

# FACTS AND FIGURES 2013



SOS CHILDREN'S  
VILLAGES  
INTERNATIONAL



## SOS CHILDREN'S VILLAGES WISHES TO SEND A HEART- FELT THANKS...



To the millions of individuals throughout the world who are improving children's lives by donating to SOS Children's Villages...



To the local organisations we partner with in 134 different countries who are helping to build strong communities...



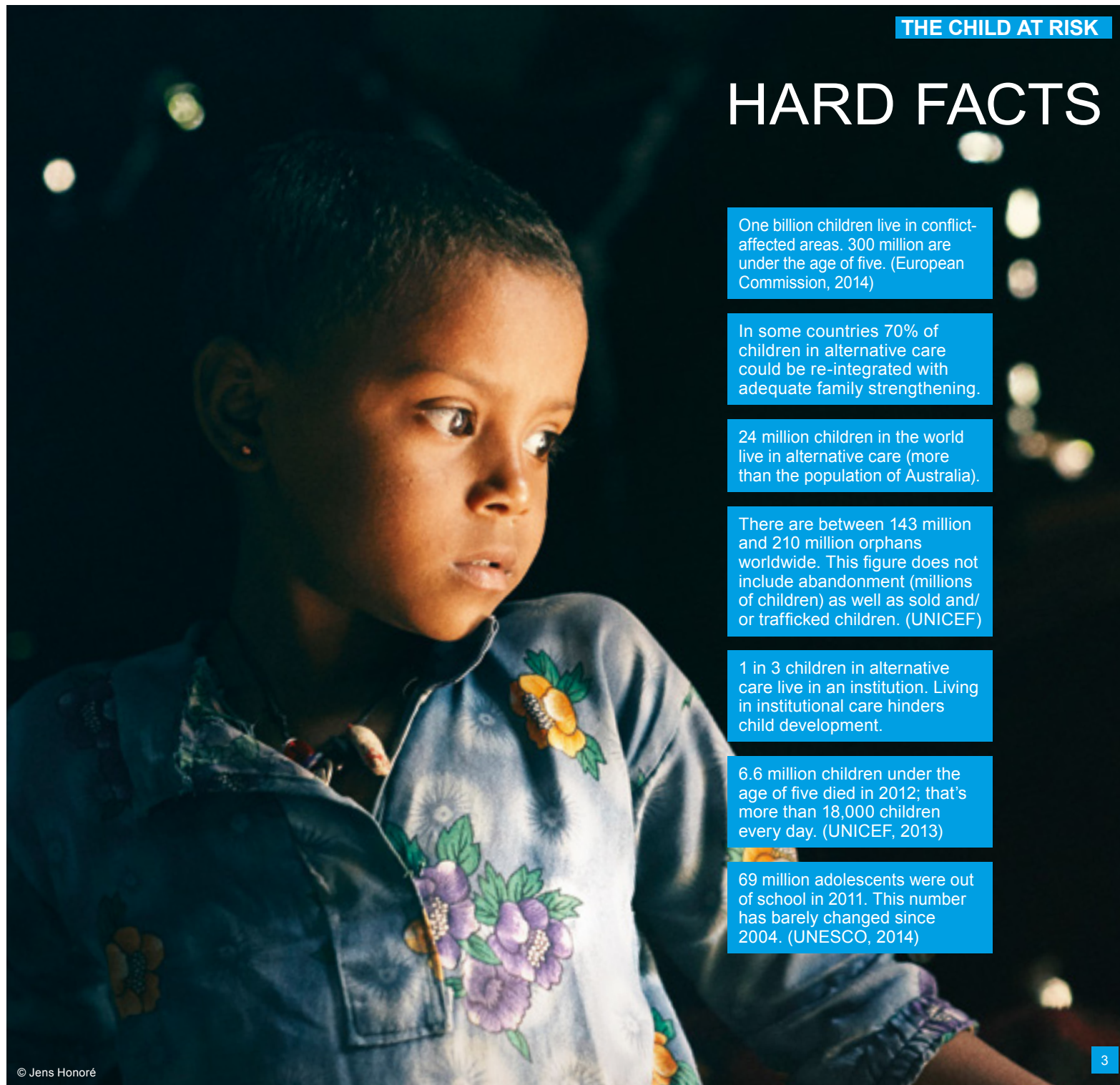
To the international institutions who help fund our programmes, often in response to serious humanitarian emergencies...



To the companies who contribute expertise, money, awareness, and their employees' time to helping vulnerable children and young adults grow up to be active members of society...



To anyone simply spreading the word about the terrible needs we are responding to.



# HARD FACTS

One billion children live in conflict-affected areas. 300 million are under the age of five. (European Commission, 2014)

In some countries 70% of children in alternative care could be re-integrated with adequate family strengthening.

24 million children in the world live in alternative care (more than the population of Australia).

There are between 143 million and 210 million orphans worldwide. This figure does not include abandonment (millions of children) as well as sold and/or trafficked children. (UNICEF)

1 in 3 children in alternative care live in an institution. Living in institutional care hinders child development.

6.6 million children under the age of five died in 2012; that's more than 18,000 children every day. (UNICEF, 2013)

69 million adolescents were out of school in 2011. This number has barely changed since 2004. (UNESCO, 2014)



“GOOD THINGS HAPPEN  
WHEN PEOPLE DO MORE  
THAN THEY HAVE TO”


HERMANN GMEINER,  
founder of SOS Children's Villages

### WHAT WE DO

For more than 60 years, we have worked with partners in each community to help families who are struggling to care for their children or to provide alternative care when there is no other option. Uniquely, we provide long-term practical support, so that each child or young person can develop resilient relationships and face life's challenges. In turn, this strengthens communities and the whole of society.

### MANAGEMENT STRUCTURE

**GENERAL ASSEMBLY**   
All Member Associations

**INTERNATIONAL SENATE**   
PRESIDENT  
VICE PRESIDENT  
and 20 Member Association board members  
(10 largest PSAs, 10 from regions)

**MANAGEMENT COUNCIL**   
CHIEF EXECUTIVE OFFICER (CEO)  
8 Managing / National Directors  
and Management Team

**GENERAL SECRETARIAT (GSC)**  
MANAGEMENT TEAM   
Chief Executive Officer (CEO)  
Chief Operating Officer (COO) Chief Financial Officer (CFO)

### CARE

A significant part of our work is oriented towards prevention: working with disadvantaged families to help prevent crises that can lead to family breakdown. We offer various forms of support to strengthen and stabilise them as much as possible so that children can grow up in their own families. In cases where the child has no parents or it is not in the child's best interests to live with the biological family, we provide alternative care. We build SOS families who provide children with stable and loving homes.

### EDUCATION

We believe that through quality education, the cycle of exclusion, poverty, domestic violence and family breakdown can be stopped. SOS Children's Villages operates kindergartens, day-care centres, schools and vocational training centres, promoting quality education together with partners such as public schools.

### HEALTH

SOS Children's Villages provides individualised care and supports communities in the development of improved health service infrastructure. We also run medical centres in under-developed areas where we specialise in the care of women and children.

### EMERGENCY

In situations of crisis, war and disaster, children often require specific protection and care. SOS Children's Villages is in a strong position to promptly respond with an established infrastructure available to help whenever children and families need urgent assistance.

## HOW WE WORK

We take action in the following ways:

- ➔ **Direct essential services** – Whatever children and families need to create a loving home, we aim to provide it, either by ourselves or by working with a trusted partner
- ➔ **Capacity building** – Helping parents and carers learn everything they need to care for and protect their children, and sharing our expertise with community organisations
- ➔ **Advocacy** – We are a leading voice for the child at risk, aiming to make a global change for the better

## UNDERSTANDING NEEDS

Before establishing any programme in a particular country, we conduct a Child Rights Situation Analysis, providing us with a solid understanding of the existing needs of a particular community and how our expertise may be able to help. The framework is based on the UN Convention on the Rights of the Child (UNCRC) and the UN Guidelines for the Alternative Care of Children. This helps us to put children at the centre of our work and to identify the most vulnerable children and families and implement appropriate actions and partnerships.

## EXTERNAL PARTNERS

The challenges faced by the world's children are too big for any single organisation to address alone. Everyone concerned must work together. That is why we work with external partners at international, regional and national levels. These partners include civil society organisations, NGO networks, governments, and foundations, such as the United Nations, the European Union, the Council of Europe, and many other organisations working to promote the rights of children.

## CHILD PARTICIPATION

We ensure that through participation in decisions affecting their lives, children we support are able to learn important life skills, such as communication, co-operation, mutual understanding, conflict resolution, negotiation and decision-making – skills essential for them to become independent and responsible adults.

## GETTING INVOLVED

**YOU** can make good things happen for a child at risk.

**Join** us in advocating for the human rights of every child

**Sponsor** an SOS child or village to make a long-lasting difference in young lives

**Share** your knowledge about SOS Children's Villages' critical work with friends, family and colleagues

**Donate** funds, services or goods to help us provide emergency disaster relief where it is most needed

Get in touch with our national association in your country; find them at:

[www.sos-childrensvillages.org](http://www.sos-childrensvillages.org)

**Partner** with us in meaningful and mutually beneficial corporate social responsibility





## CROSSROADS

Every day, more children find themselves at a crossroads: a parent may have become ill, lost their job or even died. Or the family may have been affected by military conflict or a natural disaster which destroyed their home and led to the family being separated.

### Where does a child go next?

Sadly, one road takes a child to no help at all. It may lead to a downward spiral of greater poverty, ill-health, and dependence on humanitarian aid.

One road is that the child's existing family gets support that prevents the need for alternative care. This is always the best path.

One road leads to alternative care, whether provided by the state or an independent organisation such as SOS Children's Villages.

**We know from experience the tremendous challenges some children face.**

When children and families come to SOS Children's Villages:

- ➔ 40% of all the families do not have adequate shelter
- ➔ 25% of the children do not regularly attend school
- ➔ 65% of the carers do not have a stable and sufficient income
- ➔ 54% of the carers cannot ensure the child's health care
- ➔ 10% of children have been exposed to domestic violence

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As a result of the care and family support that we provide, we have seen that the quality of children's lives improves:

- ➔ 22% of families improved their living conditions within the first year of participating
- ➔ 56% of the families attained self-reliance
- ➔ 76% of the school-age children stabilised or improved their educational performance
- ➔ 22% significantly increased their health within one year

for basic needs, including food, water and shelter. Access to health and education is the next priority. More general family strengthening support can then be provided through parenting courses, conflict resolution, and social services including day-care and support for parents of children with disabilities.

## CARE IN A LOVING HOME

Within SOS Children's Villages, alternative care could mean joining an SOS family, youth facility or foster family. We always work closely with local authorities to ensure our alternative care programmes meet local needs and complement the services provided by the state. Wherever possible, siblings in alternative care with SOS Children's Villages are kept together.

## PREVENTING FAMILY BREAKDOWN

It is always preferable to intervene and provide families with support before the child requires alternative care. Recent research has shown that 88% of children in alternative care have at least one living parent, and it is estimated that 70% of children could re-join their families with adequate support. SOS Children's Villages provides that very support through our family strengthening programmes around the world.

The first step is to help carers provide

We are constantly reviewing our programmes to ensure that they meet the current needs of the community. This has meant that the concept of the 'children's village' has evolved. The focus is on networks of people across a community, to ensure vulnerable families a safety net, and — as always — on families. Whether there is a need for a new programme, a need to renovate an existing facility, or a need to make adjustments demanded by ever-tightening budgets, all of our efforts are aimed at creating SOS Children's Villages of Tomorrow.

# DELIVERING SUPPORT IN THE WORST CRISES OF 2013

## THE PHILIPPINES

In November 2013, Typhoon Haiyan tore through the Philippines. More than 6,000 people were killed and 4 million displaced. The Typhoon also destroyed a number of houses at the SOS Children's Village in Tacloban, but miraculously none of the mothers or children were harmed. At the height of the emergency, 11 SOS Children's Villages Child Care Spaces were up and running. SOS Children's Villages' 'livelihood programmes' are also helping at least 300 families re-establish employment, and SOS Children's Villages is assisting in the construction of 650 permanent housing units, as well as two schools.

## SYRIA

In Syria, the brutal civil war has claimed more than 150,000 lives and displaced millions. SOS Children's Villages has distributed food and other essential items to thousands of families. A 'winterisation' project launched by SOS Children's Villages brought warm coats and vital supplies to internally displaced families living in unheated and often abandoned buildings.

## CENTRAL AFRICAN REPUBLIC (CAR)

By the end of 2013, the SOS Children's Village in the capital, Bangui, had become a safe haven for thousands of people in the community affected by that nation's violent crisis. SOS Children's Villages worked in partnership with the World Food Programme to supply food donations; with Medecins sans Frontieres for health supplies; and with UNICEF to dig wells for potable water.

## MALI

In early 2013, we responded to a humanitarian crisis in Mali as on-going violence and a chronic shortage of food forced hundreds of thousands of people to flee their homes. SOS Children's Villages provided emergency support – meeting the nutritional needs of children under five, and pregnant and nursing women; protecting vulnerable children; and improving hygiene and sanitary conditions for displaced families.

# PUTTING CHILDREN FIRST

## CARE FOR ME! – IMPROVING QUALITY STANDARDS



Care for ME! is the global campaign of SOS Children's Villages to advocate for every child's right to quality care. Since December 2012, the campaign has continuously grown and is now active in more than 45 countries. As part of the campaign, the worrying state of the care system in many countries has been assessed, with reports available at: [www.care-for-me.org](http://www.care-for-me.org).

## POST-2015 DEVELOPMENT GOALS

SOS Children's Villages is representing the voice of children and young people in the international dialogue to identify the key issues that world's leaders will have to address to eradicate poverty, empower the most vulnerable and encourage sustainable (and sustained) development.

## SOS CHILDREN'S VILLAGES SEEKS TO ENSURE:

- ➔ Every child's right to quality care
- ➔ World leaders place high priority on addressing the needs of the most vulnerable children and young people
- ➔ Adequate provisions for young people transitioning from alternative care to independent living.

## I MATTER – HELPING THOSE LEAVING CARE

I MATTER

From 2009 to 2013 SOS Children's Villages ran the I Matter campaign for the improvement of support for the thousands of young people leaving alternative care to live on their own.



# 2013 STATISTICS

## WORLDWIDE TOTALS

### SOS care programmes

Families and youth programmes	82,100	children & young people
Family strengthening programmes	328,700	children & adults

These programmes are the core of our work; each child or young person has an individual development plan.

### SOS education and other programmes

Kindergartens	23,100	children
Hermann Gmeiner schools	107,700	children
Vocational training centres	16,600	adults & young people
Social centres	125,500	children & adults

These programmes are an important part of our work in the community.

### SOS medical centres

794,200	single services
62,800	service days

### SOS emergency relief programmes

218,400	single services
78,600	service days

These programmes reach communities in greatest need. 'Single services' refers to short-term support – for example, a single treatment at a medical centre. 'Service days' refers to longer-term support – for example, an extended stay in a hospital bed or daily use of a Child Friendly Space.

## NUMBERS OF CHILDREN, YOUNG PEOPLE AND ADULTS WE REACH

### SOS care programmes

	Western Europe & North America	Africa & Middle East	Latin America	Central & Eastern Europe, CIS, Baltics	Asia	
Families and youth programmes	6,400	24,800	13,500	5,000	32,400	children & young people
Family strengthening programmes	14,800	135,600	96,000	13,100	69,200	children & adults

### SOS education and other programmes

Kindergartens	300	15,000	300	500	7,000	children
Hermann Gmeiner schools	0	56,300	5,400	600	45,400	children
Vocational training centres	3,700	6,300	1,000	0	5,600	adults & young people
Social centres	5,000	23,500	900	87,800	8,300	children & adults

### SOS medical centres

0	732,400	33,300	0	28,500	single services
0	62,800	0	0	0	service days

### SOS emergency relief programmes

0	218,400	0	0	0	single services
0	30,200	0	0	48,400	service days

## NUMBER OF PROGRAMMES WE RUN

### SOS care programmes

	Western Europe & North America	Africa & Middle East	Latin America	Central & Eastern Europe, CIS, Baltics	Asia	
Families and youth programmes	139	320	275	172	265	1,171
Family strengthening programmes	49	190	100	63	81	483

### SOS education and other programmes

Kindergartens	10	139	3	8	67	227
Hermann Gmeiner schools	0	119	9	2	55	185
Vocational training centres	8	18	3	0	21	50
Social centres	37	26	2	36	18	119

### SOS medical centres

0	67	1	0	7	75
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### SOS emergency relief programmes

0	6	0	0	1	7
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total programmes worldwide

2,317

# STABLE GROWTH CONTINUES

In 2013, we experienced stable financial growth, with an increase in revenues of 5% from €943.1 million to €991.5 million. As in previous years, the majority of income came from traditional fundraising markets in Western Europe and North America, but the trend of diversification continued, with revenue from all continents reflecting the upward trend.

The increases in revenue were accompanied by moderate increases in expenditures, with overall operating costs rising about 3%, to €755.4 million. Information and fundraising work plus administration in our Promoting and Supporting Associations (PSAs) was stable, at approximately 18% of total expenditures, and costs actually decreased in International Programme Support (our General Secretariat offices), from €34.9 million to €34.7 million.

## KEY FUNDRAISING SUCCESSES

In 2013 we achieved increased revenues from all continents, including emerging fundraising markets. Specifically in Asia and Central & Eastern Europe/CIS/Baltics (EUCB), we had double digit growth in fundraising revenue. Overall revenue growth in Asia was led by significant increases in India and Indonesia, and in EUCB national associations in Kazakhstan and Poland produced significant revenue growth. In other continents, numerous countries aiming to become self-sufficient achieved significant revenue growth, including: Lebanon, Tunisia, Argentina, Colombia, Ecuador, Peru and Venezuela.

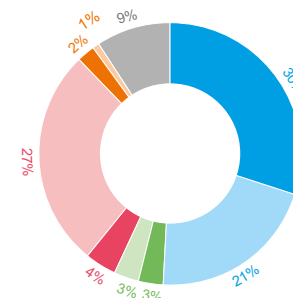
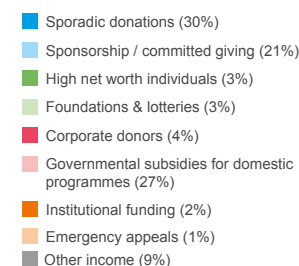
The overall fundraising growth was driven in part by increased numbers of active committed givers. In Africa there was a 36% increase, to 33,400; and in Asia we saw a 59% increase, to 52,600 committed givers. We now have 1.2 million committed givers worldwide. We are pleased to see a general shift away from sporadic donations (approx. 30% of total in 2013) and towards regular donations, with individual committed giving now accounting for 21% of our total revenue.

## TOTAL GROSS INCOME €991.5 MILLION

### Income by type of donor

Reflecting substantial increases in numbers of individual committed givers, the percentage of revenue coming from this category increased very slightly from 20% in 2012 to 21% in 2013; and accordingly the proportion of

overall revenue coming from sporadic donations fell slightly from 33% in 2012 to 30% in 2013. Government subsidies for domestic services remain a very strong source of income, at €270.6 million, or 27% of the total.

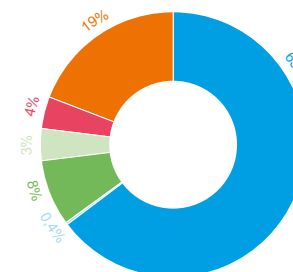
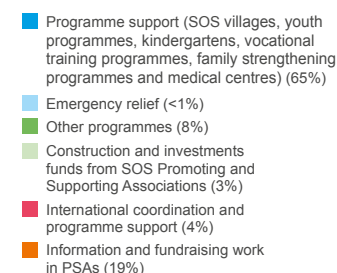


## TOTAL EXPENDITURES €755 MILLION

### Expenditures by type

Programme Support includes the full range of activities, such as the provision of alternative care, work with biological families, operating schools and other educational programmes, and running medical centres (but not

including Emergency Relief work). As a practitioner organisation, expenditure in these areas is naturally the largest portion, representing about two-thirds of our expenditures.





# A LOVING HOME FOR EVERY CHILD

**SOS Children's Villages  
works in 134 countries  
and territories around  
the world:**

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Burkina Faso	Japan	Somaliiland
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