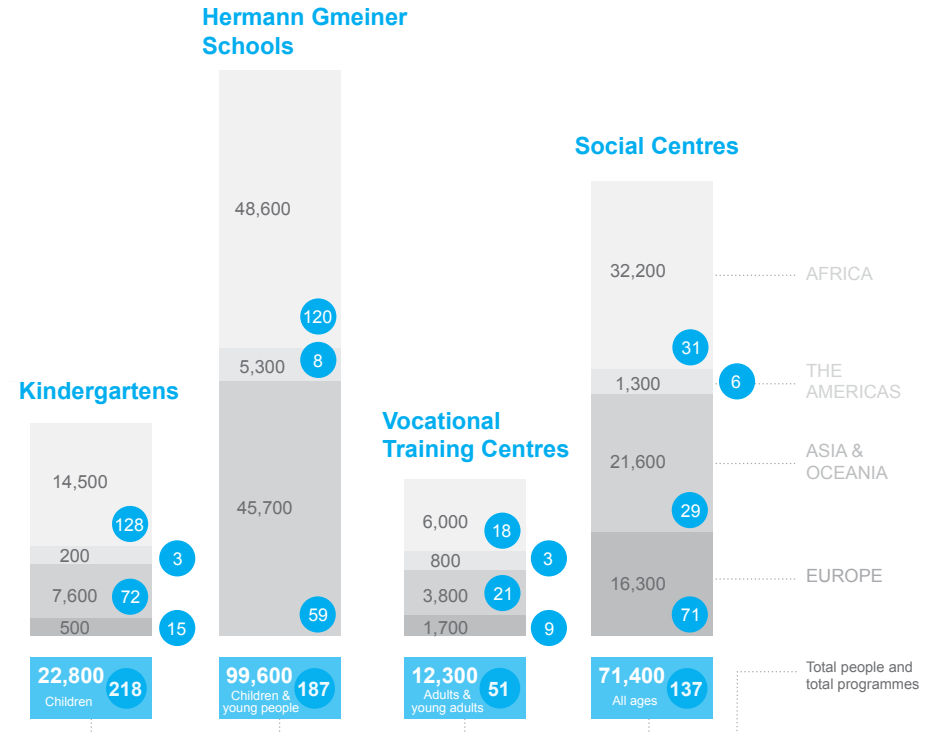


Statistics from 31 December 2014, based on reporting by SOS Children's Villages associations as of 10 June 2015.

## EDUCATION

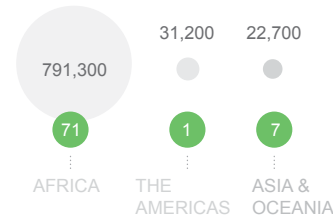


**206,100** WORLDWIDE  
PEOPLE BUILDING CAPACITIES



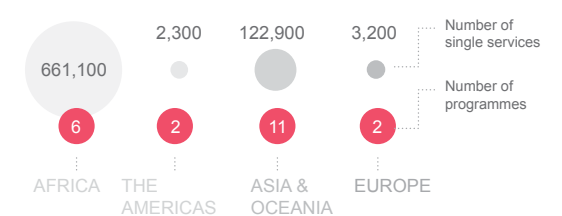
**845,200** WORLDWIDE  
SINGLE HEALTH SERVICES

### HEALTH



**789,500** WORLDWIDE  
SINGLE EMERGENCY SERVICES

### EMERGENCY RESPONSE



'Single services' refers to short-term support – for example, a single treatment at a medical centre.



# RISK FACTORS FOR FAMILY BREAKDOWN

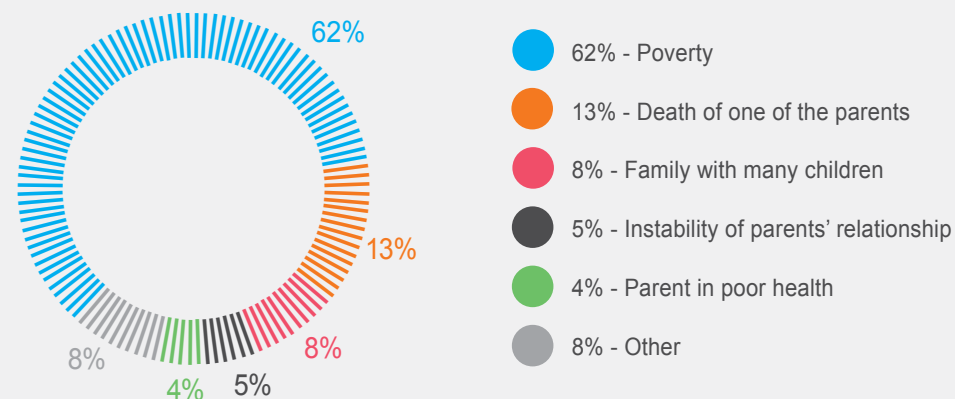
A two-year-old Syrian refugee girl whose mother suffered traumatic breakdown. © Abdelkader Fayad

**The #1 risk factor for family crises that lead to family breakdown and child abandonment in Africa, Asia and Latin America is POVERTY.**

*Statistics from SOS programme participants in 2014*

**570 million children (18 years old or younger) are living in extreme poverty.**

*UNICEF, 2014*



*Reasons why children and young people were referred to SOS Children's Villages for care. SOS Children's Villages Programme Monitoring Database, 2015.*

# HOW POVERTY AFFECTS CHILDREN

40,000 children and their caregivers were newly enrolled in SOS Children's Villages Family Strengthening Programmes in 2014. At time of enrolment, 62% faced serious economic problems that limited the children's access to education, nutrition, health care, housing and, ultimately, equal participation in society in the future.



SOS Children's Villages Programme Monitoring Database, 2015



Young participant in an SOS Family Strengthening Programme in Macedonia. © Katerina Ilievska



# FAMILY STRENGTHENING WORKS



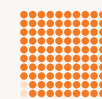
Family Strengthening Programme participants, Central African Republic. © Conor Ashleigh

Family breakdown and child abandonment are preventable if we provide struggling families and communities with targeted support. Among the fragile families who participated in SOS Children's Villages' Family Strengthening Programmes in 2014:



**57%**

became self-reliant in 2014



**98%**

of children and young people were attending school



**24%**

improved their living conditions significantly within one year



**23%**

of children and young people improved their health status significantly within one year

SOS Children's Villages Programme Monitoring Database, 2015

## WE ASK STATES TO:

- End child poverty! Economic crisis is not an excuse to fail children.
- Invest adequately in family strengthening, quality alternative care and support for young people leaving care.
- Ensure that social protection policies and programmes respect the views and rights of children, young people and their caregivers.
- Make the most vulnerable children and young people a priority for Post-2015 and other development cooperation actions.

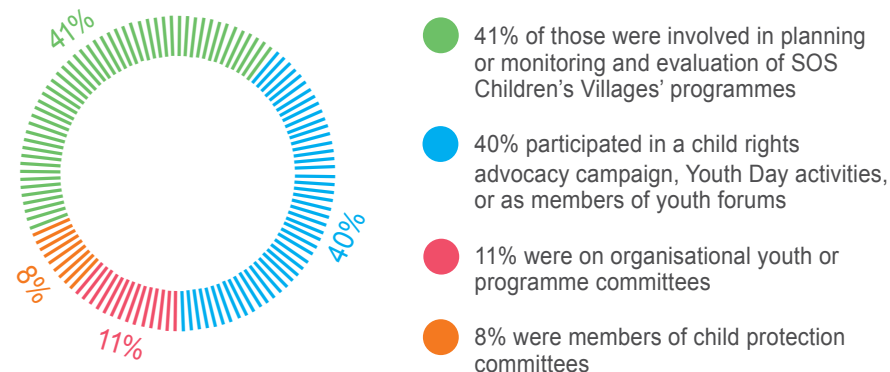
# YOUTH PARTICIPATION

SOS Family Strengthening Programme participant, Cambodia. © Jens Honoré

## THE CHILD'S RIGHT TO BE HEARD IS OUR OBLIGATION TO LISTEN – THEN ACT.

- In our work to prevent family separation, we listen to family members and try to give them the precise support they need.
- In the direct care we provide to children, we listen and work to engage them in actively creating the right individualised development plan for them.
- We listen to the concerns of young people and give them a global platform for being heard, such as debates on the Post-2015 Sustainable Development Goals.
- We listen to our donors and partners to understand how to address the needs of children and young people – now and tomorrow.

**93% of all young people (age 13+) in our care programmes in 2014 participated in decision-making for SOS Children's Villages programmes or child rights advocacy.**



SOS Children's Villages Programme Monitoring Database, 2015



# EVERY FAMILY IS UNIQUE

SOS Family Based Care, South Sudan. © Conor Ashleigh

As a global organisation with roots going back to 1949, we know that our diversity and our ability to change with people and times are our strengths.

SOS families and villages today are as unique as the individuals who belong to them. We learn and grow in experience, adapting to changes both local and global. Yet there are core principles and goals that all SOS families and villages strive to embody:

## CORE PRINCIPLES OF SOS FAMILIES

- ↪ Each child has a say in their own and their family's development plans
- ↪ SOS families make use of community infrastructure and services – just like other families do
- ↪ Community-ownership of programmes and long-term financial stability are fostered
- ↪ The individual child or young person's needs always come first
- ↪ Each child develops a reliable and loving relationship with a primary caregiver
- ↪ Children experience natural family environments
- ↪ Children are supported in integrating into their local communities

# STEADY INCOME GROWTH

Many of the children at the SOS Kindergarten in Nanchang, China, are among the first in their families to attend school. © SOS Archives

**TOTAL REVENUES IN 2014 GREW BY 4%  
FROM ABOUT €1,006 TO €1,047 MILLION,  
WITH INCREASES OF:**

Africa	The Americas	Asia	Europe
<b>+8%</b>	<b>+23%</b>	<b>+7%</b>	<b>+2%</b>



SOS Children's Villages International is a full member of the INGO Accountability Charter.

In a continued difficult fundraising environment, we saw positive results from our investments in fundraising capacity in emerging markets.

In the past five years, fundraising from emerging markets has nearly doubled, from €28 million in 2009 to €55 million in 2014.

A substantial increase (23%) in revenue from the Americas means that 7% of our income now comes from North, Central or South America.

Governmental subsidies for domestic programmes – for example, for providing child care services on behalf of the local or national government – continue to be a large portion of our revenue, reflecting our

commitment to being a strong partner with states in every country in which we work.

In 2014, governmental subsidies represented 28% of our income, up slightly (€1.8 million) over 2013.

Total expenditures across all continents increased modestly (2%) from approximately €985 million in 2013 to €1,008 million in 2014.

Spending for international coordination and programme support (our General Secretariat) remained stable at 4% of total spending, which is at the low end of the spectrum for comparable peer organisations.

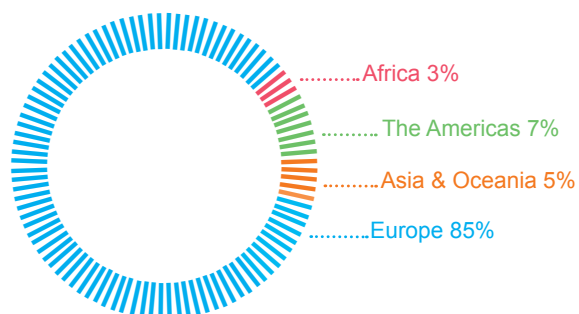
See page 11 for details on income and expenditures.

# INCOME 2014

TOTAL GROSS INCOME €1,047 MILLION

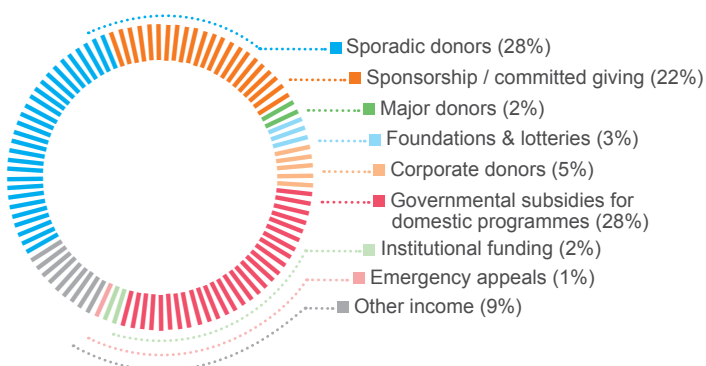
## Income by continent

Revenues grew in every continent in 2014, reflecting progress towards self-sufficiency for many national associations traditionally reliant on subsidies from Western Europe and North America.



## Income by type of donor

The trend towards sponsorship / committed giving continues, with that category of income up, and sporadic donations slightly down. Income from corporate donors and governmental subsidies also rose in 2014.

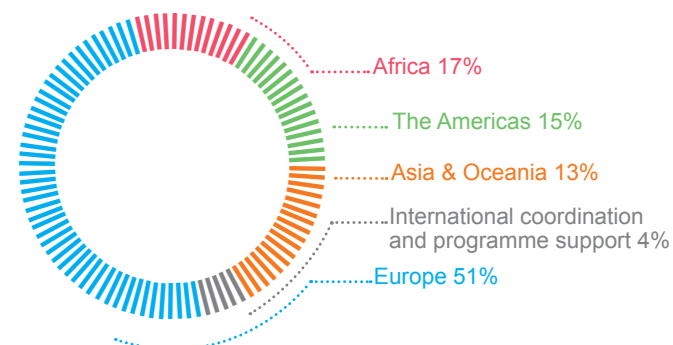


# EXPENDITURES 2014

OPERATING EXPENDITURES €814 MILLION

## Expenditures by continent

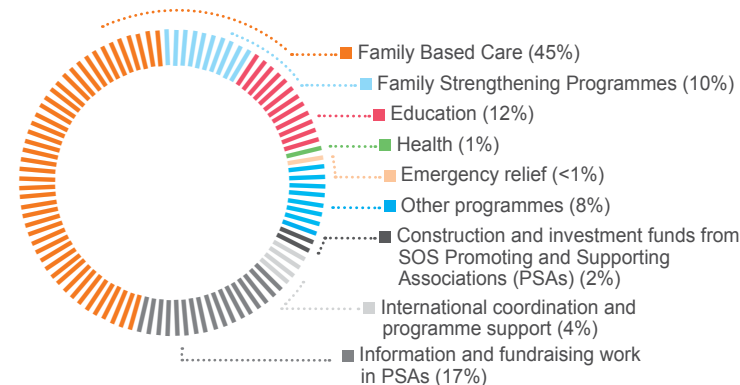
SOS Children's Villages is contracted by European governments to run domestic family strengthening and alternative care programmes. Because of these government contracts, and because costs in Europe are generally higher than elsewhere, our programme expenditures in Europe are higher than in other continents.



TOTAL EXPENDITURES €1,008 MILLION

## Expenditures by type

Our continued focus on care for the child at risk and prevention of family separation is reflected in more than half of our expenditures (a total of 55%) going towards Family Based Care or Family Strengthening Programmes.



Complete financial results are provided in our 2014 International Annual Report.



# WHERE WE WORK



..... Learn more about our federation

Countries with SOS Children's Villages Promoting and Supporting Associations (PSAs), which raise funds for programmes in other countries worldwide, are shown in **bold**.

## AFRICA

Algeria	Madagascar
Angola	Malawi
Benin	Mali
Botswana	Mauritius
Burkina Faso	Morocco
Burundi	Mozambique
Cameroon	Namibia
Cape Verde	Niger
Central African Republic	Nigeria
Chad	Rwanda
DR of the Congo	Senegal
Côte d'Ivoire	Sierra Leone
Djibouti	Somalia
Egypt	Somaliland
Ethiopia	South Africa
Equatorial Guinea	South Sudan
The Gambia	Sudan
Ghana	Swaziland
Guinea	Tanzania
Guinea-Bissau	Togo
Kenya	Tunisia
Lesotho	Uganda
Liberia	Zambia
	Zimbabwe

## THE AMERICAS

Argentina	Haiti
Bolivia	Honduras
Brazil	Jamaica
<b>Canada</b>	Mexico
Chile	Nicaragua
Colombia	Panama
Costa Rica	Paraguay
Dominican Republic	Peru
Ecuador	<b>USA</b>
El Salvador	Uruguay
Guatemala	Venezuela

## ASIA & OCEANIA

Armenia	Laos
Australia	Lebanon
Azerbaijan	Mongolia
Bangladesh	Nepal
Cambodia	Pakistan
China	Palestine
French Polynesia	Philippines
Georgia	South Korea
India	Sri Lanka
Indonesia	Syria
Israel	Taiwan, China
Japan	Thailand
Jordan	United Arab Emirates
Kazakhstan	Uzbekistan
Kyrgyzstan	Vietnam

## EUROPE

Albania	<b>Denmark</b>	Kosovo	Portugal
<b>Austria</b>	Estonia	Latvia	Romania
Belarus	<b>Finland</b>	Lithuania	Russia
<b>Belgium</b>	<b>France</b>	<b>Luxembourg</b>	Serbia
Bosnia and Herzegovina	<b>Germany</b>	FYR of Macedonia	<b>Spain</b>
Bulgaria	Greece	<b>Netherlands</b>	<b>Sweden</b>
Croatia	Hungary	Northern Cyprus	<b>Switzerland</b>
Czech Republic	<b>Iceland</b>	<b>Norway</b>	Ukraine
	<b>Italy</b>	Poland	<b>United Kingdom</b>

Two children playing in the ruins of Khan Younis, Palestine. © Björn-Owe Holmberg



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