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GOTEACH

Partnership between SOS CV and
Deutsche Post DHL Group

 SOS CHILDREN'S
VILLAGES



www.sosghana.org

FACTS & FIGURES

Deutsche Post DHL
Group

GOTEACH



SOS CHILDREN'S
VILLAGES



Global Figures 2021

**51 active
countries**

**Over 9000
young
people
reached**

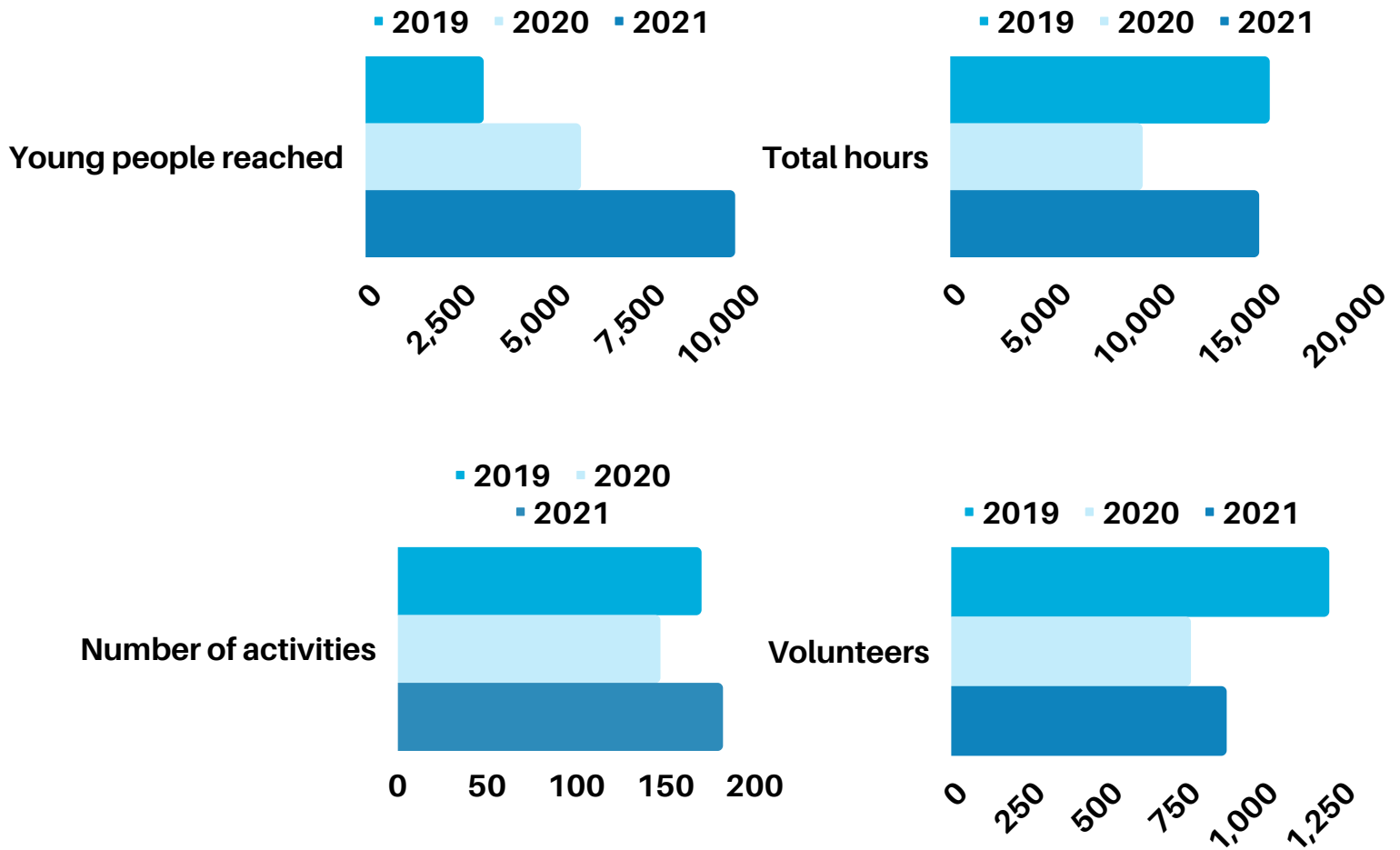


**Over 800
volunteers**

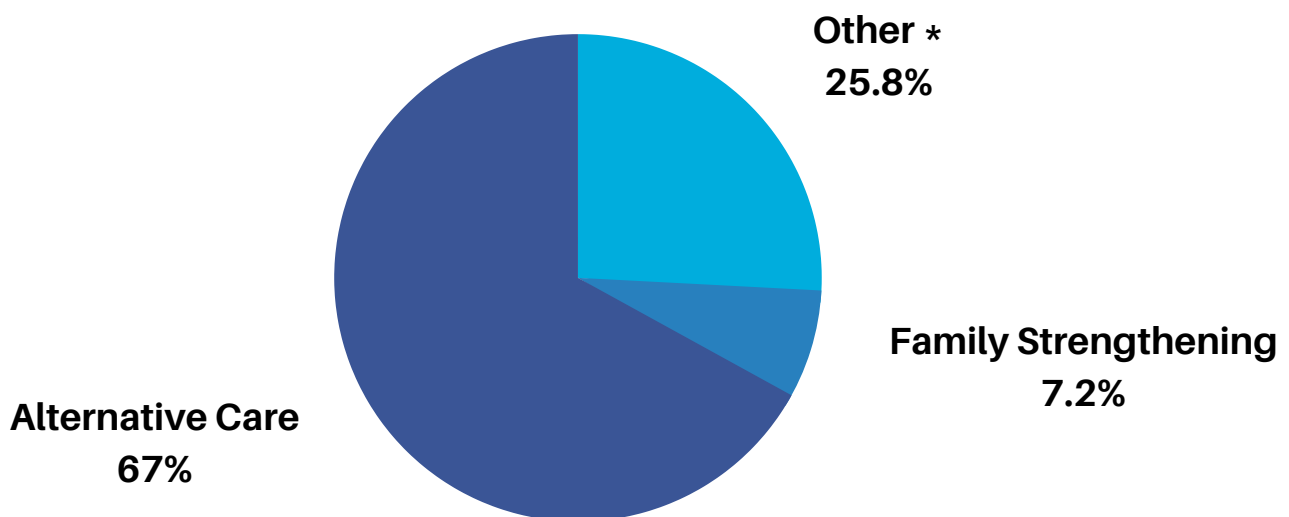
**14703
volunteering
hours**

**128
activities**

Growth over the years



Young people provenience

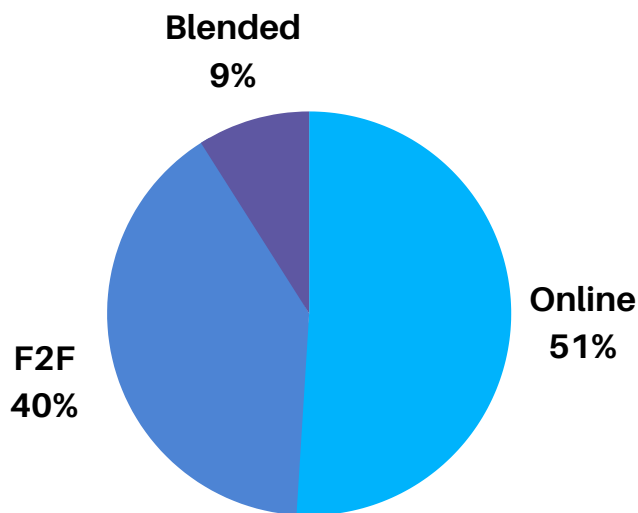
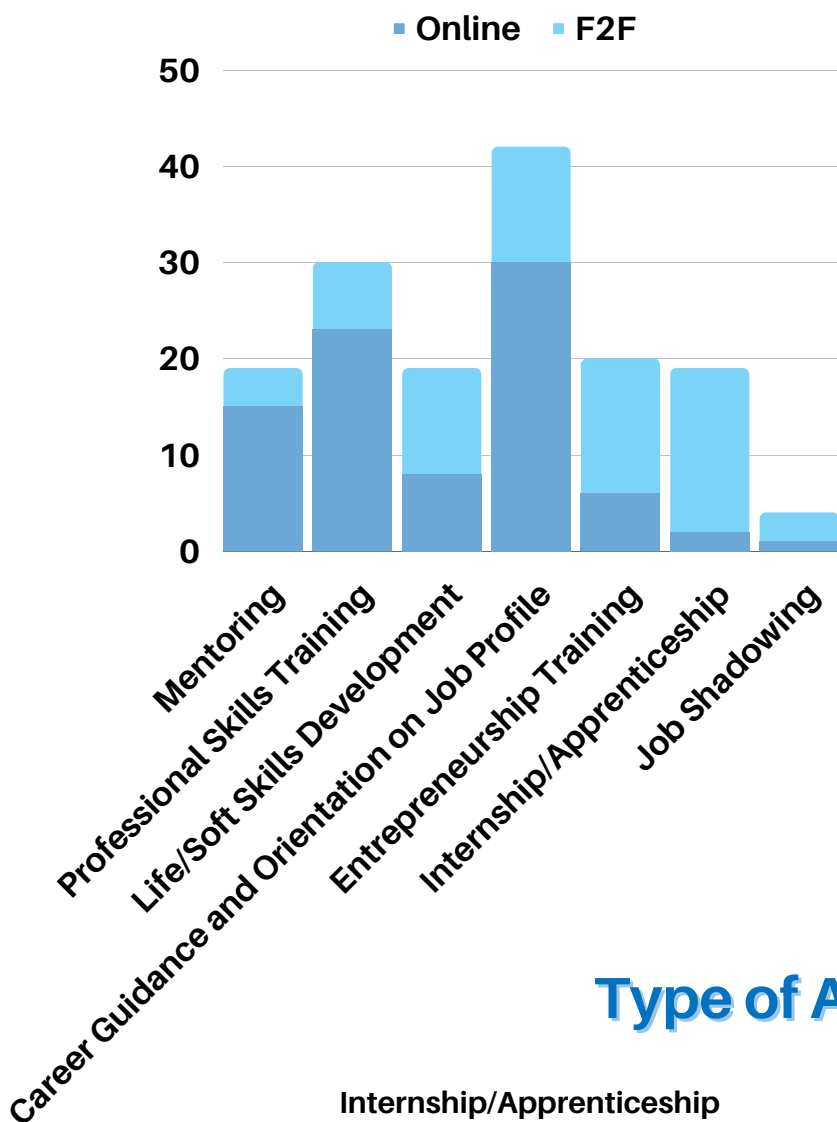


* Youth that are neither part of the Family Strengthening Programme nor Alternative Care

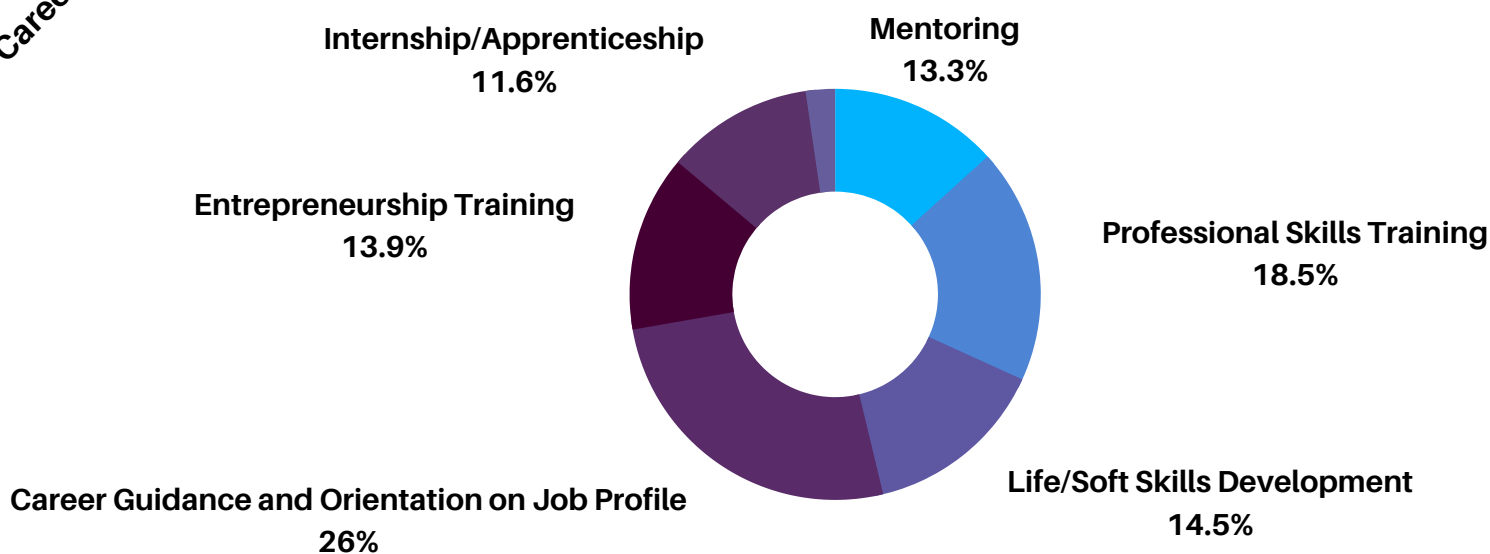
Types of Activities

Format per Activity Type

Online Activities/F2F



Type of Activity



What Volunteers Say About GoTeach

Volunteering strengthens communities

98%

feel that they have made a positive contribution to individuals and communities in need

73%

Would strongly agree after participating that companies should hire young people from vulnerable backgrounds – compared to 46% before

Volunteering increases level of awareness and is recommended to colleagues

93%

report an increased level of awareness towards the challenges faced by young people from vulnerable backgrounds

96%

Would recommend other colleagues to participate in similar programmes

Volunteering increases job satisfaction and commitment

94%

Feel more committed to their jobs

94%

Report improved job satisfaction

What Young People Say About GoTeach

Young people feel inspired

85%

feel more positive about their future and have a plan for the next steps in life

83%

Report they would take part in the programme again

Young people develop skills

74%

think the programme helped them to develop professional skills

82%

feel they have the necessary skills to succeed in life

GoTeach is a positive influence

73%

agree that GoTeach helped them to cope during the COVID pandemic

83%

Report that their mentor/volunteer is a positive role model in their life

Young people find work

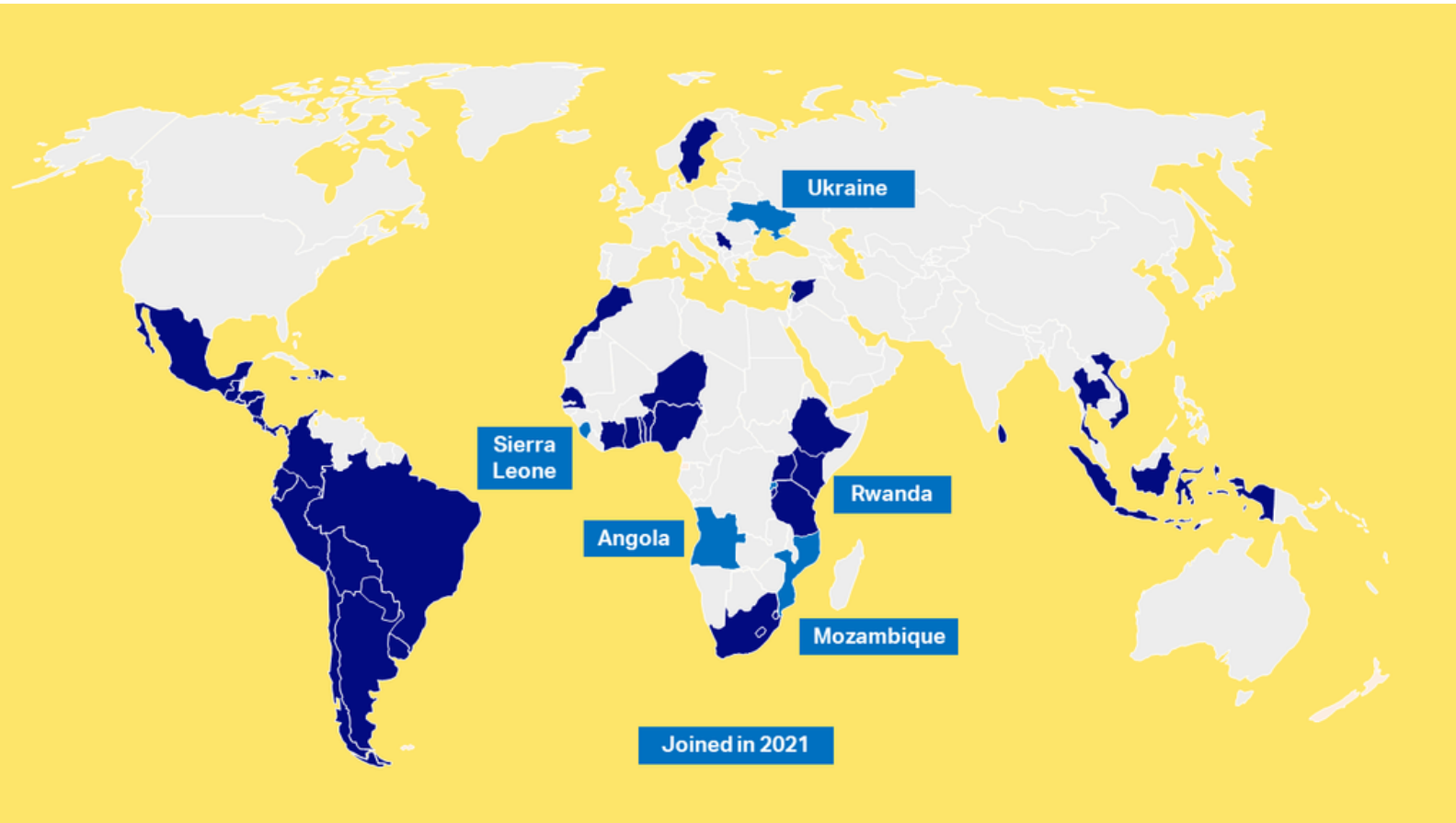
76%

Feel confident about their ability to find a job

69%

Feel prepared to start their own business

Partnership Countries



LAAM

[Argentina](#), [Bolivia](#), [Brazil](#), [Chile](#), [Colombia](#), [Costa Rica](#), [Dominican Republic](#), [Ecuador](#), [El Salvador](#), [Guatemala](#), [Haiti](#), [Honduras](#), [Jamaica](#), [Mexico](#), [Nicaragua](#), [Panama](#), [Paraguay](#), [Peru](#), [Uruguay](#)

ESAF

[Eswatini](#), [Ethiopia](#), [Ghana](#), [Kenya](#), [Lesotho](#), [Nigeria](#), [Rwanda](#), [Sierra Leone](#), [South Africa](#), [Tanzania](#), [Uganda](#)

WCNA

[Angola](#), [Burundi](#), [Benin](#), [Cape Verde](#), [Ivory Coast](#), [Mali](#), [Madagascar](#), [Mauritius](#), [Morocco](#), [Mozambique](#), [Senegal](#), [Togo](#)

Asia

[Indonesia](#), [Sri Lanka](#), [Thailand](#), [Vietnam](#)

Europe & Middle East

[Lebanon](#), [Serbia](#), [Sweden](#), [Syria](#), [Ukraine](#) * *

*  Countries

* * Agreement in process

LAAM



Activities | 94

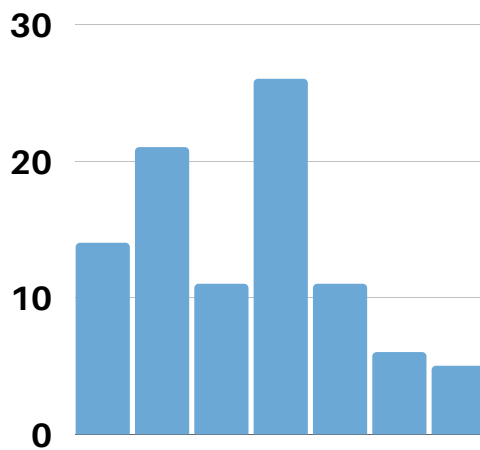
Young people reached | 3430

Volunteers | 469

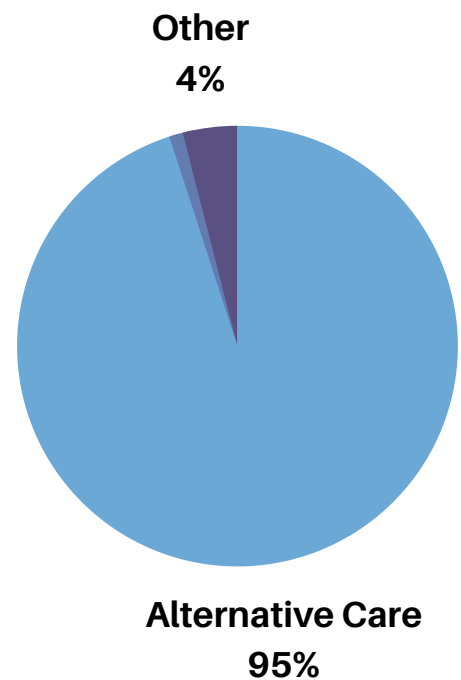
Volunteering hours | 4273

Type of Activity

Young people provenience



Mentoring
Professional Skills Training
Life/Soft Skills Development
Career Guidance and Orientation on Job Profile
Entrepreneurship Training
Internship/Apprenticeship
Other



PERÚ



"Building My Future" Employability Seminar

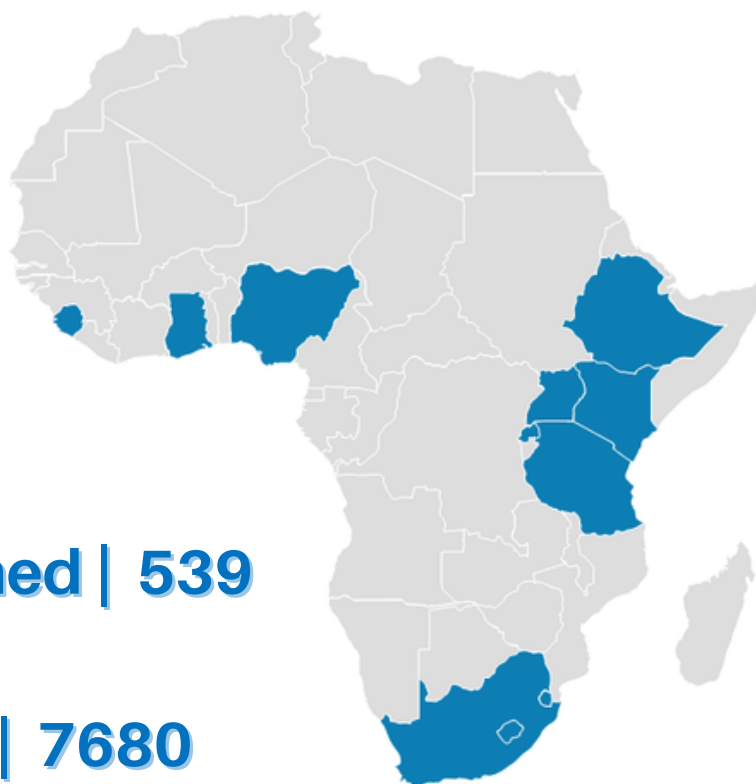
The activity "Building My Future" Employability Seminar is a **nationwide training** on **employability** and **development of social skills** for youth.

*"The different editions of the "Building My Future" Employability Seminar were very fruitful for me, since they were able to share essential topics such as **preparing a resume, virtual job interviews, soft skills, various employability tools** and **volunteering**. These tools helped me a lot in my personal growth and of course in my development at my first job at McDonald's.*

In 2021, I was able to participate as an organizer of the Employability Seminar's 6th edition. As an organizer, I was able to suggest topics to work on, which we chose with the young people of Aldeas Infantiles SOS Peru, based on our main needs. I am grateful to each of the volunteers who interacted with us, sharing their life experiences and professional knowledge, all of which add to our preparation for job placement."

- Program participant, Lima, 21, Cuzco

ESAF



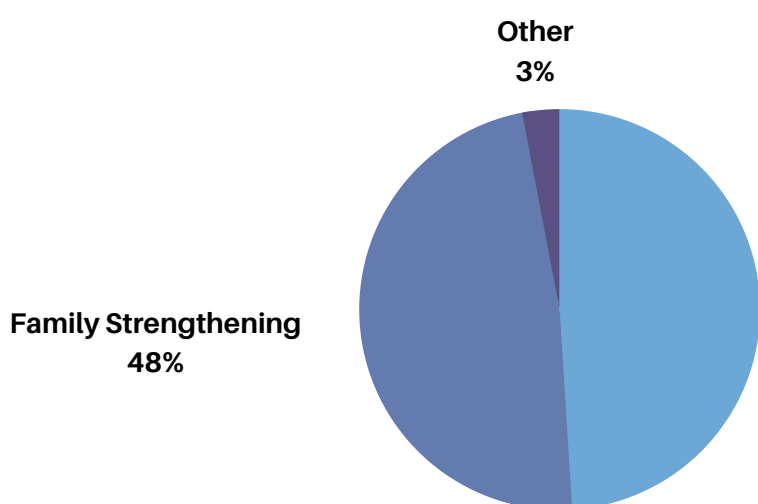
Activities | 27

Young people reached | 539

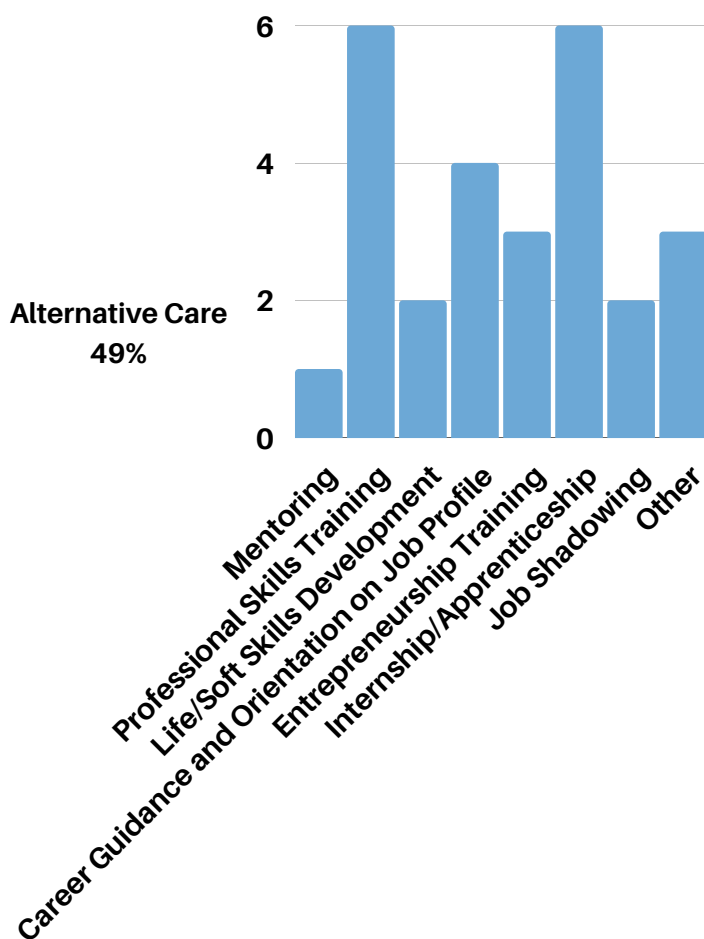
Volunteers | 154

Volunteering hours | 7680

Young people provenience

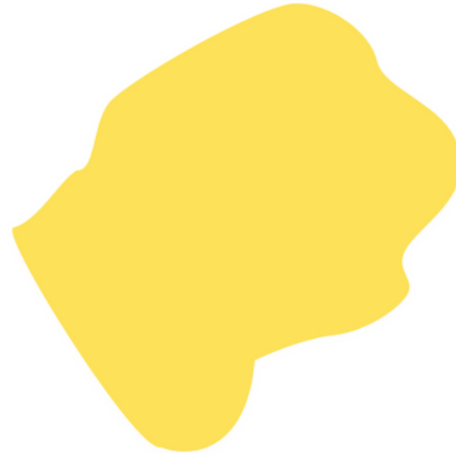


Type of Activity



LESOTHO

Job Shadowing



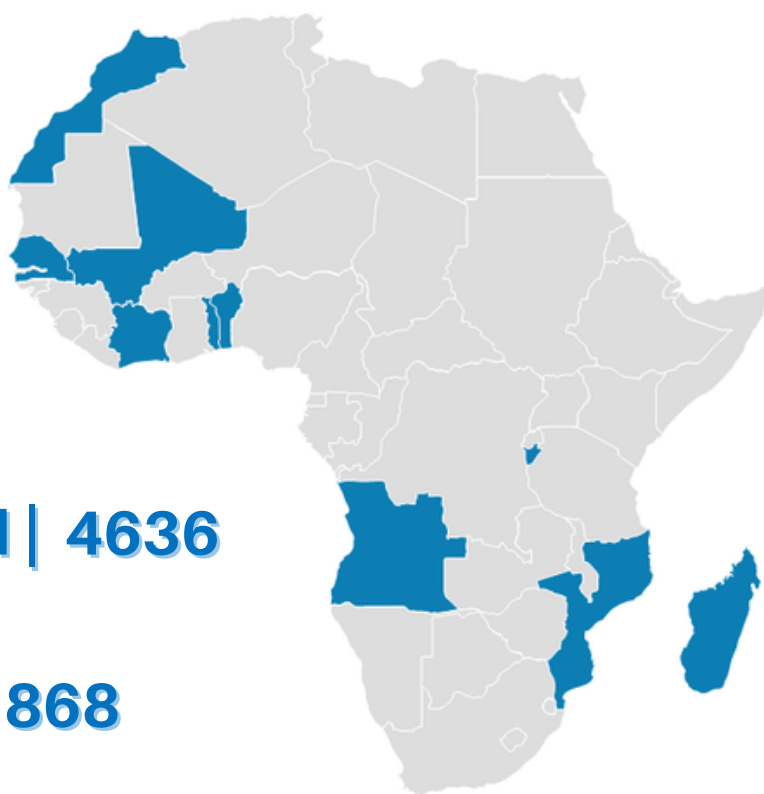
During Job Shadowing activities, participants gained **impressions of the working life at DHL** while employees showed them around different entities such as the Service Points and Finance and Operations Departments.

"As a recent graduate without previous work experience, I was nervous about starting out in the working world.

*This changed when I got to DHL. The **work environment is very positive** so everyone feels comfortable to ask questions at any time. One big thing I learned is **the importance of team work**, which not only improves service delivery but the motivation of employees also improves."*

- Program Participant, Lesotho

WCNA



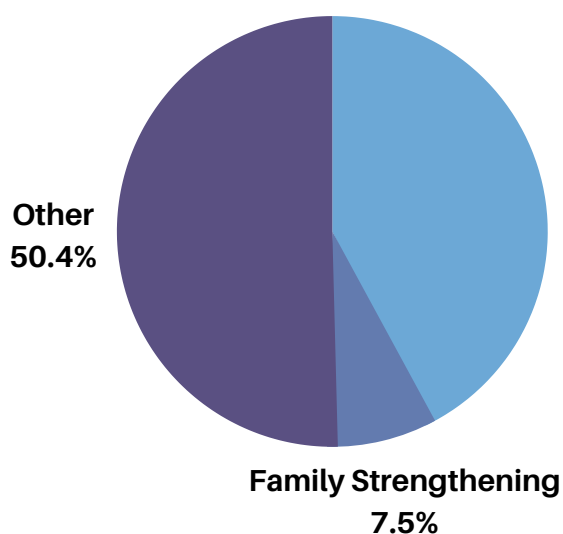
Activities | 44

Young people reached | 4636

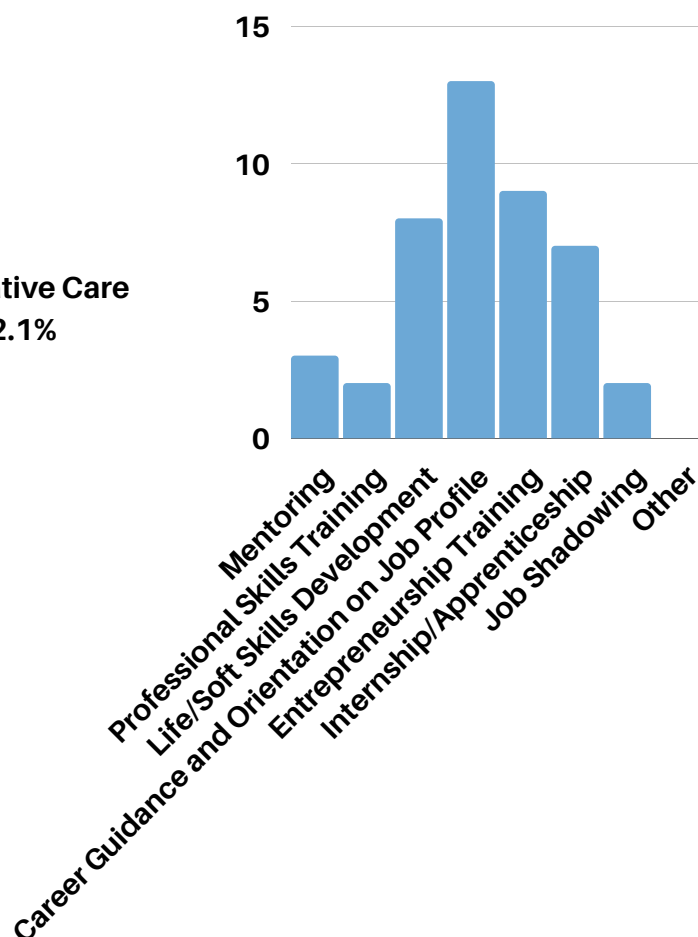
Volunteers | 100

Volunteering hours | 1868

Young people provenience



Type of Activity



BENIN

Workshop on Local Jobs



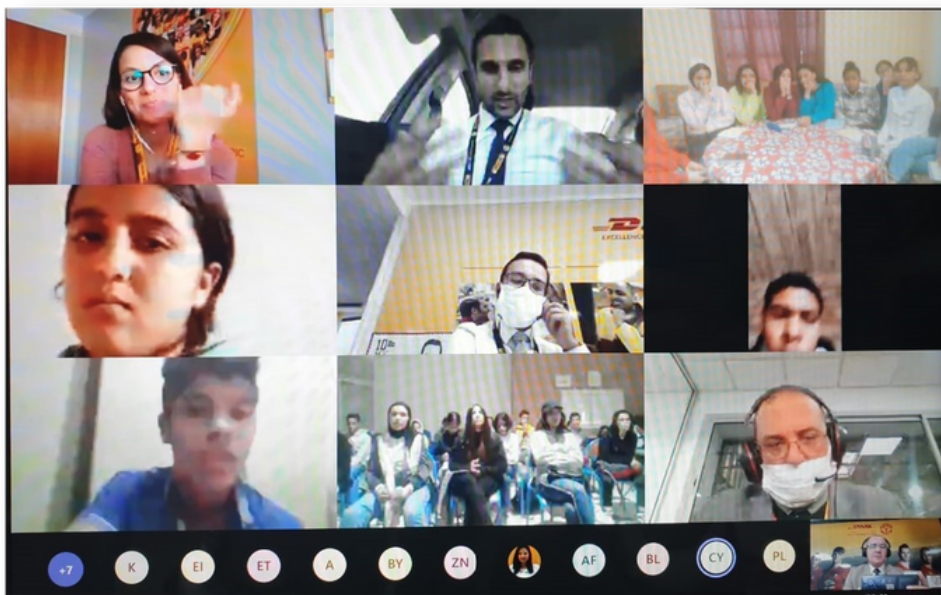
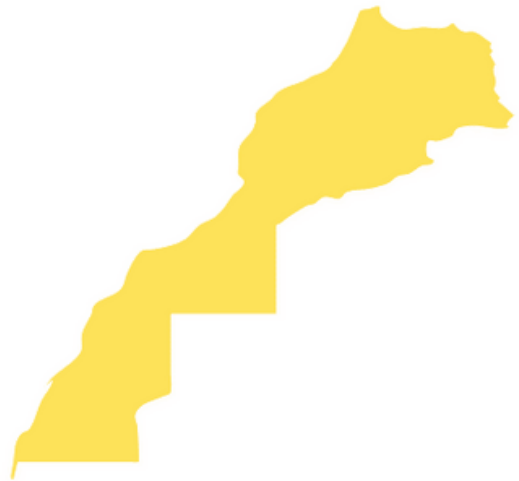
Several activities have been initiated and carried out for participants of the SOS Programs through the partnership between DHL Benin and SOS Children's Villages Benin since its start in 2017. More than **three hundred young people** have been impacted so far in Benin.

Activities in 2021 included **workshops on trades**, which is part of the vocational guidance of young people. This workshop aimed to strengthen the employability of participants in SOS programs through the **detection of their needs and aspirations**, the **identification of promising sectors** and trades in the respective localities of each program.

Partners from DHL Benin, local branches of the National Agency for the Promotion of Employment (ANPE), companies and associations in the areas of intervention of SOS programmes and promoters of vocational training institutions passed their knowledge on during workshops to **48 participants in Alternative Care** and **32 from Family Strengthening** on the Natitingou, Dassa and Abomey-Calavi Calavi sites.

MOROCCO

Virtual Site Visit

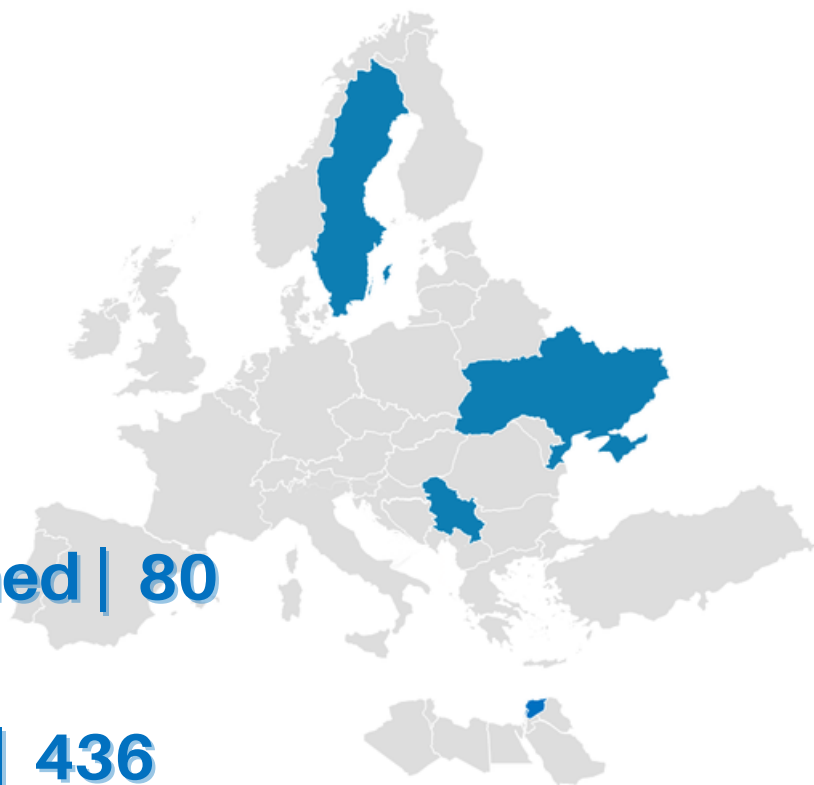


As Covid-19 made it impossible to organize physical site visits, **8 committed employees from DHL Express** represented departments of the company **virtually to 30 young people from SOS Villages from different regions of Morocco**. They each explained what their daily life looks like in positions such as Retail Manager, Gateway Operations Manager, Inquiry Advisor, Executive Assistant and others.

"I have always been amazed by the accomplishment of the Go Teach program as a beneficiary and as an employee and I am the best example of its success. Seeing these young people interested in the activity of our company still makes us want to do our best to accomplish our mission and I am convinced that the future of these young people will be as bright as mine".

- DHL Volunteer

Europe & Middle East



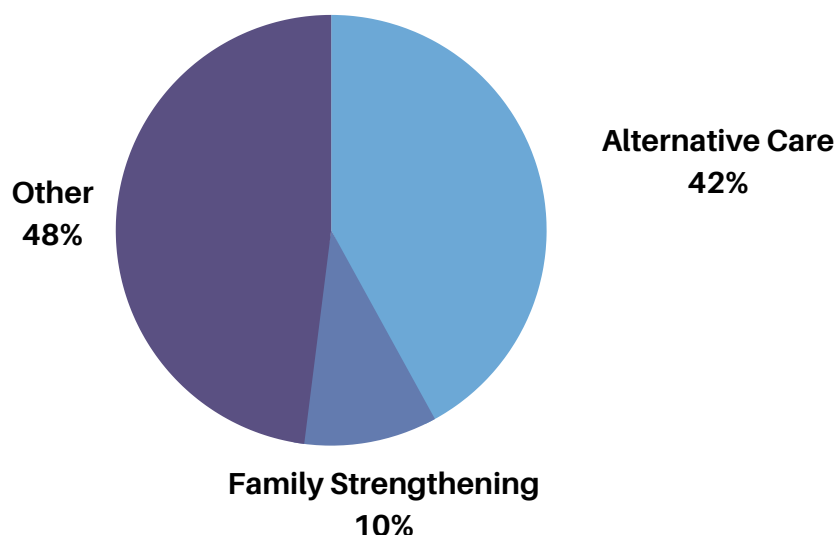
Activities | 7

Young people reached | 80

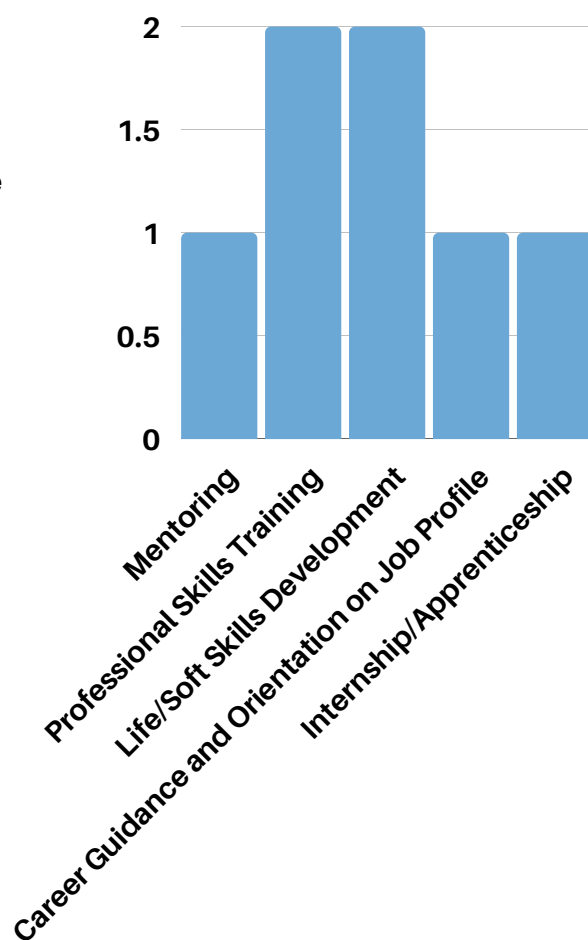
Volunteers | 31

Volunteering hours | 436

Young people provenience

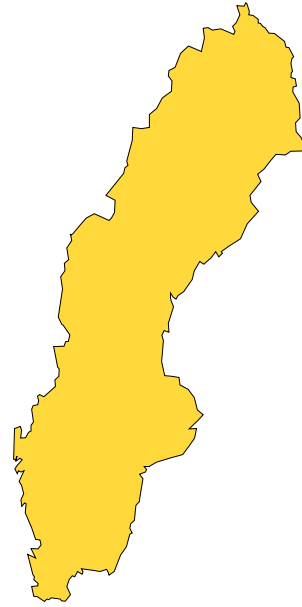


Type of Activity



SWEDEN

Fork Lifting Certificate



In Sweden, youth not only got the opportunity to gain insights into the working life at DHL, but even obtained a fork lifting certificate.

One young person who participated in the training in 2021 consequently **received a permanent job**, while another one **started their career at DHL besides** completing their studies.

*"It is safe to say that when youths from our programme take part in the DHL forklift training and receive a forklifting certificate, **it increases the chances of getting a job.**"*

- SOS - Coordinator

ASIA



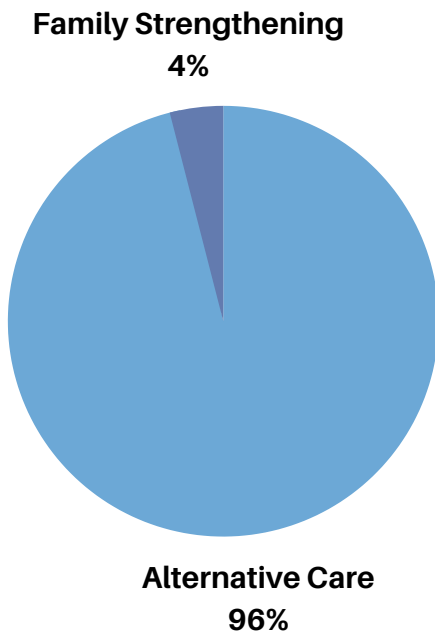
Activities | 10

Young people reached | 1068

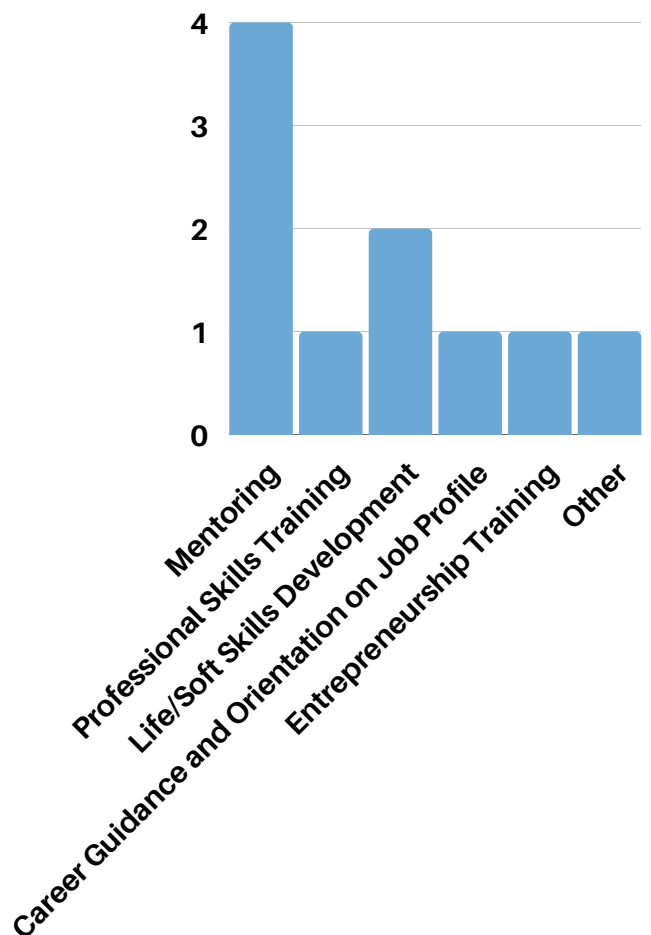
Volunteers | 59

Volunteering hours | 446

Young people provenience



Type of Activity



VIETNAM

YouthLinks Skills Training Sessions



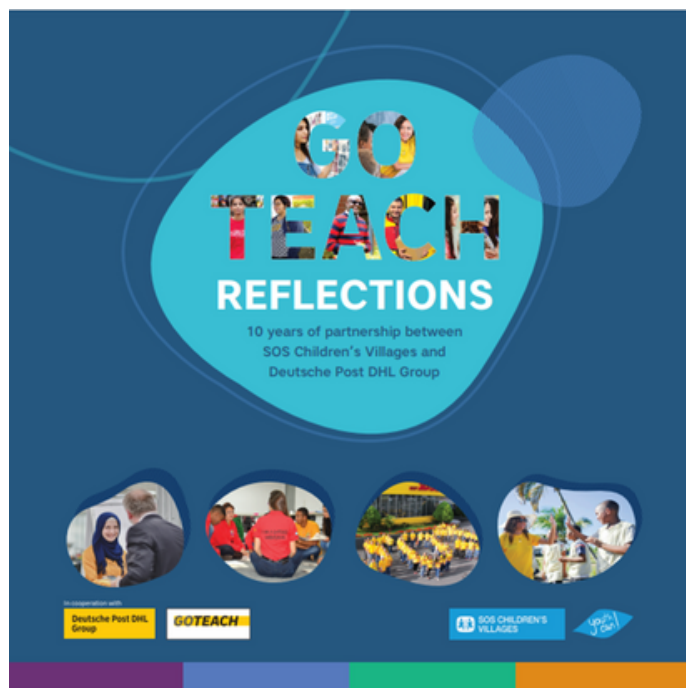
As part of the DHL-SOS Children's Villages partnership, the DHL Vietnam team organized **four virtual Youthlinks skills training sessions** for SOS youths across all villages in Vietnam. Due to the ongoing Covid-19 pandemic, these sessions were conducted via Zoom in June and July 2021. The sessions were focused on **CV writing, interview techniques and safety tips** in the workplace. The trainings were participated by **470 youths**, with 15 DHL volunteers conducting the sessions.

"I felt very excited and happy when I participated in DHL virtual skills trainings organized in June and July 2021. I have collected plenty of knowledge which are useful and necessary for me to find a suitable job. The practical experience and enthusiasm of DHL mentors helped me understand how to write a good CV, how to best express myself in an interview, as well as the importance of maintaining safety in the work environment. I would like to send my big thanks to the DHL mentors who dedicated their time to the meaningful training sessions for SOS youths. I learned a lot from them."

- Program Participant, Dong Hoi

10 Years of Partnership between SOS Children's Villages and Deutsche Post DHL Group

To mark the partnership's 10-year anniversary, various stakeholders of the GoTeach-program reflected on their journey together in the **GoTeach- Reflections** book.



"Through GoTeach, we have had the chance to meet people who have guided us in the right direction, sharing their experience with us. **This project has made us leaders** who participate in the development of our country. Thanks to GoTeach, we have start-ups, small and medium-sized enterprises run by young people."

- **Young Programme Participant, Senegal**

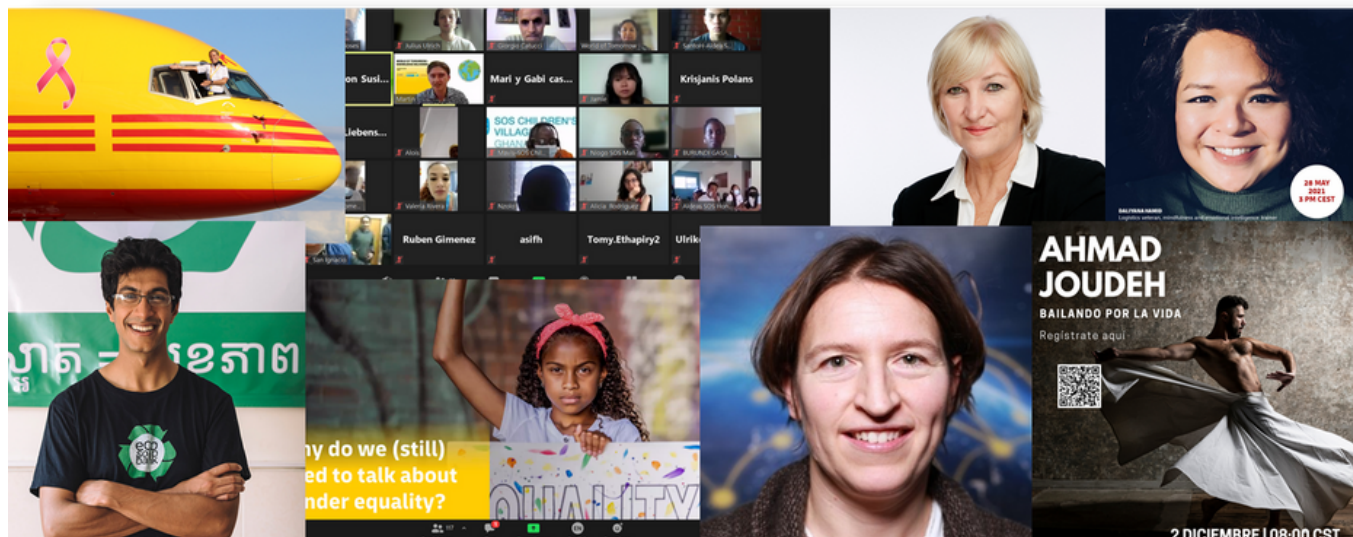
"Volunteering is more than just a word, it's selflessness, it's love for others, it's deep satisfaction you get seeing a smile on someone's face and knowing you enabled that! I love being part of the team that works towards empowering youth towards a brighter, self-reliant future to make the world a little bit better every day!"

- **Volunteer, DHL Express, Kenya**

"Helping the youth fulfils me and seeing the confidence these young people have at the end of the week is always exciting. Not only did the program provide them with skills and knowledge but it also opened their eyes to a wider world, allowing them to dream even bigger dreams. I have also learned a few things from the youth and the programme, so looking back to when we started, I cannot help but see how much we have grown."

- **Youth Development Coordinator, South Africa**

Inspiring Young People through the World of Tomorrow Webinar Series



Sessions | 8
Participants | 500+

94% rated the webinar as excellent
Live interpretations

World of Tomorrow is a GoTeach webinar series that aims to inspire young people with role models and knowledge by experts. It provides young people a platform to share their stories to a global audience while inspiring their peers on **how to build confidence, careers and support their local communities.**

The World of Tomorrow webinars not only covered topics such as mindfulness, gender equality and communication for impact, but also shed light on Inspirational stories from speakers like Ahmad Joudeh, who was born a stateless refugee in Syria and made it the world stages as a professional ballet dancer.

Speakers moreover took participants on their entrepreneurial journeys: such as Samir Lakhani, who promotes hand hygiene and education through his eco-soap business; Giorgio Catucci, who consults social entrepreneurs and Moses Aiyenuro, who founded the mental health platform Blueroom.

WORLD OF TOMORROW – KNOWLEDGE DELIVERED

Empowering Young Entrepreneurs through the Entrepreneurship Program

DHL and SOS Children's Villages started a Social Entrepreneurship Pilot Program in January 2021 with the aim of **supporting young people to find innovative solutions** for everyday problems and turning those into sustainable businesses in order to be self-reliant.

The three main pillars of the program were: **entrepreneurship trainings by a partner organization, mentorship by local and international (virtual) mentors and funding.**

Seven countries were selected to pilot the program: Haiti, Kenya, Lesotho, Madagascar, Mali, Mexico and Rwanda, of which six started their trainings in 2021.

Objectives:

- To **promote entrepreneurship and gender equality** as part of the GoTeach Strategic roadmap until 2023
- To generate an **entrepreneurial culture and nurture the entrepreneurial talent** of young people to help them kickstart and grow their own business with the (long term) potential to link to other programs such as GoTrade
- **Learn, evaluate, improve and expand the entrepreneurship program** after the evaluation of the pilots
- Define **cross-partnership opportunities and create synergies** - Moonshot Pirates, BMZ YouthCan! Project, GoTrade

6 countries

5 partner organizations

298 young people trained

68 young people pitched ideas



ENTREPRENEURSHIP PROGRAM

SUPPORTING YOUNG SUSTAINABLE ENTREPRENEURS



Highlights of the GoTeach Partnership 2021

Go Teach wins World Sustainability Award 2021

EXTERNAL PARTNERSHIP AWARD



In 2021, the partnership was awarded the **'World Sustainability Leader Award'** in the External Partnerships category as a "clear example of how, by partnering externally, private companies can have a significant and positive social impact."

Leaders join the Global YouthCan! Conference 2021

During the virtual **Global YouthCan! Conference**, stakeholders came together to discuss **programme quality** and to **strengthen the commitment** made to young people and volunteers through YouthCan!. In a high-level panel, Frank Appel (CEO DPDHL Group), Ingrid Johansen (CEO SOS Children's Villages), Guy Ryder (Director General, International Labour Organization), Kevin Frey (CEO, Generation Unlimited) and Emma (Representative, Youth Advisory Board) jointly advised on how to best tackle issues such as **youth unemployment** during Covid-19, how to best **support volunteers and mentees** for a meaningful mentoring experience and how to best work together through **effective multi-stakeholder partnerships**.

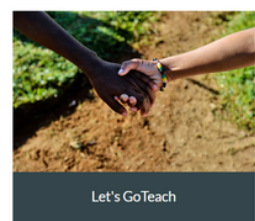


Learn more about GoTeach on the GoTeach Wiki

As a collective knowledge hub, the **GoTeach Wiki** provides insights into the history and impact that GoTeach has had, including best practices and useful guidelines. Access the Wiki now under www.goteach-wiki.com

Together we are improving the employability of young people worldwide. Jointly we want to share our expertise and experience and enable our project to grow further and increase its impact.

Find all relevant information about our initiative in this Wiki.



Thank you!

GoTeach would have not been able to create this much impact without the support of its growing global community.

We would like to thank those who have contributed to this outstanding success and are looking forward to future fruitful collaboration.

Disclaimer

The data and information in this report are derived from our database, where we track progress on activity level. SOS Children's Villages and Deutsche Post DHL Group sustain both the GoTeach and the YouthCan! partnerships. The YouthCan! partnership is a global partnership with additional corporate partners and promotes youth employability for disadvantaged young people. As some countries are both GoTeach and YouthCan! countries, some of the data in this report is derived from the same sources.

Due to data protection and privacy concerns we do not track program participants and volunteers on an individual basis. This may result in small data errors and instances of inaccuracy. Nevertheless, the above facts and figures provide a very good indicator of what has happened within GoTeach in the previous year. Please read all the data not as exact numbers but as the best possible result based on the data we are able to collect.