



# GoTeach

## Facts and Figures 2018

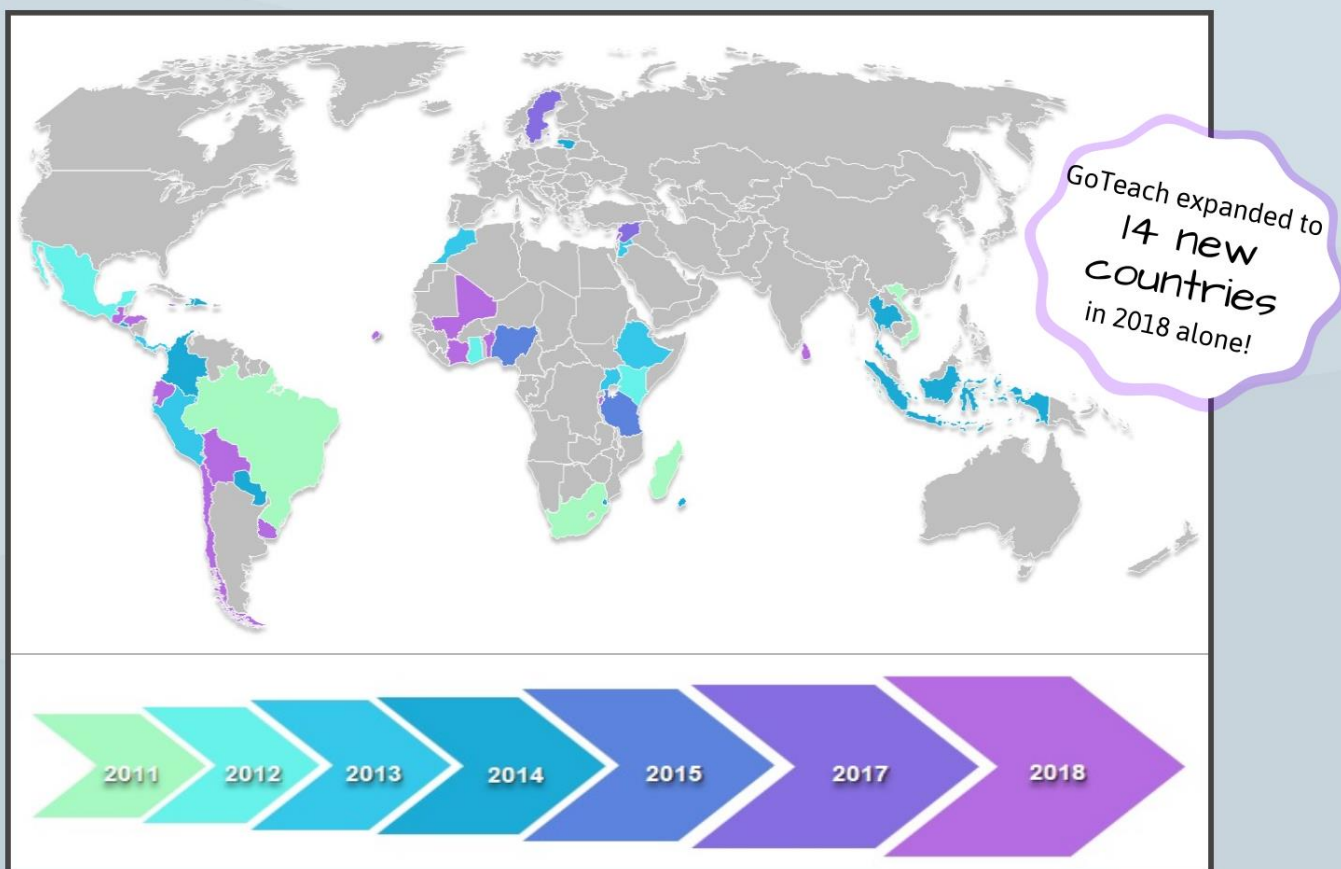


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# Global Expansion of GoTeach

Expansion timeline of GoTeach since its establishment in 2011



## All GoTeach Countries

**Latin America:** Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Panama, Paraguay, Peru, Uruguay

**WCAF & Indian Ocean:** Benin, Burundi, Cape Verde, Ivory Coast, Madagascar, Mali, Mauritius

**MENA & Europe:** Jordan, Lebanon, Lithuania, Morocco, Sweden, Syria

**Asia:** Indonesia, Sri Lanka, Thailand, Vietnam

**SSA:** Ethiopia, Ghana, Kenya, Nigeria, South Africa, Swaziland, Tanzania, Uganda

Joined in 2018

42  
GoTeach  
Countries



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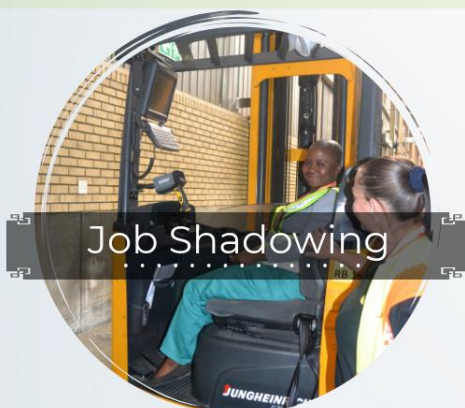
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# Activities

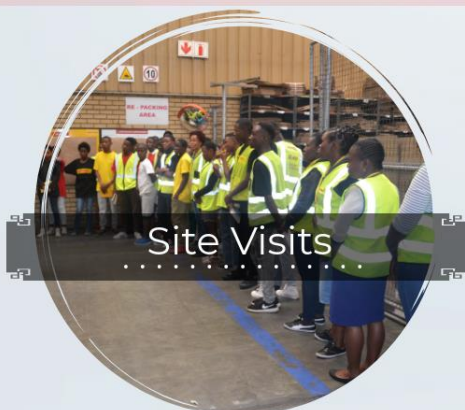
GoTeach activities can widely vary, based on the context and the needs of the young people in the particular setting.

Internships are a great learning experience for both the interns and the volunteers. Through internships, young people get the chance to develop both personally and professionally and gain real hands-on experience of the working world. Volunteers get the chance to supervise and pass on valuable knowledge and experience as well as contribute to the development and progress the youth make.



Job shadowing is also a great way for young people to gain experience and see first hand what working in a professional setting looks like. The benefits of job shadowing are that youth get a chance to see higher level positions, which they themselves may not be qualified for yet, but which they may be motivated to pursue as a future career.

Workshops and training sessions are some of the more popular activity types in the GoTeach programme. They present the chance to target specific skills and allow the young people to develop personal and professional skills, such as communication skills, language skills, personal finance, work-related skills, team work and many more.



Young people visit different Business Units of DHL or other corporates, where the volunteers show them different departments and job types. They gain a more general overview of the workplace and can learn about several different jobs at a time.



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# Activities



The greatest benefit of camp-style activities is that they can address an important target group – the youth from remote areas. During the 2-3 days of full agenda of career orientation, there are a variety of activities and skills covered: vocational training, work experience skills and other necessary skills to enter the working world.

Through the mentorship sessions, DHL, middle, and senior managers provide the young people not only with work exposure and professional experiences, but they also foster personal development, confidence, esteem, and leadership skills.



The purpose of career fairs is to allow young people gain an insight into the professional work environment and develop a vision of their future by showing them the variety of career opportunities offered by DHL, their customers and vendors.

Some examples of the wide range of other activities that take place are: stadium tours, city tours, partner company tours, football tournaments, movie nights, vocabulary breakfast, music and painting activities, family day, Christmas activities, graduation ceremonies, GoTeach goes Green Campaign, Family day, and driving licence certification.



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# Global Reach

GoTeach expanded to 14 new countries in 2018 alone!

130

Activities  
organised  
in 2018

113

Interns in  
2018

686

Job  
Shadowing  
Opportunities  
in 2018



3,087

Young People  
Reached  
worldwide

Young People  
Provenience

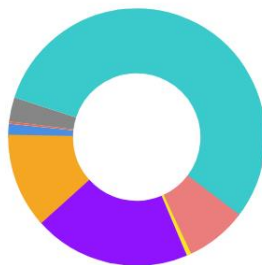


FSP (56.32%) FBC (43.68%)

1,564

Volunteers  
Engaged  
worldwide

Volunteer  
Provenience



DHL Freight (1.46%)  
Global Business Services (0.12%)  
Corporate Center (0.24%)  
Post-eCommerce-Parcel (2.92%) DEX (55.35%)  
DSC (7.79%) DHL Aviation (0.49%)  
DGF (19.95%) Other (11.68%)

14,015

hours devoted  
to GoTeach



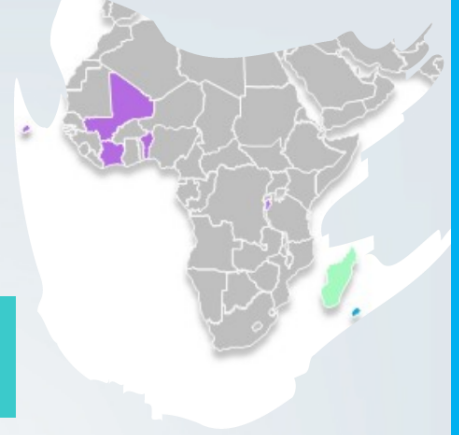
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# WCAF & Indian Ocean

2018 figures from Benin, Burundi, Cape Verde, Ivory Coast, Madagascar, Mali, and Mauritius.



## General

**7** GoTeach Countries in WCAF & Indian Ocean

New Countries in 2018:

Benin, Burundi, Cape Verde, Ivory Coast, Mali,

## Work-Experience Activities



Job Shadowing (25%)  
Internships (12.50%)  
Other Activities (62.50%)

**16**

Activities in 2018

## Young People

**679**

Young people reached in WCAF & Indian Ocean



## Young People Provenience



FSP (43.33%) FBC (56.67%)

**22%**

of young people reached worldwide are from WCAF & Indian Ocean

## Volunteers

**284**

Volunteers reached in WCAF & Indian Ocean

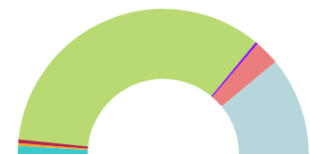


**1,616**



Volunteering hours

## Volunteer Provenience Based on 216 surveys



DHL Freight (1.84%)  
Corporate Center (0.46%)  
Post-eCommerce-Parcel (0.92%)  
DHL Express (68.66%)  
DHL Aviation (0.46%)  
Global Forwarding (5.53%)  
Other (22.12%)



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# Latin America

2018 figures from Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Panama, Paraguay, Peru, and Uruguay.



## General

17

GoTeach  
Countries in  
LAAM

New Countries  
in 2018:

Bolivia, Chile, Ecuador,  
Guatemala, Honduras, Jamaica,  
Uruguay

## Work-Experience Activities



- Job Shadowing (13.21%)
- Internships (9.43%)
- Other Activities (77.36%)

53

Activities  
in 2018

## Young People

1,043

Young people  
reached in LAAM



## Young People Provenience



- FSP (49.91%)
- FBC (50.09%)

34%

of young people reached  
worldwide are from  
LAAM

## Volunteers

714

Volunteers reached  
in LAAM



7,589



Volunteering hours

## Volunteer Provenience Based on 273 surveys



- DHL Freight (1.47%)
- DHL Supply Chain (4.76%)
- DHL Express (65.93%)
- Global Forwarding (27.84%)

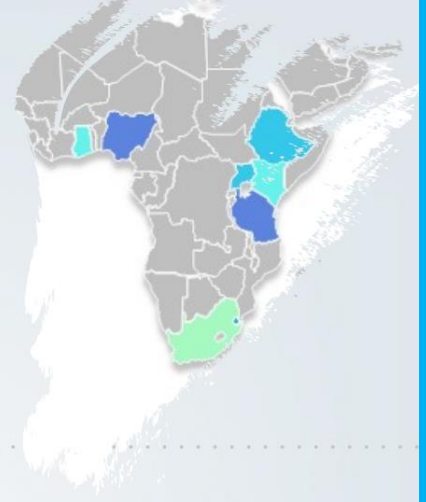


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# Sub-Saharan Africa

2018 figures from Ethiopia, Ghana, Kenya, Nigeria, South Africa, Swaziland, Tanzania, and Uganda.



## General

8

GoTeach  
Countries in SSA

## Work-Experience Activities



Job Shadowing (5.41%)  
Internships (13.51%)  
Other Activities (81.08%)

37

Activities  
in 2018

## Young People

477

Young people  
reached in SSA



## Young People Provenience



FSP (74.73%) FBC (25.27%)

15%

of young people reached  
worldwide are from SSA

## Volunteers

248

Volunteers reached  
in SSA

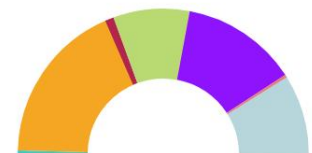


1,487



Volunteering hours

## Volunteer Provenience Based on 163 surveys



DHL Freight (0.61%) DHL Express (36.20%)  
DHL Aviation (1.84%)  
Global Forwarding (17.18%) Other (25.77%)  
Global Business (0.61%)  
DHL Supply Chain (17.79%)



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# Asia

2018 figures from Indonesia, Sri Lanka, Thailand, Vietnam



## General

4

GoTeach  
Countries in Asia

New Country in  
2018:  
Sri Lanka

## Work-Experience Activities



Job Shadowing (27.27%)  
Internships (9.09%)  
Other Activities (63.64%)

11

Activities  
in 2018

## Young People

397

Young people  
reached in Asia



## Young People Provenience



FSP (4.08%) FBC (95.92%)

13%

of young people reached  
worldwide are from Asia

## Volunteers

224

Volunteers reached  
in Asia

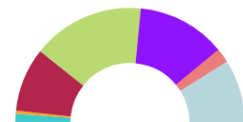


3,229



Volunteering hours

## Volunteer Provenience Based on 123 surveys



DHL Freight (2.44%)  
Corporate Center (0.81%)  
Post-eCommerce-Parcel (17.89%)  
DHL Express (31.71%)  
Global Forwarding (25.20%) Other (4.07%)  
DHL Supply Chain (17.89%)

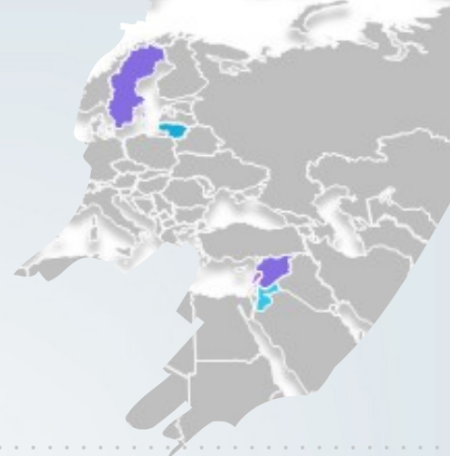


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# MENA & Europe

2018 figures from Jordan, Lebanon, Lithuania, Morocco, Sweden, Syria



## General

6

GoTeach  
Countries in  
MENA & Europe

New Country in  
2018:

Lebanon

## Work-Experience Activities



- Job Shadowing (37.50%)
- Internships (12.50%)
- Other Activities (50%)

8

Activities  
in 2018

## Young People

230

Young people reached  
in MENA & Europe



## Young People Provenience



- FSP (0%)
- FBC (100%)

7%

of young people reached worldwide  
are from MENA & Europe

## Volunteers

50

Volunteers reached  
in MENA & Europe

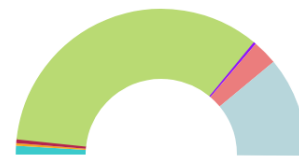


95



Volunteering hours

## Volunteer Provenience Based on 18 surveys



- DHL Freight (1.84%)
- Corporate Center (0.46%)
- Post-eCommerce-Parcel (0.92%)
- DHL Express (68.66%)
- DHL Aviation (0.46%)
- Global Forwarding (5.53%)
- Other (22.12%)



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# Thank You for Reading!

We look forward to the upcoming year and to continuous growth and development in 2019.



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### **Disclaimer**

The data and information in this report are derived from our database, where we track progress on activity level. Due to data protection and privacy concerns we do not track program participants and volunteers on an individual basis. This may result in small data errors and instances of inaccuracy. Nevertheless, the above facts and figures provide a very good indication of what has happened within GoTeach in the previous year. Please read all data not as exact numbers but as the best possible results based on the data we are able to collect.